

BAJAJ FINSERV FLEXI CAP FUND

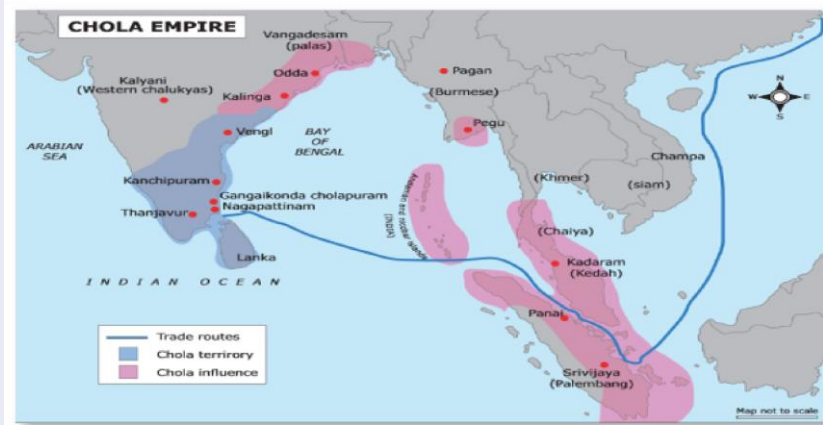
(An open ended equity scheme
investing across large cap, mid cap,
small cap stocks.)

FUTURE-READY INVESTMENT: MEGATRENDS STRATEGY

October 2023

Megatrends – Historical Perspective

CHOLA DYNASTY: PIONEERING THE ART OF NAVY BUILDING



Empire and Influence

Naval Expansion and Modernization

Prominent Chola king develops a powerful navy in the 10th century.

South East Asian Conquest

Cholas used their strong navy to expand their influence in Southeast Asia.

Historical Legacy

The Chola Dynasty's naval achievements in East Asia shaped the region's history and set a precedent for future maritime power.



Organized Navy In India

12TH CENTURY EUROPE: NAVY FOR TERRITORIAL EXPANSION



English Naval Fleet

Lost Focus

Most invasions in the next 500-600 years took place via the land route through the Northwest of the Indian subcontinent.

Skill Loss

The skill of shipbuilding was lost, and many Indian kingdoms lacked a navy.

Strategic Advantage Shifts

European countries recognized the strategic advantages of having a strong naval fleet.

Opportunity Moves Ashore

European countries expanded their trade and military influences through colonization, enabling them to extend their control over various regions.



Portuguese Fleet

MARATHAS: IDENTIFYING A MEGATREND - SHIP BUILDING



Sindhudurg Fort and Naval Fortifications

Naval Expansion and Modernization

The Marathas, with their vision of maritime dominance, initiated the construction of a strong naval fleet.

Naval Warfare Expertise

Marathas honed their naval warfare skills and employed tactics to counter the Portuguese naval prowess.

Containing the Portuguese

Naval force played a crucial role in restricting Portuguese control and expansion of economic growth.



Maratha Naval Tactics

Megatrends: Business Perspective

SUCCESS IS CONFLUENCE OF PREPAREDNESS + MEGATRENDS



Easy Access
Improved Internet
Broadband Connectivity.

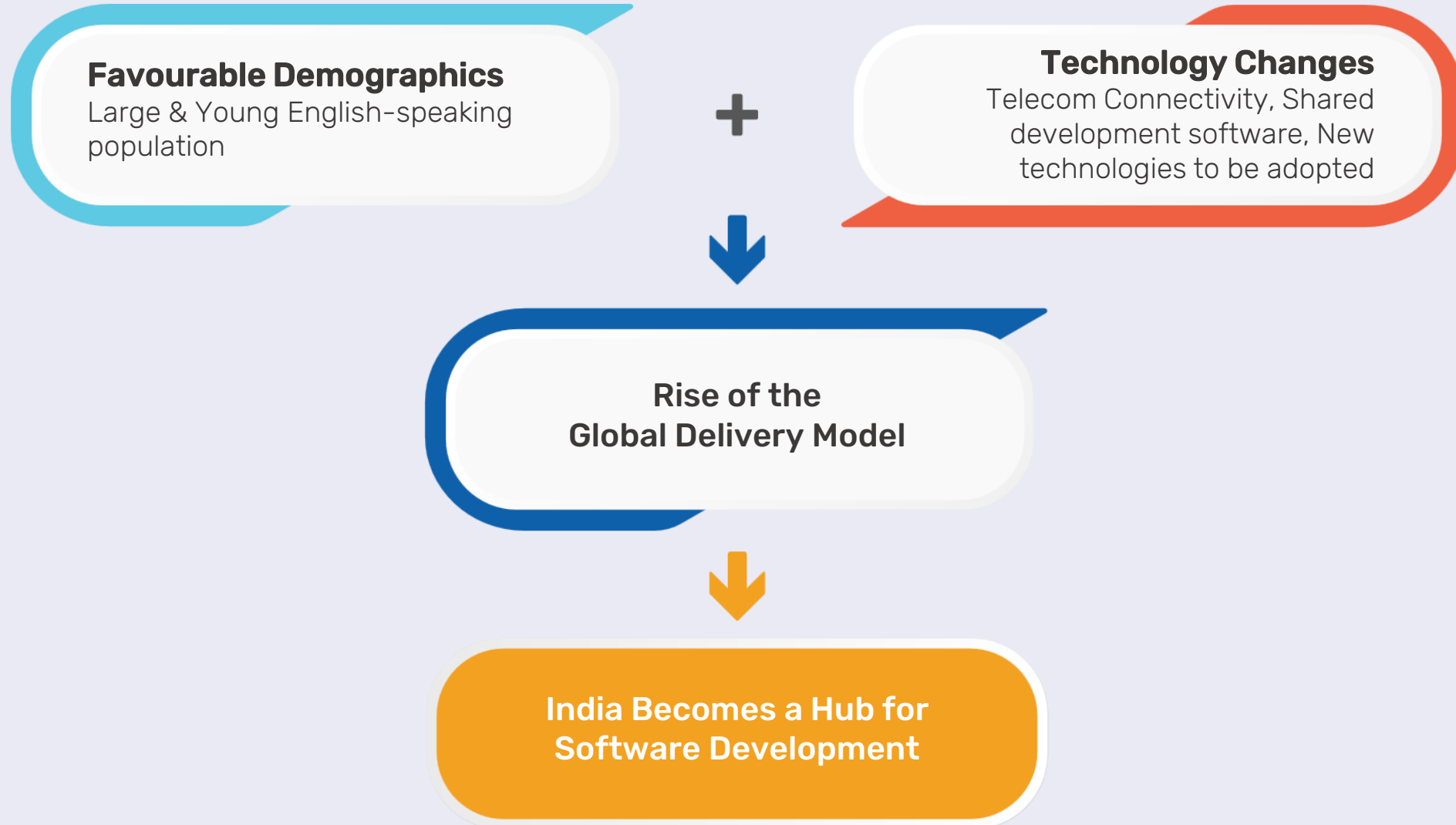


**Social Media
Integration**
Seamless sharing fueled viral
videos and audience growth.

YouTube's success can be attributed to seizing opportunities at the right time by embracing advancements in hardware, software, telecom, and shifting generational preferences.

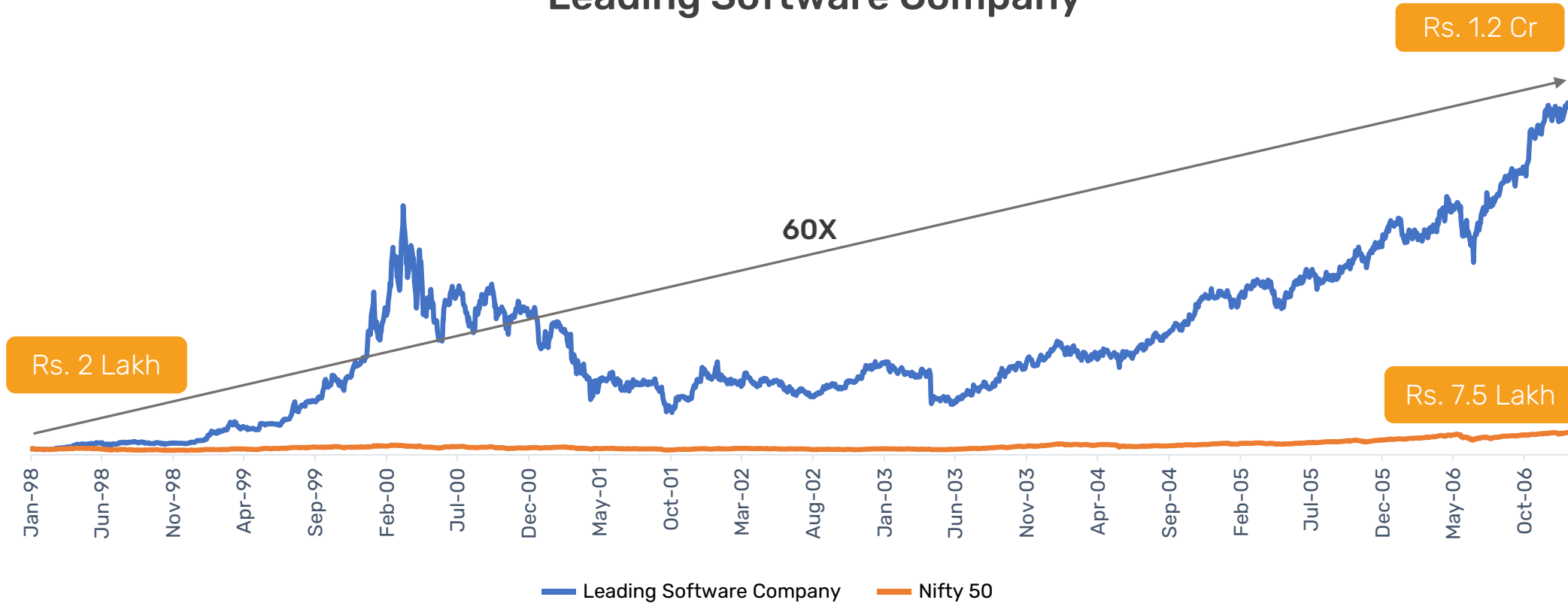
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INDIA – MEGATRENDS STUDY 1 – YEAR 1998



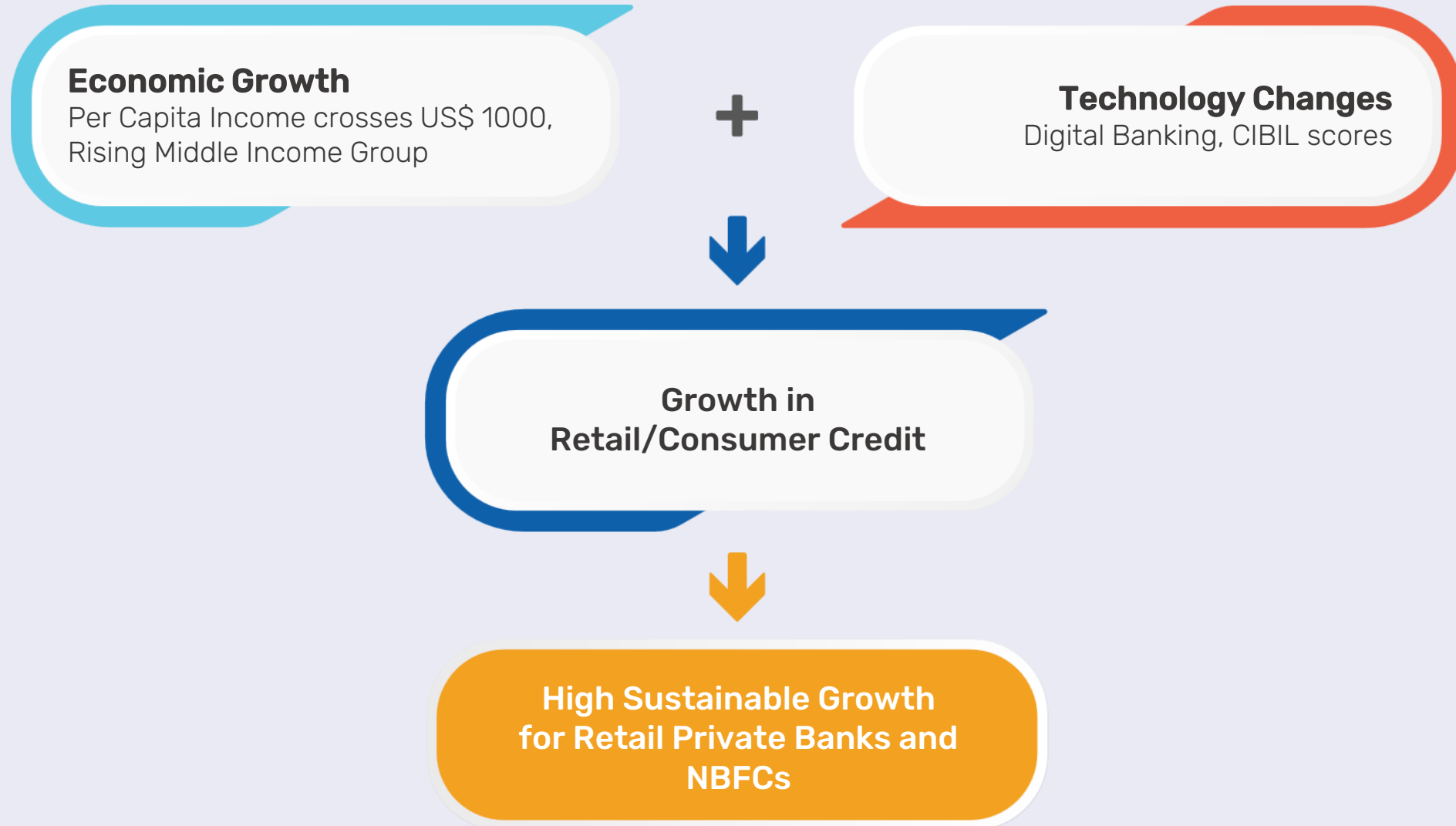
INDIA – MEGATRENDS STUDY 1 – YEAR 1998

Leading Software Company

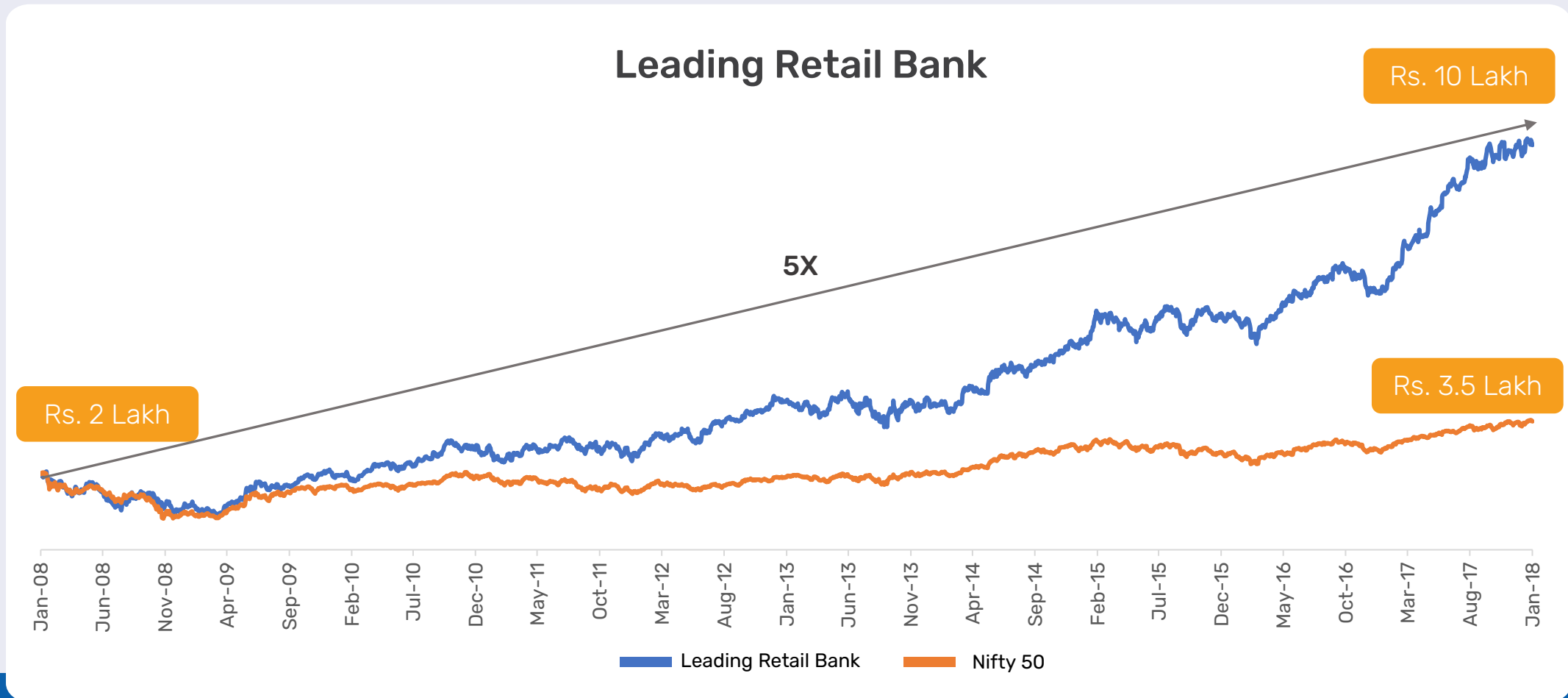


In a span of approx. 9 years, a prominent technology company harnessed the power of digitization, outsourcing, a low-cost technical workforce, and globalization to achieve an extraordinary growth of 60 times. This transformation turned a modest Rs. 2 lakh investment into an impressive Rs. 1.2 crore.

INDIA – MEGATRENDS STUDY 2 – YEAR 2008

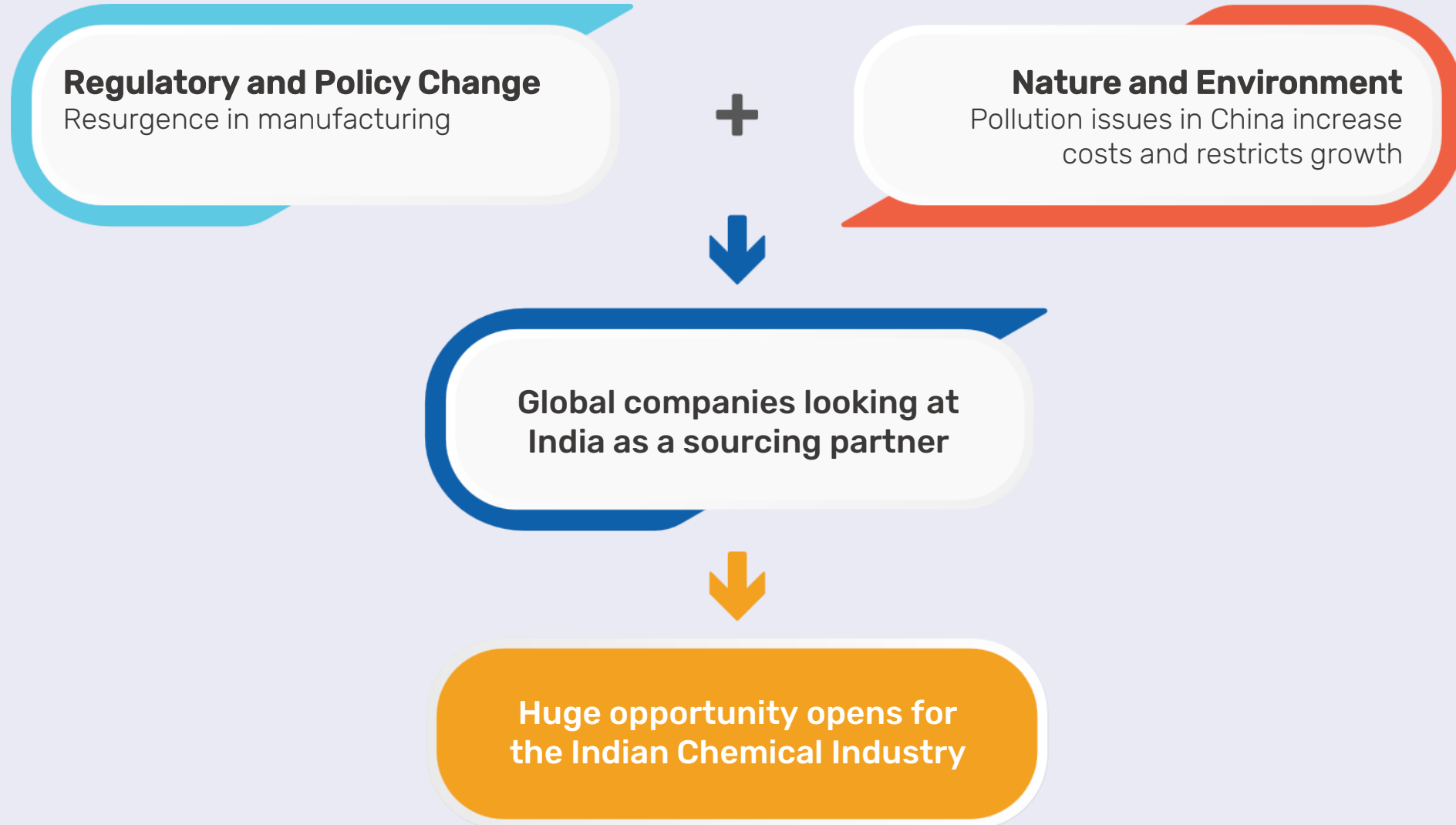


INDIA – MEGATRENDS STUDY 2 – YEAR 2008



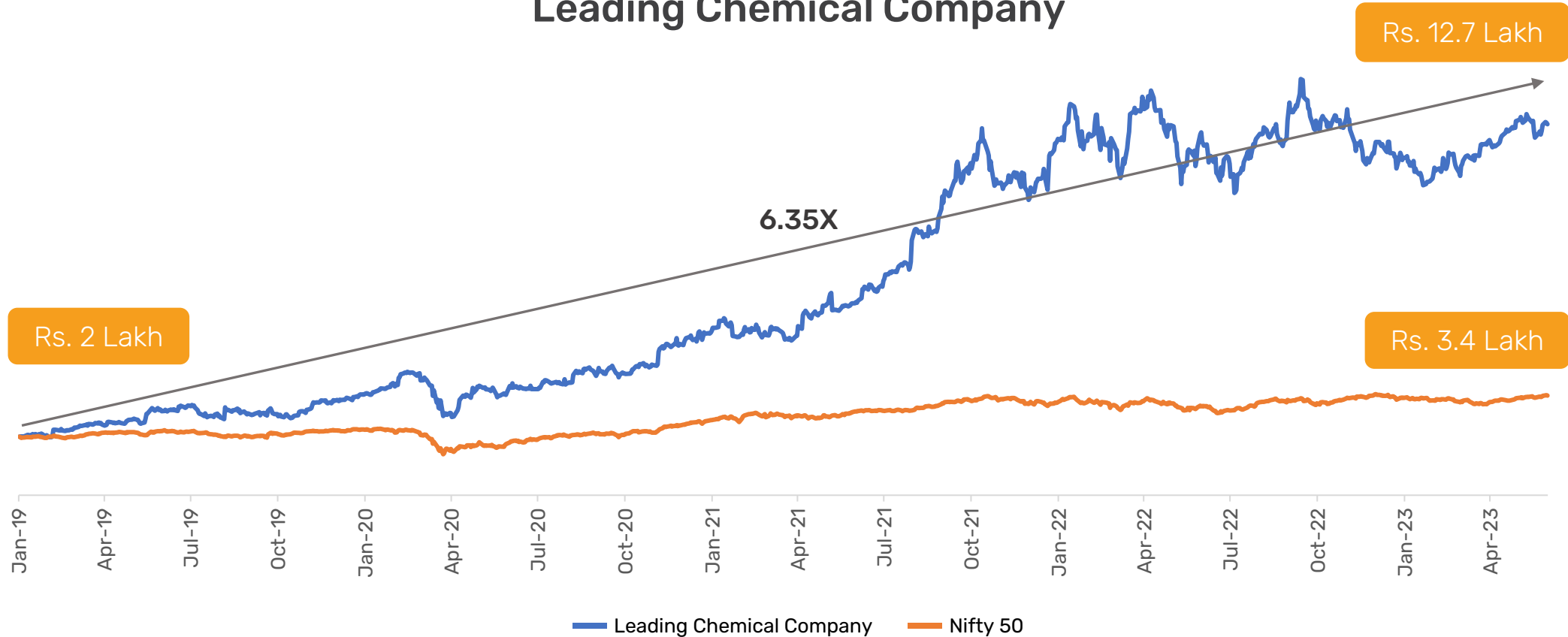
By capitalizing on the megatrends of the emerging middle class, financial liberalization, and fintech, a prominent bank achieved high growth, turning a Rs. 2 lakh investment into Rs. 10 lakh within a span of 10 years multiplying the initial investment by 5 times.

INDIA – MEGATRENDS STUDY 3 – YEAR 2018



INDIA – MEGATRENDS STUDY 3 – YEAR 2018

Leading Chemical Company

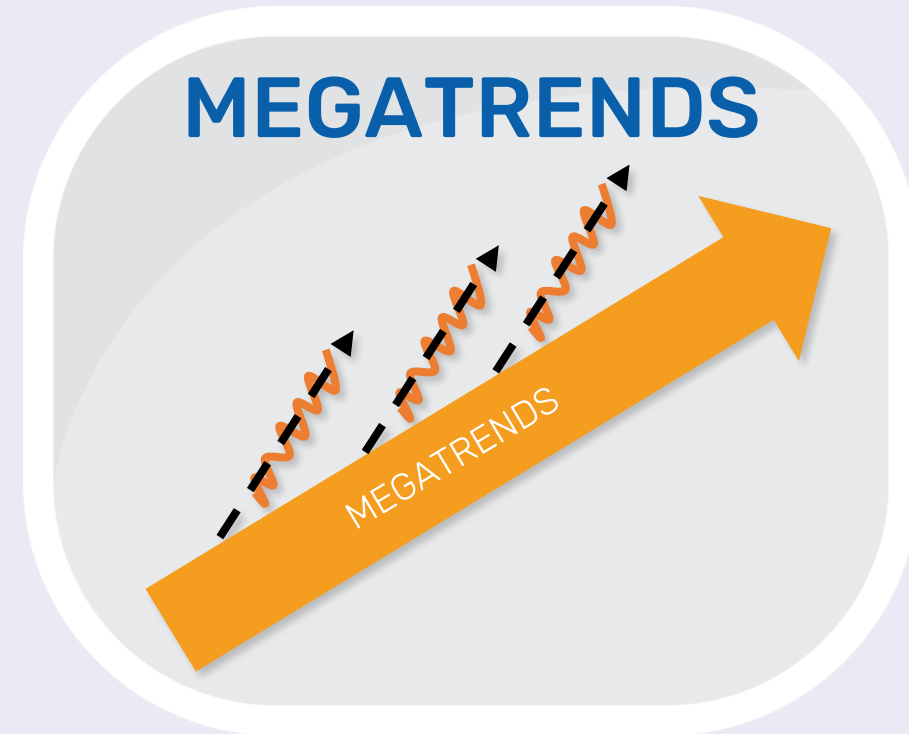
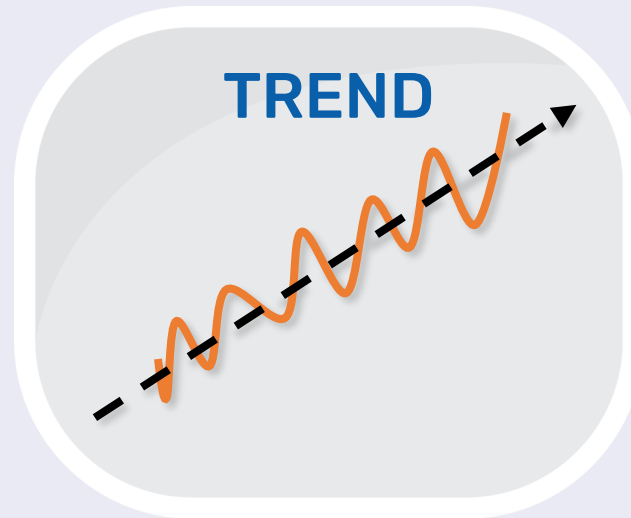
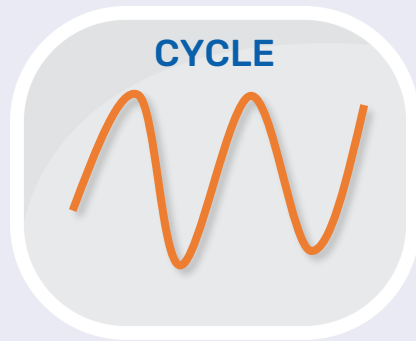


Harnessing megatrends such as the resurgence in manufacturing, a leading chemical company achieved notable results, multiplying a Rs. 2 lakh investment by 6.35 times and transforming it into an impressive Rs. 12.7 lakh in just ~4 years*



A Megatrend is a powerful long-term change that affects economies, businesses and companies.

MEGATRENDS INVESTING: BUY & WATCH



WHY UNDERSTANDING MEGATRENDS IS IMPORTANT

"You can't go to sleep holding cyclical stocks for a decade and expect to be richly rewarded. The rich rewards are in growth stocks and special situations." –Peter Lynch



**Long Term
Impact**



**Impacts Across
Sectors**



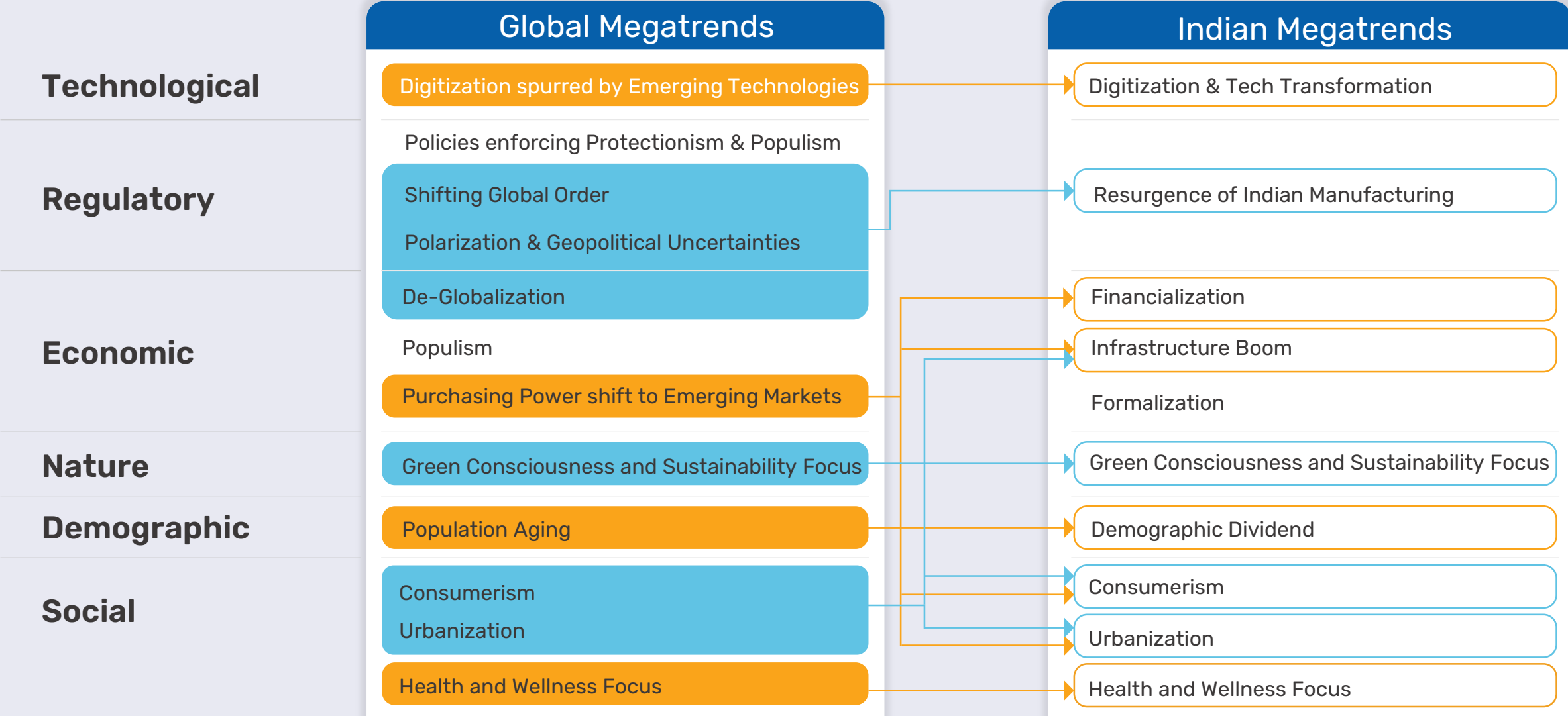
**Creates
Opportunities & Risks**

UNDERSTANDING THE SOURCE OF:



TECHNOLOGICAL	REGULATORY	ECONOMIC	NATURE	DEMOGRAPHIC	SOCIAL
Digitization & Tech Transformation	Resurgence of Indian Manufacturing	Financialization	Green Consciousness and Sustainability Focus	Demographic Dividend	Health and Wellness Focus
		Infrastructure Boom			Infrastructure Boom
		Consumerism & Urbanization			Consumerism & Urbanization

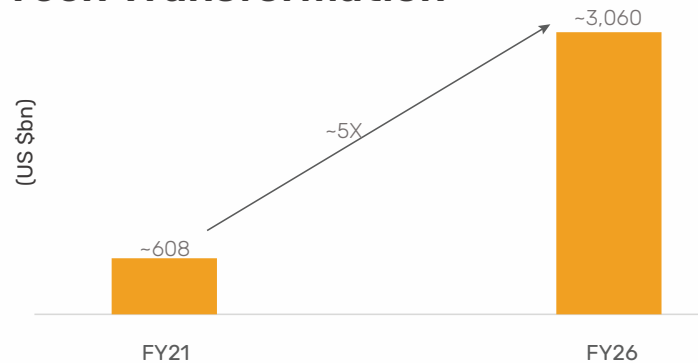
INTERLINKAGES BETWEEN GLOBAL MEGATRENDS AND INDIAN MEGATRENDS



CURRENT MEGATRENDS



Technology-Digitization & Tech Transformation



UPI (Unified Payments Interface) transactions in India may surge to a fivefold increase by FY 2026.

Source: PayTM RHP

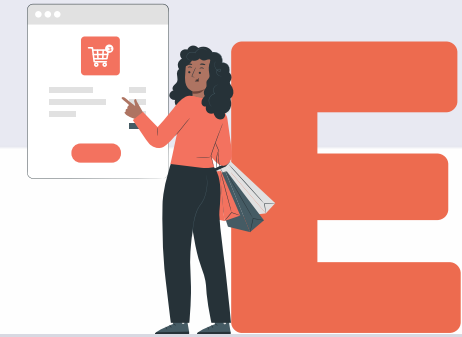


Regulatory - Resurgence of Indian Manufacturing

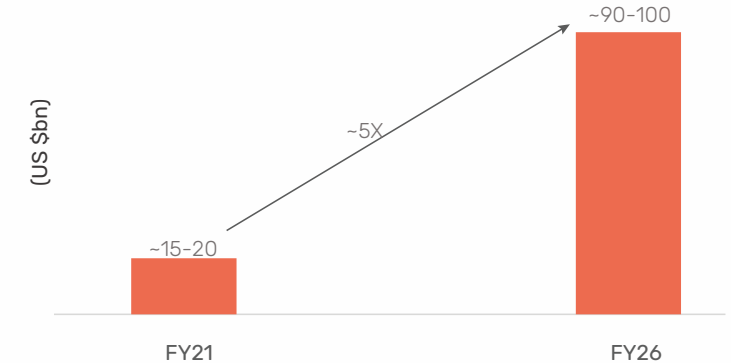


The PLI Scheme seeks to make India a global manufacturing hub.

Source: GS Report/PIB



Economic-Formalisation



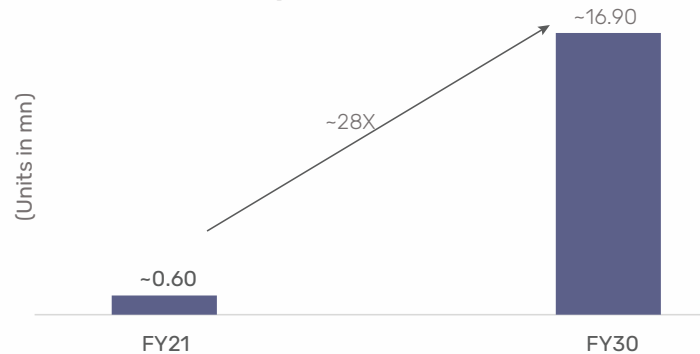
The BNPL* business is expected to grow fivefold by FY26.

*Buy now pay later
Source: PayTM RHP

CURRENT MEGATRENDS

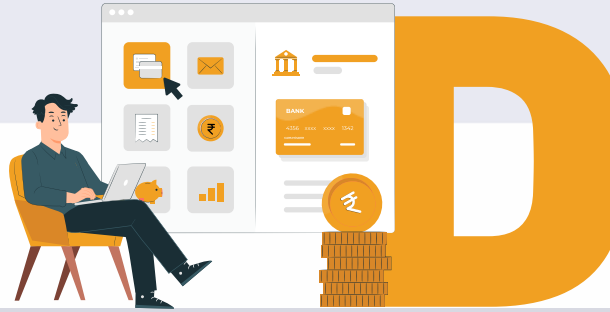


Nature-Green Consciousness & Sustainability Focus

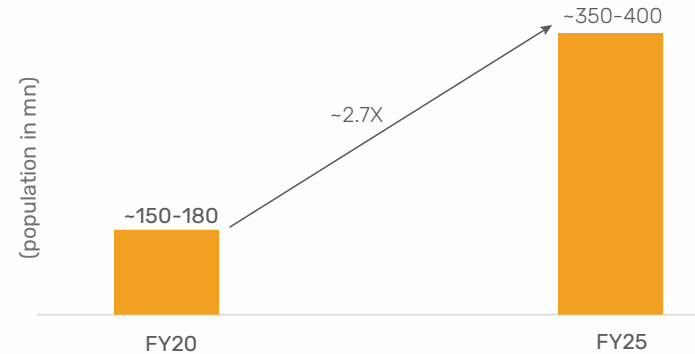


India's EV production is expected to rise from 0.6 mn units in FY21 to ~16.90 mn units by FY30.

Source: www.researchandmarkets.com/reports/5457633



Demographic Dividend

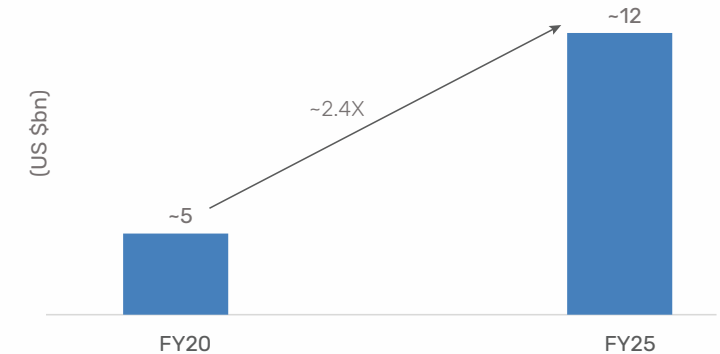


The e-commerce customer base is expected to grow by 2.7 times by FY25.

Source: Bernstein report



Social – Rising Consumerism and Urbanization



Social Behavior is changing radically. Eating out expense may rise 2.4 times by FY25.

Source: Nykaa RHP

INTRODUCING BAJAJ FINSERV FLEXI CAP FUND

(An open ended equity scheme investing across large cap, mid cap,
small cap stocks)

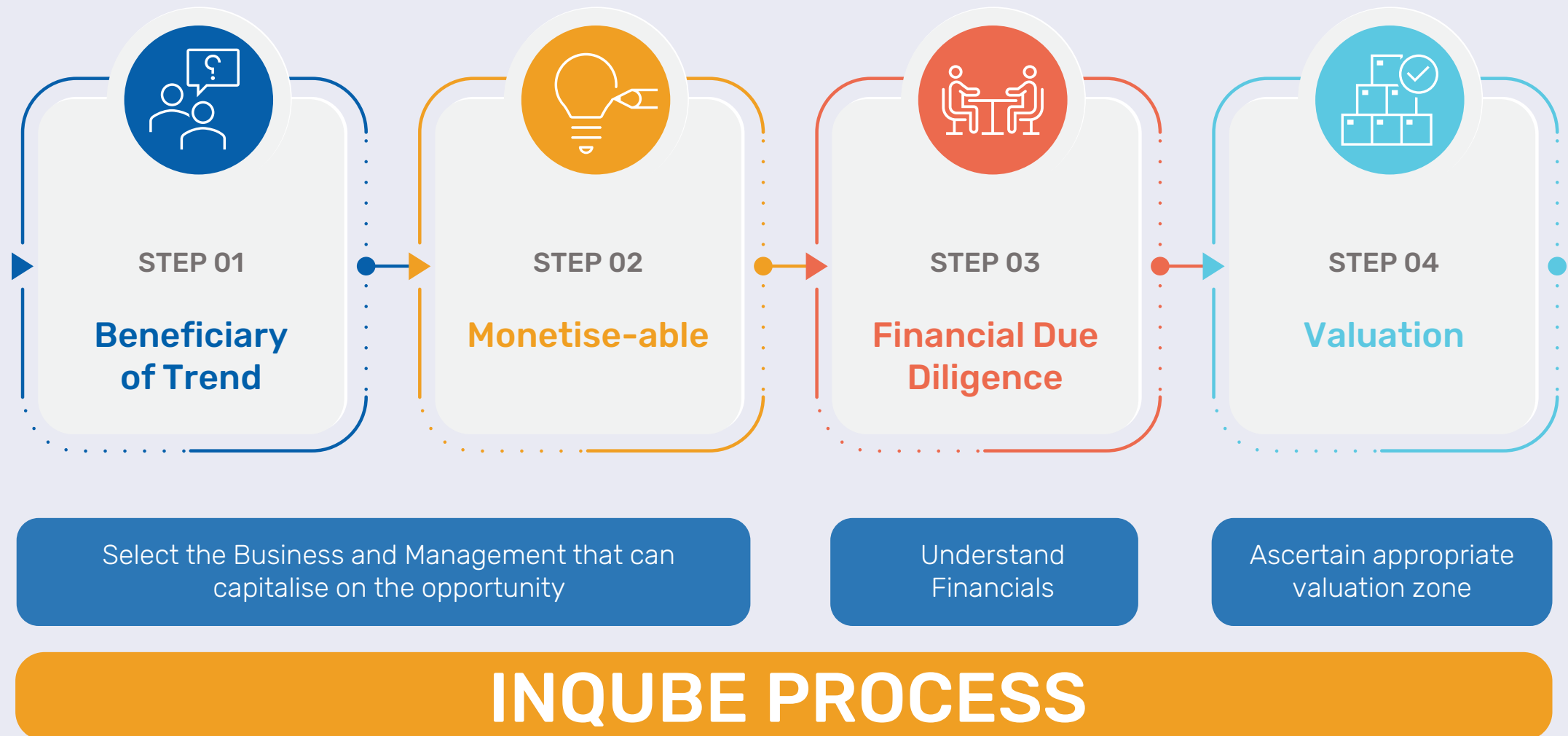
“Nothing is more powerful than an idea whose time has come.”— Victor Hugo

MEGATRENDS TO PORTFOLIO



A Portfolio of companies with the potential of sustainable high growth.

TREND ASSESSMENT & STOCK SELECTION PROCESS



INQUBE

INFORMATION
EDGE

QUANTITATIVE
EDGE

BEHAVIORAL
EDGE

- Outperform the market on superior information collection

- Outperform the market on processing information better
- Quant models, Analytical models

- Outperform the market by better decision making
- Take advantage of crowd over-reaction and underreaction
- Reduces one's own behavioral pitfalls

Hunting Ideas

TOP-DOWN
IDEAS

ECONOMY

ECONOMY

INDUSTRY

INDUSTRY

COMPANY

COMPANY

BOTTOM-UP
IDEAS

Cycles

Behavioral
Screening

Analysing Ideas

- Business
- Management
- Valuation

Checklist

Pre-
mortem

Allocating

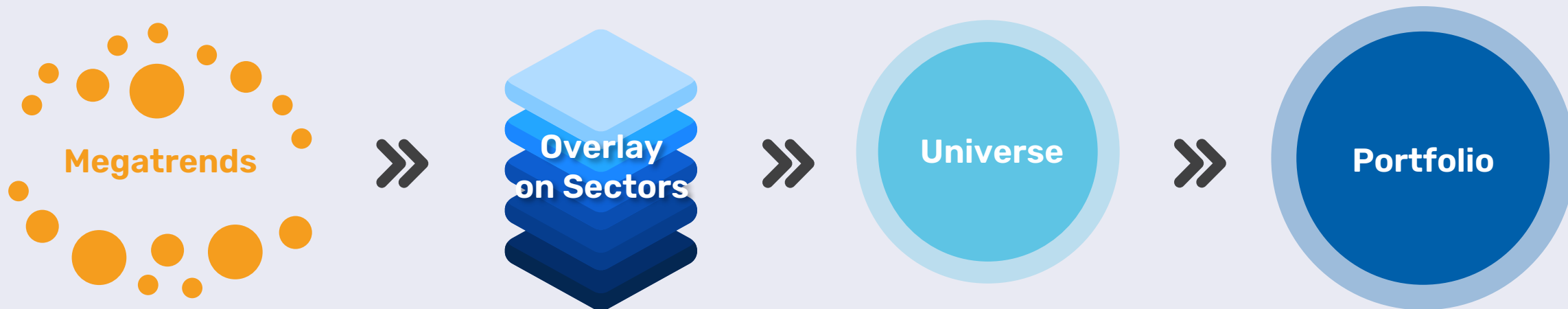
- Size
- Quality
- Value
- Growth
- Risk

Journal

Quant

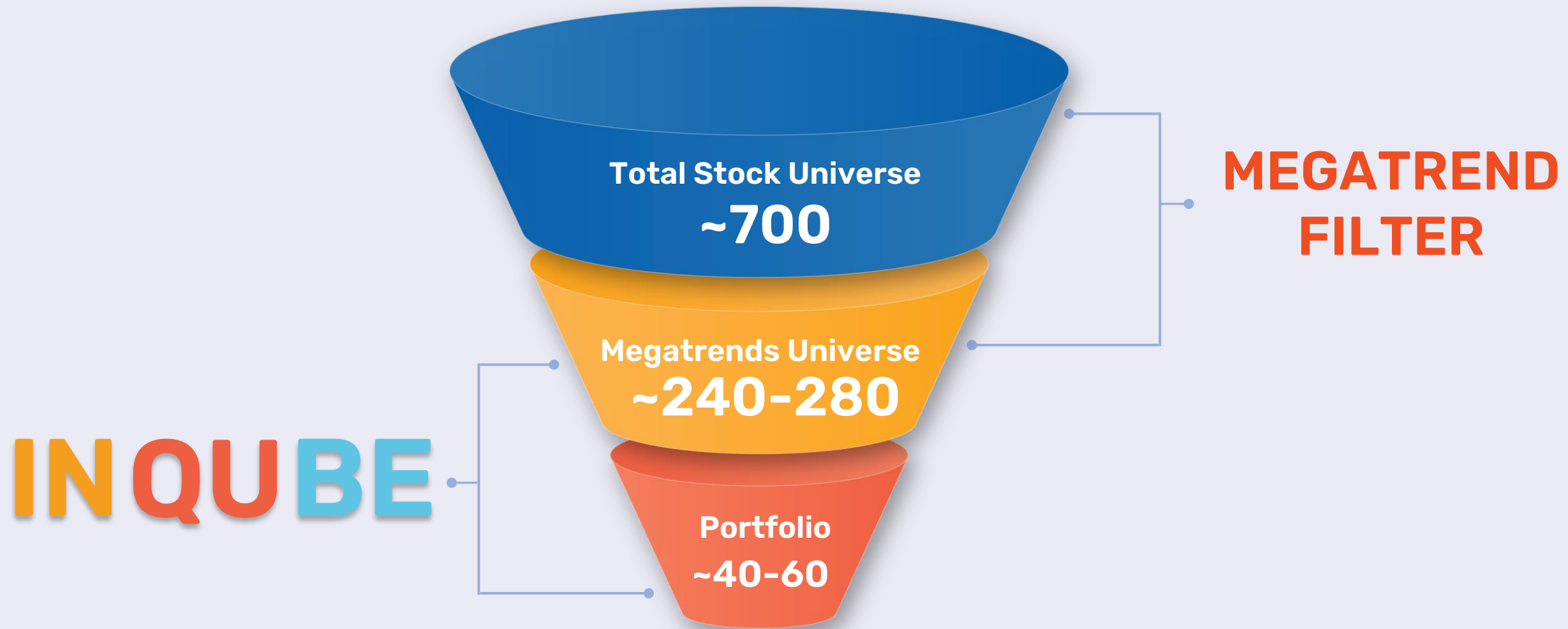
Pre-
commitment

MEGATRENDS TO PORTFOLIO

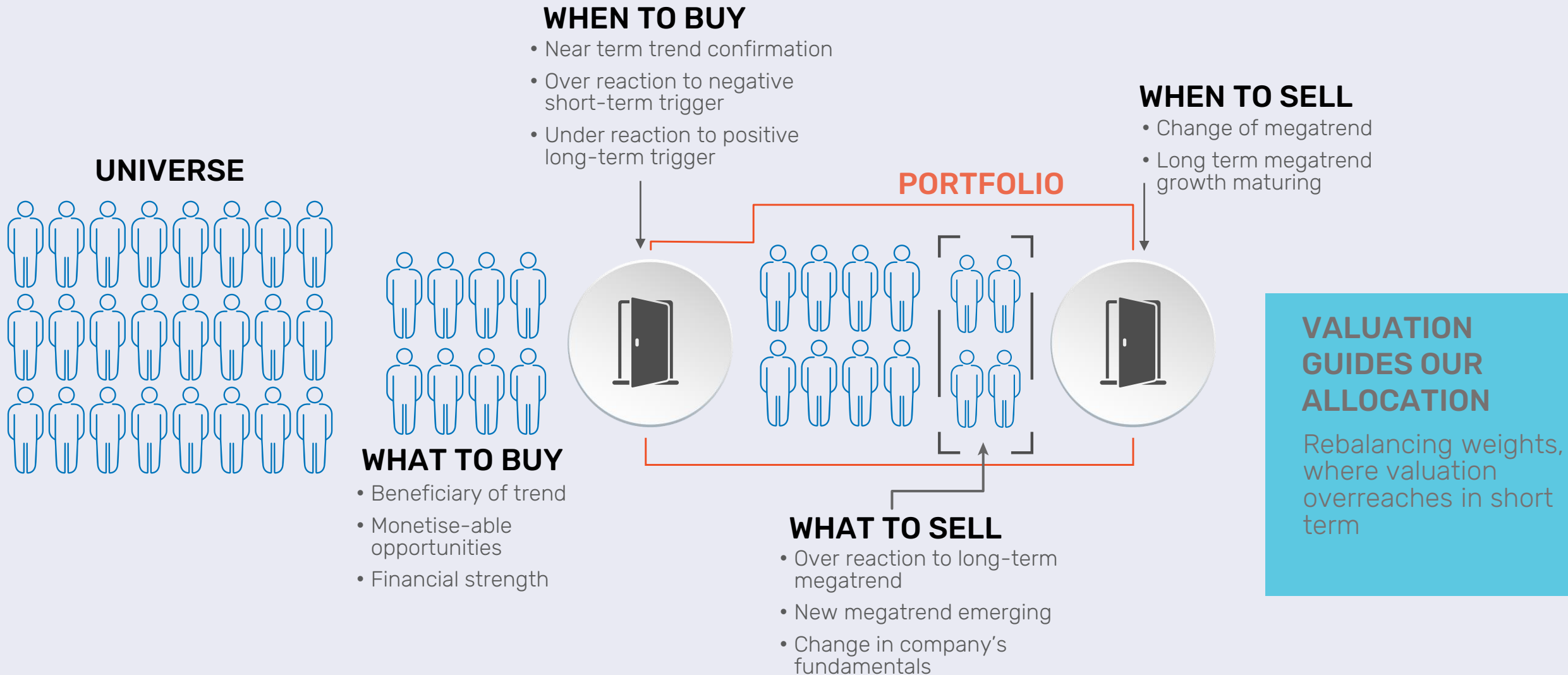


A Portfolio of companies with the potential of sustainable high growth.

PORTFOLIO CONSTRUCTION PROCESS



PORTFOLIO MANAGEMENT PROCESS



PORTFOLIO WHICH IS: 5 IN 1



Long-Term



Multi-Trend



Growth Compounders

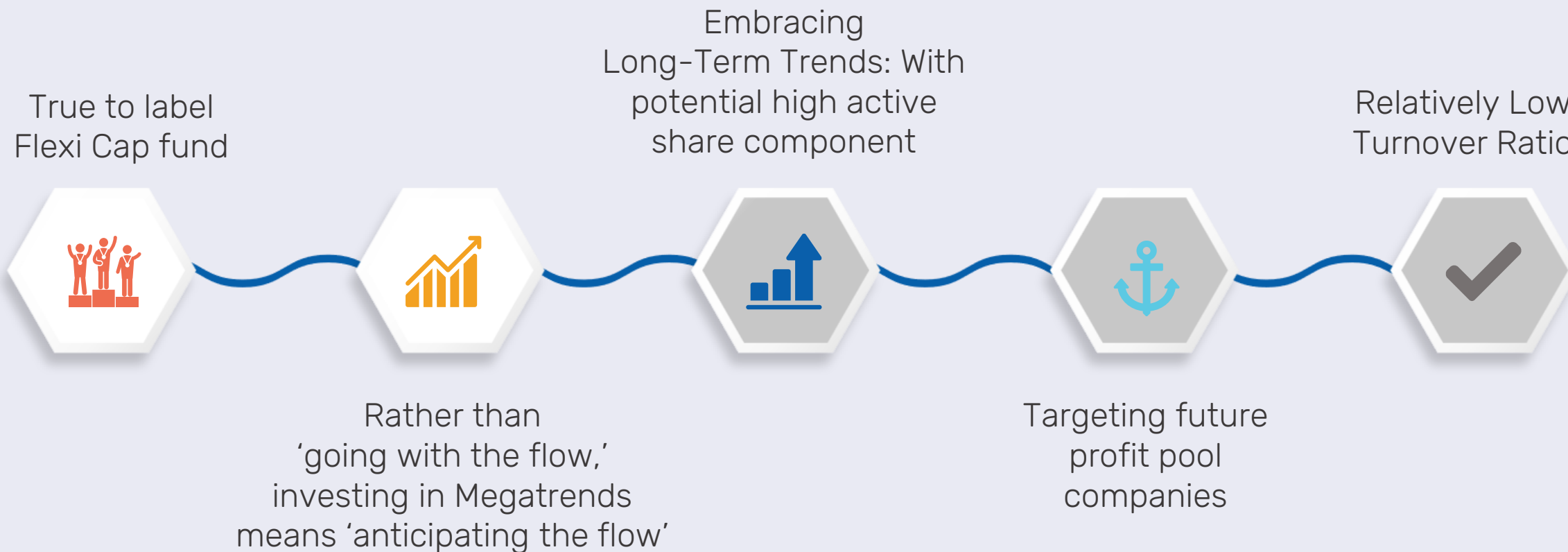


Multi-Sector



Flexi Cap

HOW BAJAJ FINSERV FLEXI CAP FUND IS A DIFFERENT PROPOSITION



IDENTIFYING FUTURE WINNER

Winners

Loser

Index

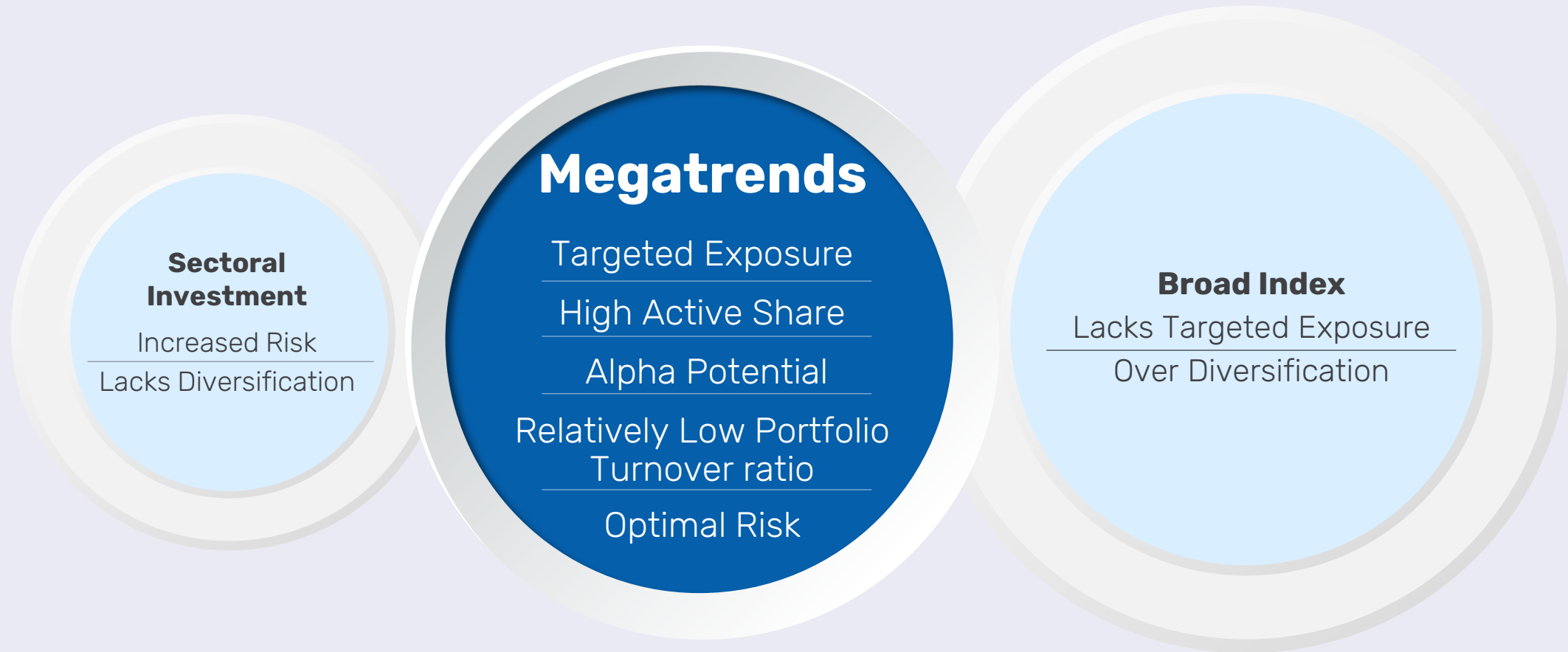
Megatrends
Approach

Winners

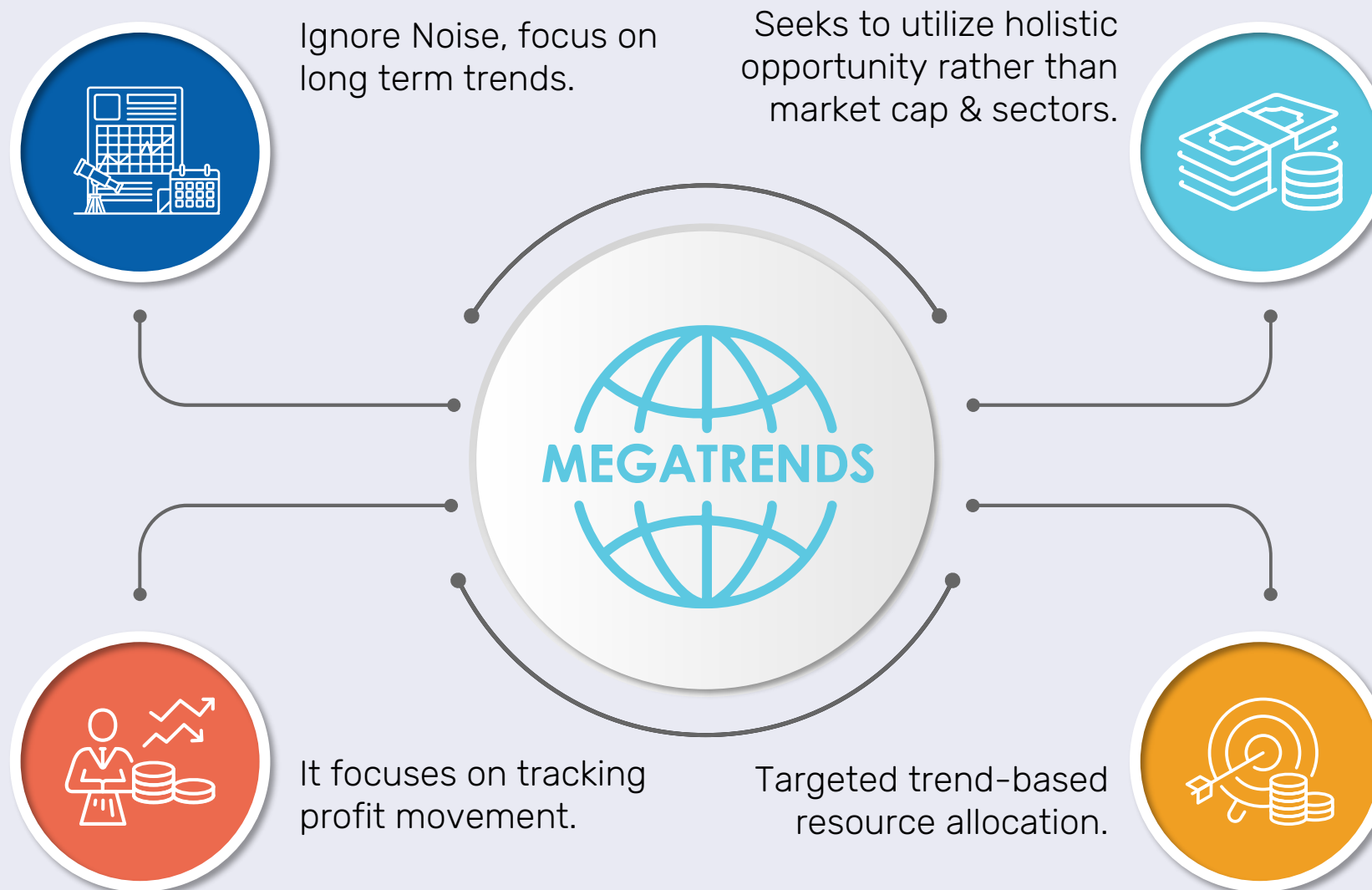
Loser

Rather than **Going with the flow**,
investing in Megatrends means
Anticipating the flow.

NAVIGATING MEGATRENDS: FINDING THE BALANCE



WHY BAJAJ FINSERV FLEXI CAP FUND IS USEFUL FOR INVESTORS?



KEY FEATURES OF THE FUND:



BAJAJ FINSERV FLEXI CAP PORTFOLIO WITH MEGATRENDS



Company Name	Trend	% to NAV
Bajaj Finance Limited	● ●	5.10%
Reliance Industries Limited	● ● ● ● ●	4.11%
Kotak Mahindra Bank Limited	● ●	3.27%
ICICI Bank Limited	● ●	2.75%
Mahindra & Mahindra Limited	● ●	2.68%
Infosys Limited	●	2.60%
Nestle India Limited	● ●	2.44%
CreditAccess Grameen Limited	●	2.07%
Havells India Limited	● ●	1.58%
Honeywell Automation India Limited	● ●	1.49%
REC Limited	● ●	1.44%
GE T&D India Limited	● ●	1.39%
SBI Life Insurance Company Limited	●	1.15%
Sanofi India Limited	●	1.01%
Zomato Limited	● ●	1.00%
Hindustan Unilever Limited	● ●	0.99%
Jubilant Foodworks Limited	● ● ●	0.94%

Company Name	Trend	% to NAV
Hitachi Energy India Limited	● ● ●	0.87%
Dr. Lal Path Labs Limited	● ●	0.83%
Happiest Minds Technologies Limited	●	0.81%
BSE Limited	● ●	0.75%
One 97 Communications Limited	● ●	0.74%
Prataap Snacks Limited	●	0.74%
Cera Sanitaryware Limited	● ●	0.71%
Star Health And Allied Insurance Company Limited	●	0.70%
UNO Minda Limited	●	0.67%
Grindwell Norton Limited	●	0.67%
Siemens Limited	● ●	0.65%
ABB India Limited	● ●	0.64%
Safari Industries (India) Limited	● ●	0.64%
Genus Power Infrastructures Limited	●	0.61%
Global Health Limited	● ●	0.58%
Neogen Chemicals Limited	● ●	0.58%
Bharat Electronics Limited	●	0.54%

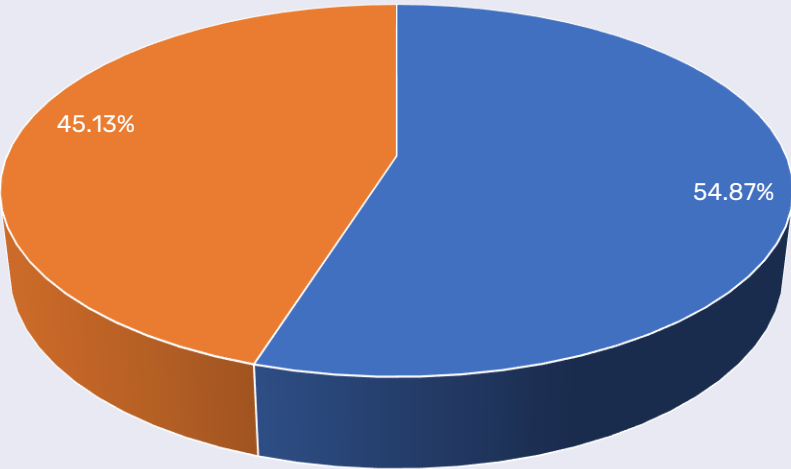
Company Name	Trend	% to NAV
Syngene International Limited	●	0.54%
Multi Commodity Exchange of India Limited	● ●	0.54%
Devyani International Limited	●	0.53%
FSN E-Commerce Ventures Limited	● ● ●	0.52%
Go Fashion (India) Limited	● ●	0.49%
Trent Limited	● ●	0.49%
Computer Age Management Services Limited	● ●	0.49%
Dixon Technologies (India) Limited	●	0.49%
Thomas Cook (India) Limited	●	0.47%
Nazara Technologies Limited	● ●	0.46%
Eicher Motors Limited	●	0.44%
Syrma SGS Technology Limited	●	0.42%
Indiamart InterMesh Limited	● ●	0.42%
Sona BLW Precision Forgings Limited	● ●	0.37%
Suzlon Energy Limited	● ●	0.24%
Info Edge (India) Limited	● ●	0.22%

● TECHNOLOGICAL
 ● REGULATORY
 ● ECONOMIC
 ● NATURE
 ● DEMOGRAPHIC
 ● SOCIAL

Data as on 30th September 2023

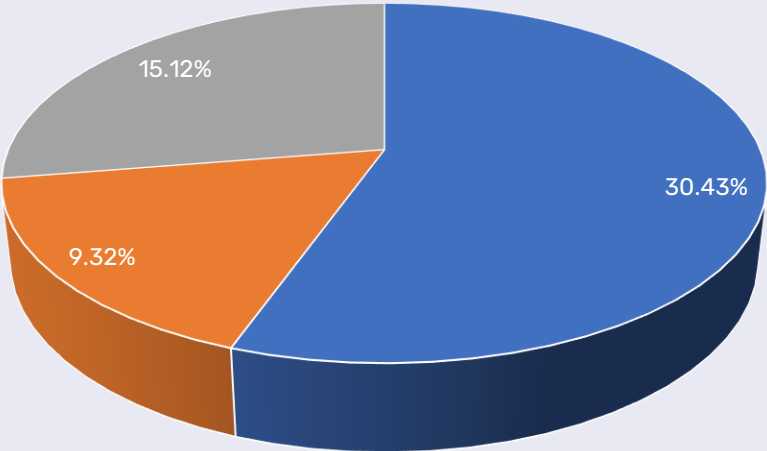
BAJAJ FINSERV FLEXI CAP ALLOCATION

Allocation by Asset Type



■ Equities ■ Short Term Debt and Net Current Assets

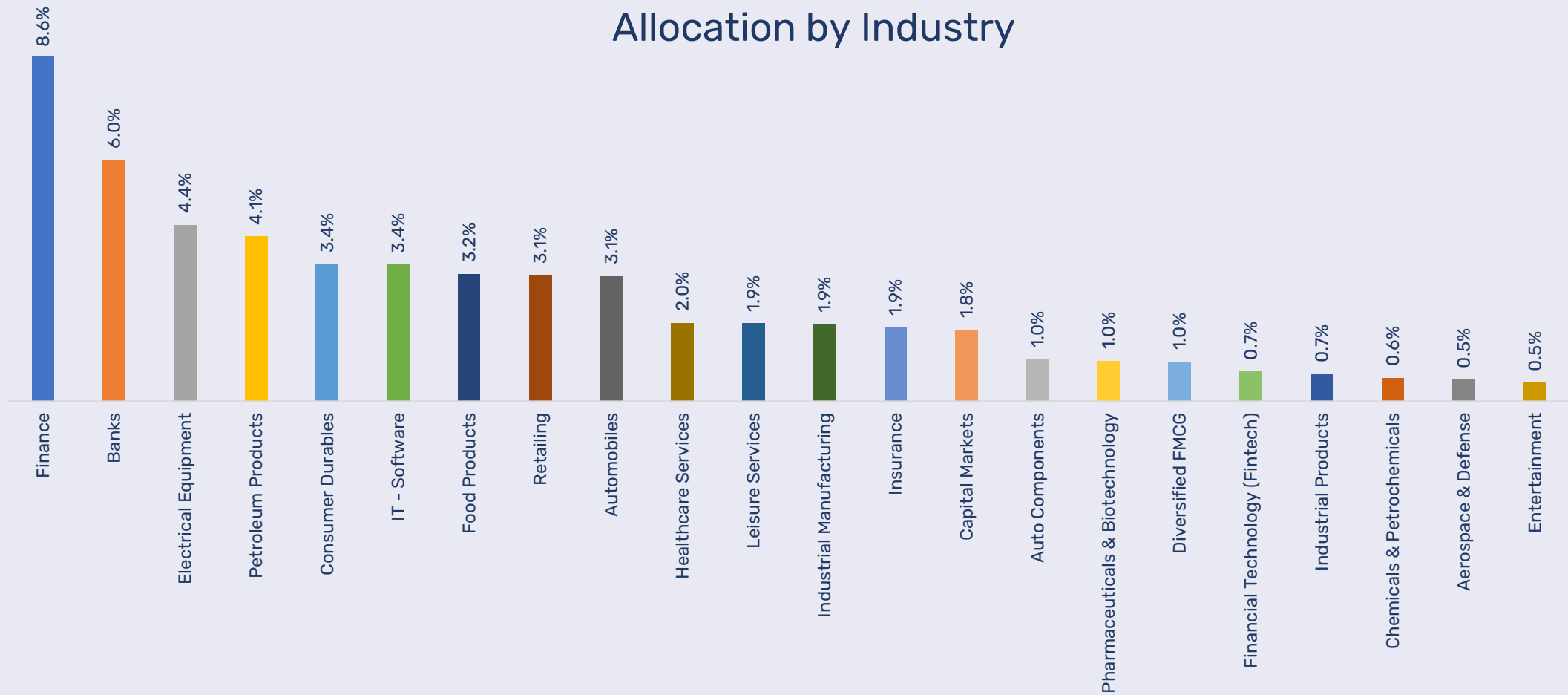
Allocation by Market Cap



■ Large Cap ■ Mid Cap ■ Small Cap

Data as on 30th September 2023

BAJAJ FINSERV FLEXI CAP ALLOCATION



Data as on 30th September 2023

SCHEME FEATURES

Scheme Type	An open ended equity scheme investing across large cap, mid cap, small cap stocks
Plans	Bajaj Finserv Flexi Cap Fund - Regular Plan Bajaj Finserv Flexi Cap Fund - Direct Plan
Option	Growth & IDCW
Minimum Application Amount	Rs. 500 (Plus multiples of Re.1)
Minimum Additional Application	Rs. 100 (Plus multiples of Re.1)
Entry Load	Not Applicable
Exit Load	10% of units up to six months from allotment - Nil Above 10% of units within six months- 1% of applicable NAV More than six months - Nil
Fund Manager	Mr. Nimesh Chandan and Mr. Sorbh Gupta (Equity Portion) Mr. Siddharth Chaudhary (Debt Portion)
Benchmark Index	S&P BSE 500 TRI
SIP / SWP / STP	Available

BAJAJ FINSERV FLEXI CAP FUND

This product is suitable for investors who are seeking*:

- Wealth creation/capital appreciation over long term
- Investment in equity and equity related instruments across large cap, mid cap and small cap stocks

*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.

SCHEME

RISKOMETER



Investors understand that their principal will be at very high risk

BENCHMARK

RISKOMETER



S&P BSE 500 TRI

An open ended equity scheme investing across large cap, mid cap, small cap stocks

DISCLAIMER

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Mutual Fund investments are subject to market risks, read all scheme related documents carefully.

THANK YOU