

An open ended equity scheme investing in both large cap and mid cap stocks.

#### Data as on 31<sup>st</sup> March 2024

### Portfolio Strategy

The scheme aims to generate long-term capital appreciation/income by predominantly investing in equity and equity-related securities of large-cap and mid-cap companies. The fund manager seeks to invest in companies having a distinct competitive advantage over its peers. Like a castle surrounded by a moat for protection against attack, a moat in business refers to a company's competitive advantage that makes it difficult for competitors to challenge its position in the market. Hence in investment parlance, this strategy is also known as Moat Investing.



The count of stocks mentioned will be subject to market conditions and opportunities available.

# Sources of Economic Moats\*







Cost Leadership

Brand Strength



Switching costs

Economies of Scale





Intellectual Properties

Unique Business Model

\*Based on Morningstar's "Why Economic Moats Matter"



Fund Features

FINSER

- Nifty Large Midcap 250 TRI
- Minimum Investment Amount: Rs. 500/- and in multiples of Re. 1/
- SIP Frequency: Daily , Weekly, Fortnightly, Monthly, Quarterly
- ₹ Total Expense Ratio: Regular- 2.25% Direct- 0.55%
  - AUM (IN CR): Month end AUM - INR 784.99
  - Entry load: NA

Exit load: Refer page 2

**BAJAJ FINSERV ASSET MANAGEMENT LIMITED** 

# Asset Allocation

# **Sector Allocation**



## Exit Load

For each purchase of units through Lumpsum / switch-in / Systematic Investment Plan (SIP) and Systematic Transfer Plan (STP), exit load will be as follows:

if units are redeemed / switched out within 6 months from the date of allotment:

▶ if upto 10% of units allotted are redeemed/switched out - Nil

▶ any redemption / switch-out of units in excess of 10% of units allotted - 1% of applicable NAV.

if units are redeemed/switched out after 6 months from the date of allotment, no exit load is payable.

Banks	12.33%
Pharmaceuticals & Biotechnology	9.11%
Consumer Durables	6.03%
Petroleum Products	5.29%
Telecom - Services	4.98%
Auto Components	4.83%
Chemicals & Petrochemicals	4.63%
Retailing	4.61%
Electrical Equipment	4.56%
Industrial Products	4.24%
Leisure Services	3.25%
Food Products	3.21%
IT - Software	2.97%
Insurance	2.97%
Diversified FMCG	2.75%
Construction	2.71%
Fertilizers & Agrochemicals	2.56%
<ul> <li>Agricultural Food &amp; other Products</li> </ul>	
Textiles & Apparels	1.76%
Beverages	1.60%
Transport Services	1.49%
Realty	1.44%
Industrial Manufacturing	1.34%
Aerospace & Defense	1.07%
Finance	0.97%

# Equity Holding

Name (Top 10 Holdings)	(% to NAV)
Reliance Industries Limited	5.29%
ICICI Bank Limited	4.53%
HDFC Bank Limited	4.36%
State Bank of India	3.44%
Bharti Airtel Limited	3.26%
Nestle India Limited	3.21%
Tata Consultancy Services Limited	2.97%
Sun Pharmaceutical Industries Limited	2.97%
Larsen & Toubro Limited	2.71%
Titan Company Limited	2.70%
Other Equities	57.57%
Total Equities	93.00%

#### **PRODUCT LABEL**



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