**BAJAJ FINSERV** 

(With Behavioural Edge)

INANCIAL BEHAVIOURAL

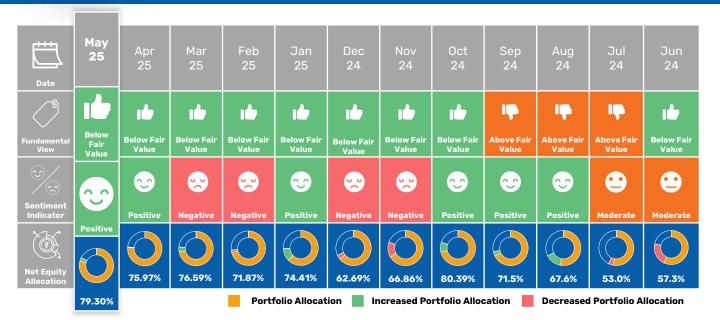
FINANCIAL

BALANCED ADVANTAGE FUND

An Open Ended Dynamic Asset Allocation Fund

FINSERV RA JA

June 2025



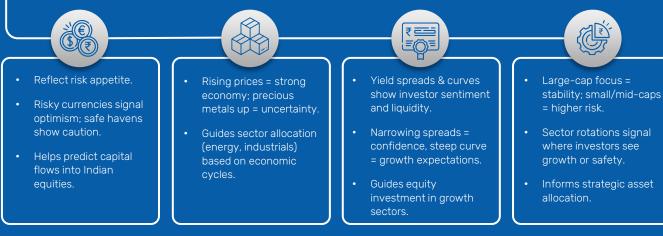
Combining fundamental and behavioural finance principles provides a key advantage in managing investments. Our proprietary asset allocation model at Bajaj Finserv AMC is based on those two elements namely: fundamental analysis and behavioural insights. It ensures that our Balanced Advantage Fund is well-positioned to navigate market complexities and deliver long-term value to our investors. By understanding the interplay of various market factors, we can make informed decisions that align with our investors' goals, fostering financial growth and stability. This unique approach helps us determine the optimal asset allocation between equity and debt, providing an edge for our investors.



### Fundamental Indicator:

#### **Behavioural Indicator:**

The differentiation in our model lies in the behavioural indicator, which measures behavioural and sentimental trends in the market by monitoring four key factors: currencies, commodities, bonds, and equities. Let's explore how each of these factors contributes to our asset allocation strategy:



The sequence, relationship and nature of trends in these assets helps understand and anticipate market movements driven by psychological factors, leading to more informed and effective investment decisions. By integrating behavioural insights with fundamental analysis, our model offers a comprehensive approach to asset allocation, optimizing returns while managing risks.

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.

### **BAJAJ FINSERV ASSET MANAGEMENT LIMITED**



# **Product Label**

## Bajaj Finserv Balanced Advantage Fund

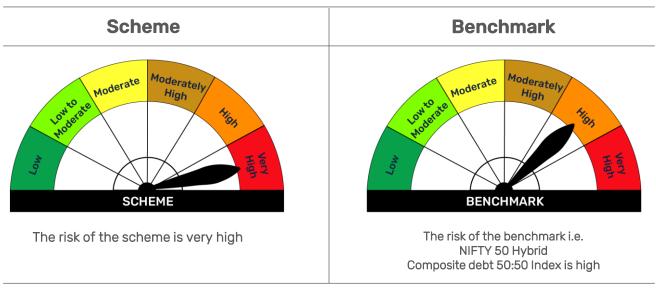
An Open Ended Dynamic Asset Allocation Fund

This product is suitable for investors who are seeking\*:

- To generate wealth creation over long term
- Dynamic asset allocation between equity and equity related instruments including derivatives, and fixed income instruments

\*Investors should consult their financial advisers if in doubt about whether the product is suitable for them

### Riskometer



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