

# Bajaj Finserv Consumption Fund

An open ended equity scheme following consumption theme

Data as on 31<sup>st</sup> July 2025

## Portfolio Strategy

The Bajaj Finserv Consumption Fund is an open ended actively managed equity scheme aims to provide long-term capital appreciation by investing 80-100% of total assets in equity and equity related securities of companies that are likely to benefit directly or indirectly from the domestic consumption led demand.

Consumption landscape is evolving in India with changing demographics and rise in income levels. Resultantly, Indians want to Consume More, Consume Well, Consume Better and Consume Easy. As India experiences a shift in consumption patterns, Bajaj Finserv Consumption Fund aims to potentially benefit from these rising opportunities.

### Consume More



### Consume Better













### Consume Well

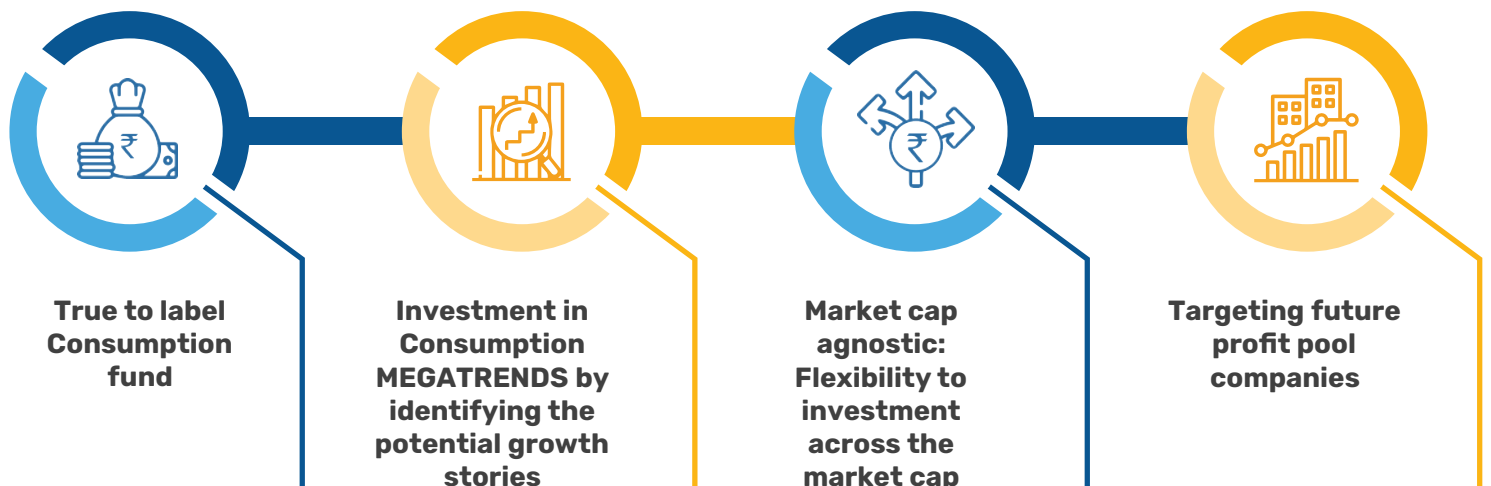


### Consume Easy

## Fund Features

-  **Category:**  
Thematic Fund
-  **Inception Date:**  
29th November 2024
-  **Fund Manager:**  
Mr. Sorbh Gupta (Equity Portion),  
Mr. Sayan Das Sharma (Equity Portion) & Mr. Siddharth Chaudhary (Debt Portion)
-  **Benchmark:**  
Nifty India Consumption Total Return Index (TRI)
-  **Minimum Investment Amount:**  
Rs. 500/- and in multiples of Re. 1/- thereafter
-  **SIP Frequency:**  
Daily, Weekly, Fortnightly, Monthly, Quarterly
-  **Total Expense Ratio:**  
Regular- 2.31%  
Direct- 0.67%
-  **\*AUM (IN CR):**  
Month end AUM - INR 602.19  
\*The closing AUM as reported to SEBI & AMFI in the Monthly Cumulative Report (MCR)
-  **Entry load:** Nil
-  **Exit load:** Refer page 2

## Why invest in Bajaj Finserv Consumption Fund?

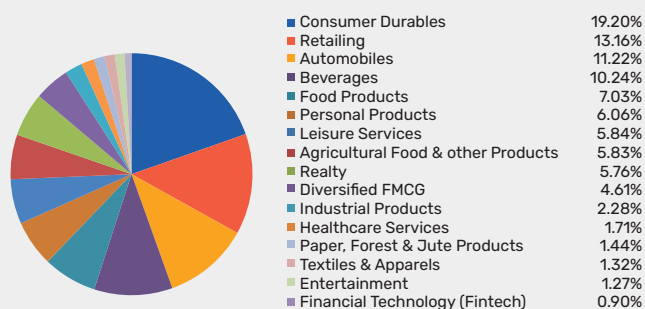


## Asset Allocation

Equities	97.87%
Reverse Repo / TREPS & Net Current Assets	2.13%



## Composition By Industry (%)



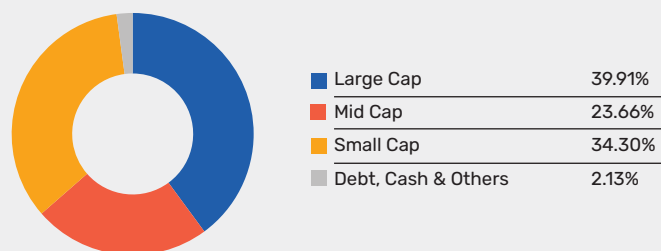
## Stocks

New Entries	Total Exits
Apollo Hospitals Enterprise Limited	Godrej Agrovet Limited
Asian Paints Limited	
Mrs. Bectors Food Specialities Limited	The Indian Hotels Company Limited
Swiggy Limited	Eicher Motors Limited
Greenpanel Industries Limited	Bharti Airtel Limited
Sobha Limited	

## Equity Holding

Name (Top 10 Holdings)	(% to NAV)
Mahindra & Mahindra Limited	7.29%
Eternal Limited	4.67%
Godrej Consumer Products Limited	3.49%
Radico Khaitan Limited	3.01%
Britannia Industries Limited	2.83%
United Spirits Limited	2.64%
Hindustan Unilever Limited	2.62%
Marico Limited	2.37%
United Breweries Limited	2.32%
Allied Blenders And Distillers Limited	2.27%
<b>Other Equities</b>	<b>64.36%</b>
<b>Total Equities</b>	<b>97.87%</b>

## Market Cap Allocation



## Exit Load

For each purchase of units through Lumpsum / switch-in / Systematic Investment Plan (SIP) and Systematic Transfer Plan (STP), exit load will be as follows:

- if units are redeemed / switched out within 3 months from the date of allotment: 1% of applicable NAV.
- if units are redeemed/switched out after 3 months from the date of allotment, no exit load is payable.

## Performance

### Bajaj Finserv Consumption Fund

Value of Investment of Rs.10,000

Period	Fund Returns (%)	Benchmark Returns (%)	Additional Benchmark Returns (%)	Fund (Rs)	Benchmark (Rs)	Additional Benchmark (Rs)
<b>Bajaj Finserv Consumption Fund - Regular - Growth</b>						
Last 6 Months	3.26%	12.90%	12.45%	10,162	10,640	10,617
<b>Bajaj Finserv Consumption Fund - Direct - Growth</b>						
Last 6 Months	4.97%	12.90%	12.45%	10,246	10,640	10,617

Returns as on 31st July, 2025

**Past performance may or may not be sustained in future.** Different Plans i.e. Regular Plan and Direct Plan under the scheme have different expense structure. **Benchmark:** Nifty India Consumption Total Return Index (TRI) **Additional Benchmark:** Nifty 50 TRI. Inception Date: 29th November 2024

Period for which scheme's performance has been provided is computed basis last day of the previous month preceding the date of this material. Simple annualized returns have been provided as per the extant guidelines since the scheme has completed 6 months but not 1 year. Face Value per unit: Rs. 10.

The Fund managers of the scheme: Mr. Sorbh Gupta (Equity Portion), Mr. Sayan Das Sharma (Equity Portion), Mr. Siddharth Choudhary (Debt Portion). For the performance of other schemes managed by Fund Managers which has completed 1 year or more than 1 year since inception, refer to table below.

Mr. Siddharth Chaudhary manages Bajaj Finserv Gilt Fund. He manages debt portion of Bajaj Finserv Healthcare Fund, Bajaj Finserv Large Cap Fund, Bajaj Finserv ELSS Tax Saver Fund, Bajaj Finserv Multi Cap Fund, Bajaj Finserv Small Cap Fund.

Mr. Sorbh Gupta manages equity portion of Bajaj Finserv Healthcare Fund, Bajaj Finserv Large Cap Fund, Bajaj Finserv ELSS Tax Saver Fund, Bajaj Finserv Multi Cap Fund, Bajaj Finserv Small Cap Fund.

However, since these funds have not completed 1 year, the performance are not disclosed.

	1 Year			3 Year			5 Year		
Fund Name	Regular	Direct	Benchmark	Regular	Direct	Benchmark	Regular	Direct	Benchmark
Bajaj Finserv Banking and PSU Fund <sup>ss</sup>	8.89%	9.49%	8.33%	NA	NA	NA	NA	NA	NA
Bajaj Finserv Flexi Cap Fund <sup>s</sup>	3.65%	5.08%	-2.08%	NA	NA	NA	NA	NA	NA
Bajaj Finserv Money Market Fund <sup>*</sup>	7.58%	8.23%	7.58%	NA	NA	NA	NA	NA	NA
Bajaj Finserv Liquid Fund <sup>**</sup>	6.95%	7.14%	7.05%	NA	NA	NA	NA	NA	NA
Bajaj Finserv Large and Mid Cap Fund <sup>^^</sup>	-0.28%	1.17%	-1.40%	NA	NA	NA	NA	NA	NA
Bajaj Finserv Overnight Fund <sup>**</sup>	6.26%	6.31%	6.30%	NA	NA	NA	NA	NA	NA
Bajaj Finserv Balanced Advantage Fund <sup>^</sup>	-0.25%	1.28%	4.68%	NA	NA	NA	NA	NA	NA
Bajaj Finserv Multi Asset Allocation Fund <sup>^^^</sup>	1.08%	2.64%	6.44%	NA	NA	NA	NA	NA	NA
Bajaj Finserv Arbitrage Fund <sup>@</sup>	6.34%	7.07%	7.48%	NA	NA	NA	NA	NA	NA
Bajaj Finserv Nifty 1D Rate Liquid ETF - Growth <sup>sss</sup>	6.04%	NA	6.30%	NA	NA	NA	NA	NA	NA

**Inception Dates:** Bajaj Finserv Money Market Fund – 24th Jul 2023, Bajaj Finserv Liquid Fund – 5th Jul 2023, Bajaj Finserv Overnight Fund – 5th Jul 2023, Bajaj Finserv Flexi Cap Fund – 14th Aug 2023, Bajaj Finserv Arbitrage Fund – 15th Sep 2023, Bajaj Finserv Nifty 1D Rate Liquid ETF – Growth – 28th May 2024, Bajaj Finserv Banking and PSU Fund – 13th Nov 2023, Bajaj Finserv Balanced Advantage Fund – 15th Dec 2023, Bajaj Finserv Large and Mid Cap Fund – 27th Feb 2024 and Bajaj Finserv Multi Asset Allocation Fund – 3rd June 2024  
Returns as on 31st July 2025

**Disclaimer:** Past performance may or may not be sustained in the future. Different plans have different expense structure. Period for which scheme's performance has been provided is computed basis last day of the previous month preceding the date of this material. Returns are compounded annualized.

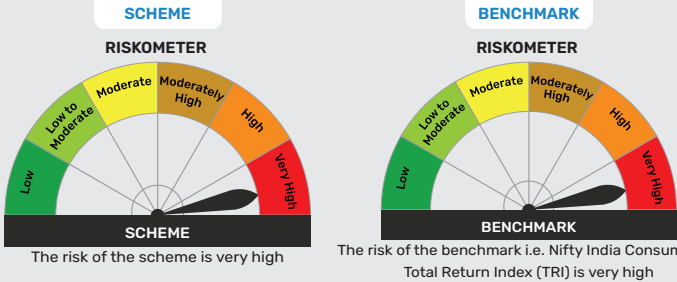
**Benchmark:** <sup>#</sup>Nifty Money Market Index A-I, <sup>##</sup>Nifty Liquid Index A-I, <sup>\*\*</sup>CRISIL Liquid Overnight Index, <sup>^</sup>BSE 500 TRI, <sup>@</sup>Nifty 50 Arbitrage Index (TRI), <sup>sss</sup>Nifty 1D Rate Index, <sup>ss</sup>Nifty Banking & PSU Debt Index A-II, <sup>^</sup>NIFTY 50 Hybrid Composite debt 50:50 Index, <sup>^^</sup>Nifty Large Midcap 250 TRI and <sup>^^^</sup>65% Nifty 50 TRI + 25% Nifty Short Duration Debt Index + 10% Domestic Prices of Gold

PRODUCT LABEL

This product is suitable for investors who are seeking\*:

- wealth creation over long term
- to invest predominantly in equity and equity related instruments of companies that are likely to benefit directly or indirectly from the domestic consumption led demand.

\*Investors should consult their financial advisers if in doubt about whether the product is suitable for them



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