

Investing in the megatrends with

BAJAJ FINSERV FLEXI CAP FUND

(An open ended equity scheme investing across large cap, mid cap, small cap stocks)



TECHNOLOGICAL

DEMOGRAPHIC

SOCIAL

Company Name	Trend	% to Net Assets	Company Name	Trend	% to Net Assets
ICICI Bank Limited	• •	6.59%	Cera Sanitaryware Limited	• •	1.16%
Reliance Industries Limited	• • • •	6.55%	Hindustan Unilever Limited	• •	1.12%
HDFC Bank Limited	• •	3.64%	Kajaria Ceramics Limited	• • •	1.09%
Bharti Airtel Limited	•	3.63%	Jio Financial Services Limited	• •	1.09%
Sanofi India Limited	•	3.17%	SRF Limited		1.03%
Kotak Mahindra Bank Limited	• •	3.12%			
Nestle India Limited	• •	3.04%	Prataap Snacks Limited	•	1.02%
Zomato Limited	• •	2.57%	Grindwell Norton Limited	•	0.98%
GE T&D India Limited	• •	2.50%	IndusInd Bank Limited	• •	0.98%
Multi Commodity Exchange of India Limited	• •	2.24%	Dixon Technologies (India) Limited	•	0.95%
Bharat Electronics Limited		2.12%	Siemens Limited	• •	0.95%
Aarti Industries Limited	•	2.02%	Gillette India Limited	• •	0.93%
Tata Consultancy Services Limited		2.02%	Indiamart Intermesh Limited	• •	0.88%
SBI Life Insurance Company			The Jammu & Kashmir Bank Limited	• •	0.85%
Limited	•	1.85%	United Breweries Limited	• •	0.84%
Havells India Limited	• •	1.80%	Safari Industries (India) Limited	• •	0.66%
Hitachi Energy India Limited		1.79%	Nazara Technologies Limited	• •	0.58%
Bajaj Auto Limited Mahindra & Mahindra Limited		1.76% 1.75%	Piramal Pharma Limited	• •	0.57%
UNO Minda Limited		1.61%	Sobha Limited	• •	0.56%
Bharat Heavy Electricals Limited		1.56%	BEML Limited	• •	0.55%
Global Health Limited	• •	1.51%	Go Fashion (India) Limited		0.53%
Orchid Pharma Limited		1.45%	Suzlon Energy Limited	• •	0.52%
TVS Motor Company Limited		1.42%	Syngene International Limited	•	0.51%
Tata Motors Limited	• •	1.41%	Brigade Enterprises Limited	• •	0.50%
FSN E-Commerce Ventures Limited	• • •	1.40%	Sterling And Wilson Renewable Energy Limited	•	0.50%
Computer Age Management Services Limited	• •	1.37%	Jubilant Foodworks Limited	• • •	0.49%
ABB India Limited	• •	1.36%	AIA Engineering Limited	• •	0.48%
REC Limited	• •	1.35%	VA Tech Wabag Limited	• •	0.47%
Neuland Laboratories Limited	• •	1.34%	Wipro Limited	•	0.44%
Honeywell Automation India Limited	• •	1.31%	Sudarshan Chemical Industries Limited	•	0.38%
BSE Limited	• •	1.25%	Landmark Cars Limited	•	0.34%
Genus Power Infrastructures Limited	•	1.23%	Westlife Foodworld Limited	• • •	0.31%
Solar Industries India Limited	•	1.22%	Metro Brands Limited	• •	0.29%
Thomas Cook (India) Limited	•	1.21%	Vedant Fashions Limited	• •	0.29%







NATURE



DEMOGRAPHIC



These 6 color dots represent each trend and the dots after each company's name representit's presence in that particular trend wherever applicable. We have also shown % to Net Assets for each company.



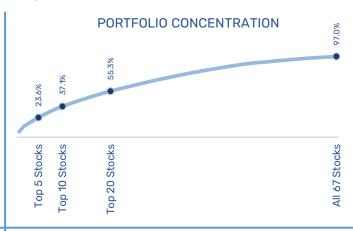
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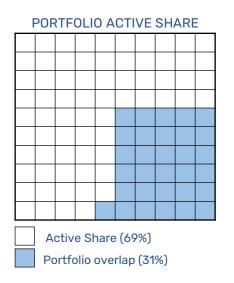
(An open ended equity scheme investing across large cap, mid cap, small cap stocks)

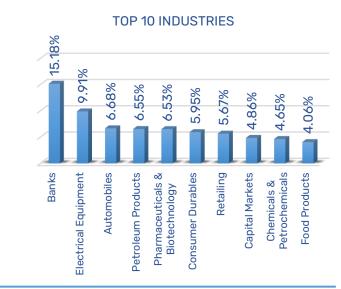
"Nothing is more powerful than an idea whose time has come" - Victor Hugo

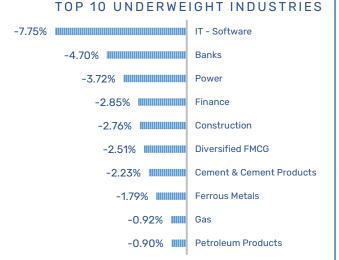
Portfolio Snapshot

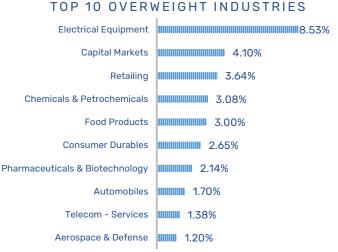












All data as on 29th Feb 2024. Active Share, Top 10 Overweight and Top 10 Underweight is calculated visi-a-vis Scheme Benchmark i.e. S&P BSE 500 Index



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Seizing opportunities by investing in future market leaders

Our investment strategy for Bajaj Finserv Flexi Cap Fund is sector agnostic and invests in companies that have potential for growth at faster pace within their respective sector. Currently, our portfolio is primarily tilted towards financials, manufacturing, capital goods, consumer discretionary and new age tech companies.

Financial Sector:

- Long-Term Growth Potential: The financial sector is poised for sustained growth as per capita income increases in tandem with GDP expansion.
- o Domestic Demand Boost: Strong domestic demand within India acts as a catalyst for the financial sector's advancement.
- o Improved Credit Conditions: Borrowers benefit from better credit conditions, enhancing the overall stability of the financial sector.
- o Strengthened Institutional Solvency: Indian financial institutions demonstrate strengthened solvency and funding, bolstering their credit quality.
- o Robust Performance Outlook: The financial sector is anticipated to maintain robust performance, driven by healthy profitability fueled by strong loan growth and a favorable credit environment.

Manufacturing and Capital Goods Sectors:

- o Government Focus on Capex: The manufacturing and capital goods sectors are set for significant growth, driven by the government's emphasis on capital expenditure initiatives.
- o International Supply Chain Shift: With major global economies adopting a "China plus one" strategy to diversify their supply chains, these sectors stand to gain substantially.
- o Strengthened Manufacturing via PLI Scheme: India's manufacturing sector receives a boost through the Production Linked Incentive (PLI) Scheme, encouraging both domestic and foreign investments.
- o Enablers of Growth: Factors such as a sizable workforce, technologically advanced infrastructure, efficient logistics, robust transportation networks, and cost advantages contribute positively to the growth of manufacturing and capital goods sectors.
- Legal Support: These growth drivers are complemented by a robust legal system, further fostering a conducive environment for the
 expansion of these sectors.

Consumer Discretionary Sector:

- o Definition and Scope: Our portfolio's allocation to the Consumer Discretionary sector includes products and services deemed non-essential but desirable when individuals possess disposable income.
- Per Capita Income Growth: India's per capita income has demonstrated consistent growth and has recently exceeded a significant milestone, surpassing \$2,000 per capita*.
- Consumption Growth Potential: Drawing parallels with China and several other nations that witnessed substantial increases in consumption post reaching the \$2,000 per capita income threshold, we anticipate India to experience a similar robust and sustained consumption trend in the forthcoming decade.

*World Bank Data

Emerging Tech Sector:

- o Flourishing Segment: The new-age tech companies segment in India is experiencing a boom and is projected to witness substantial growth in the forthcoming years.
- Key Growth Drivers: The growth in this segment is primarily fueled by the escalating penetration of smartphones and the internet, coupled with a rise in disposable incomes.
- o Our investment strategy in new-age tech companies aligns with the following criteria:
 - Strong competitive advantage.
 - Market leaders in their segments.
- Consumer adoption is on the rise.
- Positive EBITDA level.

- High return on equity
- Steady growth rate
- Strong balance sheet

Bajaj Finserv Flexi Cap Fund

(An open ended equity scheme investing across large cap, mid cap, small cap stocks.)

This product is suitable for investors who are seeking*:

- Wealth creation/capital appreciation over long term
- Investment in equity and equity related instruments across large cap, mid cap and small cap stocks

*Investors should consult their financial advisers if in doubt about whether the product is suitable for them





Mutual Fund investments are subject to market risks, read all scheme related documents carefully.