

BAJAJ FINSERV FLEXI CAP FUND

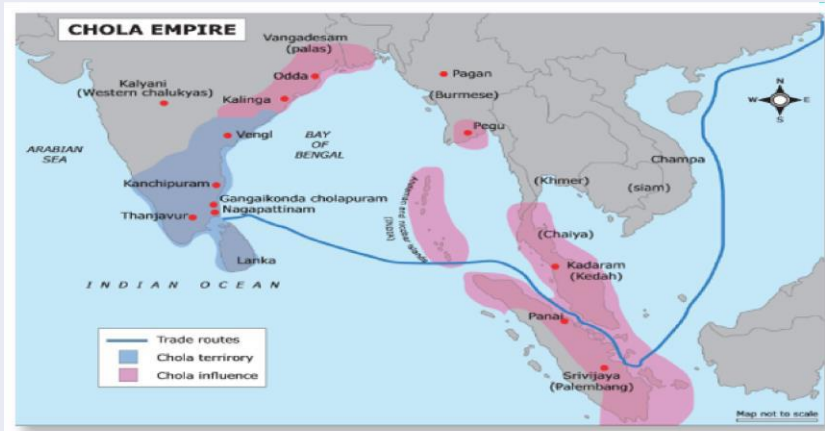
(An open ended equity scheme
investing across large cap, mid cap,
small cap stocks)

FUTURE-READY INVESTMENT: MEGATRENDS STRATEGY

AUGUST 2025

Megatrends – Historical Perspective

CHOLA DYNASTY: PIONEERING THE ART OF NAVY BUILDING



Empire and Influence

Naval Expansion and Modernization

Prominent Chola king develops a powerful navy in the 10th century.

South East Asian Conquest

Cholas used their strong navy to expand their influence in Southeast Asia.

Historical Legacy

The Chola Dynasty's naval achievements in East Asia shaped the region's history and set a precedent for future maritime power.



Organized Navy In India

12TH CENTURY EUROPE: NAVY FOR TERRITORIAL EXPANSION



English Naval Fleet

Lost Focus

Most invasions in the next 500-600 years took place via the land route through the Northwest of the Indian subcontinent.

Skill Loss

The skill of shipbuilding was lost, and many Indian kingdoms lacked a navy.

Strategic Advantage Shifts

European countries recognized the strategic advantages of having a strong naval fleet.

Opportunity Moves Ashore

European countries expanded their trade and military influences through colonization, enabling them to extend their control over various regions.



Portuguese Fleet

MARATHAS: IDENTIFYING A MEGATREND - SHIP BUILDING



Sindhudurg Fort and Naval Fortifications



Maratha Naval Tactics

Naval Expansion and Modernization

The Marathas, with their vision of maritime dominance, initiated the construction of a strong naval fleet.

Naval Warfare Expertise

Marathas honed their naval warfare skills and employed tactics to counter the Portuguese naval prowess.

Containing the Portuguese

Naval force played a crucial role in restricting Portuguese control and expansion of economic growth.

Megatrends: Business Perspective

SUCCESS IS CONFLUENCE OF PREPAREDNESS + MEGATRENDS



Easy Access

Improved Internet
Broadband Connectivity.



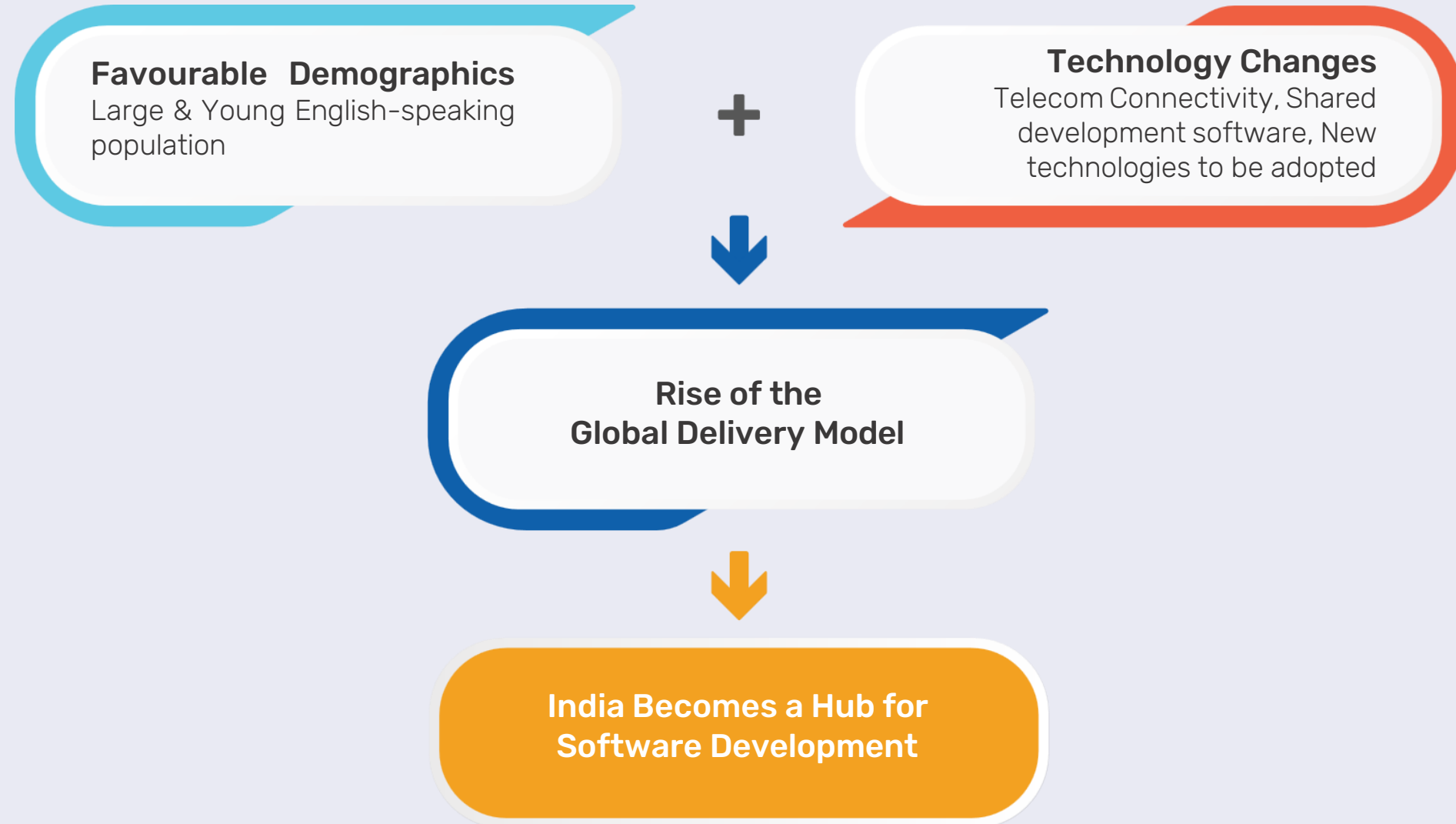
Social Media Integration

Seamless sharing fueled viral
videos and audience growth.

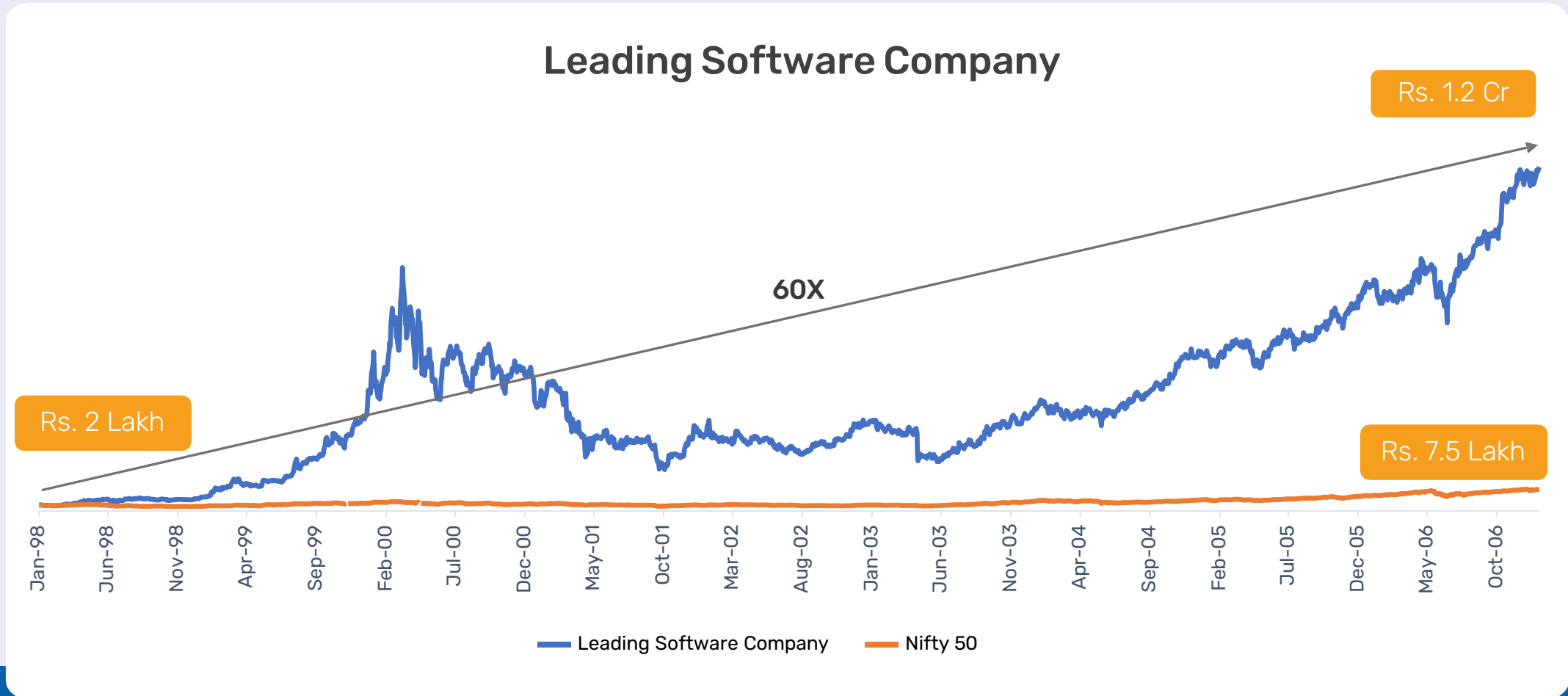
YouTube's success can be attributed to seizing opportunities at the right time by embracing advancements in hardware, software, telecom, and shifting generational preferences.

Disclaimer: All product names, trademarks and registered trademarks are property of their respective owners. All company, product and service names used in this presentation are for identification purposes only. Use of these names, trademarks and brands does not imply endorsement or affiliation.

INDIA – MEGATRENDS STUDY 1 – YEAR 1998

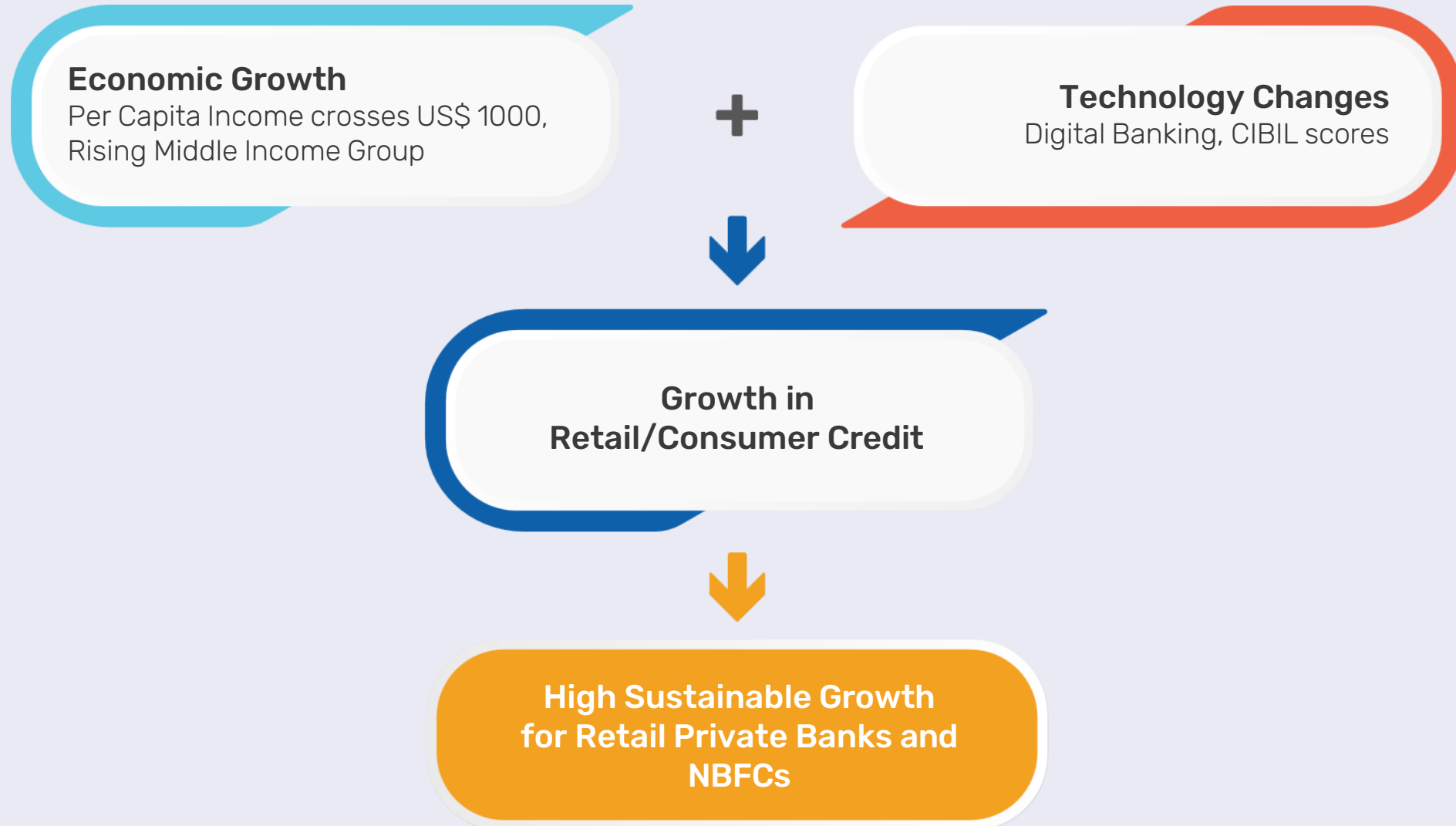


INDIA – MEGATRENDS STUDY 1 – YEAR 1998

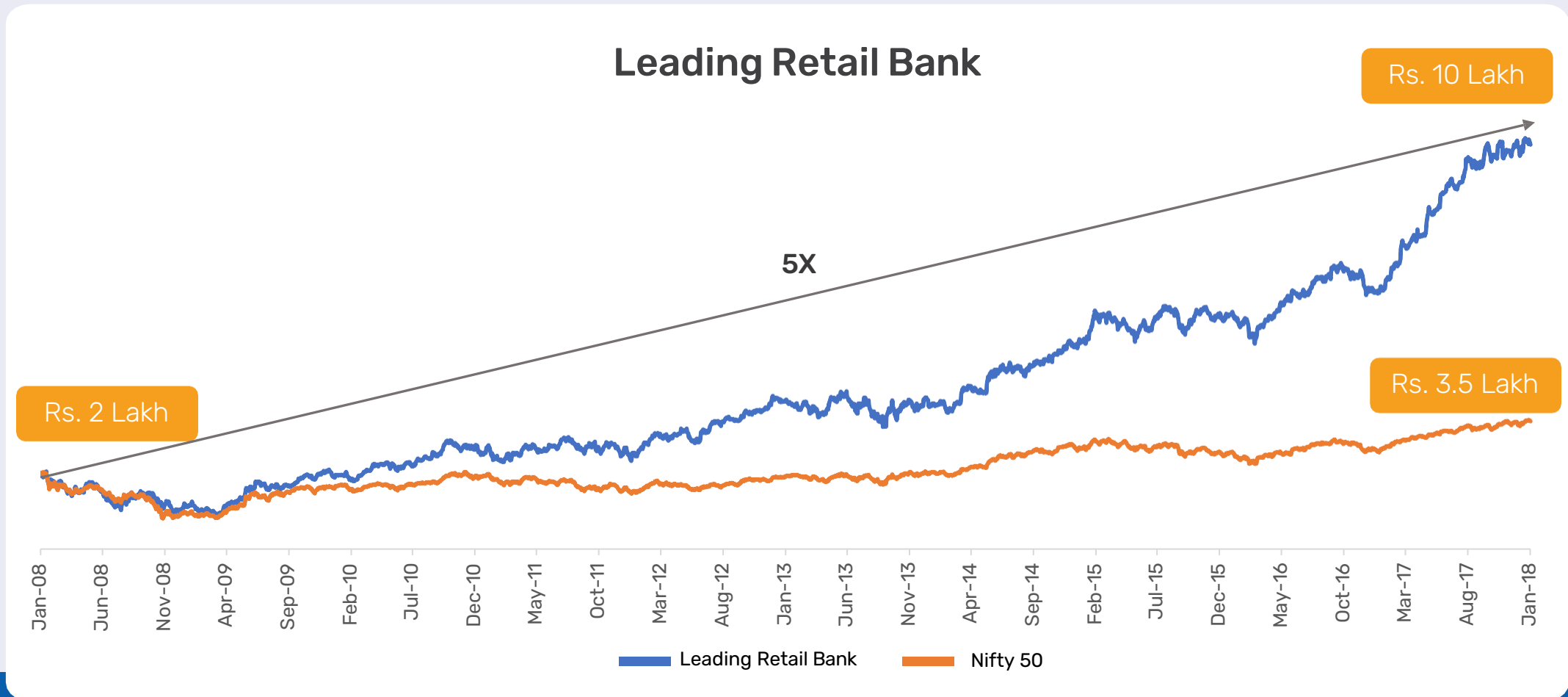


In a span of approx. 9 years, a prominent technology company harnessed the power of digitization, outsourcing, a low-cost technical workforce, and globalization to achieve an extraordinary growth of 60 times. This transformation turned a modest Rs. 2 lakh investment into an impressive Rs. 1.2 crore.

INDIA – MEGATRENDS STUDY 2 – YEAR 2008

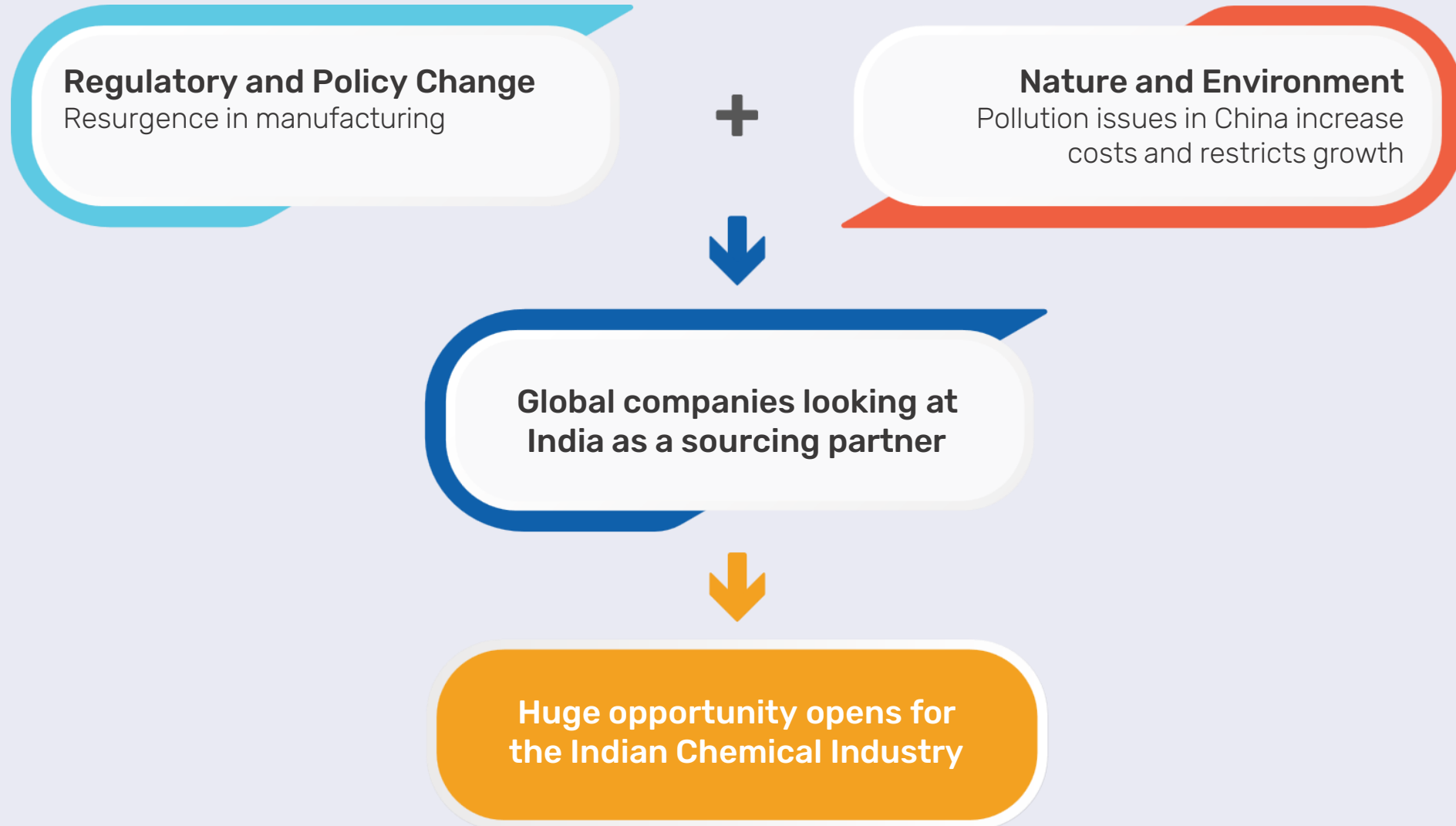


INDIA – MEGATRENDS STUDY 2 – YEAR 2008

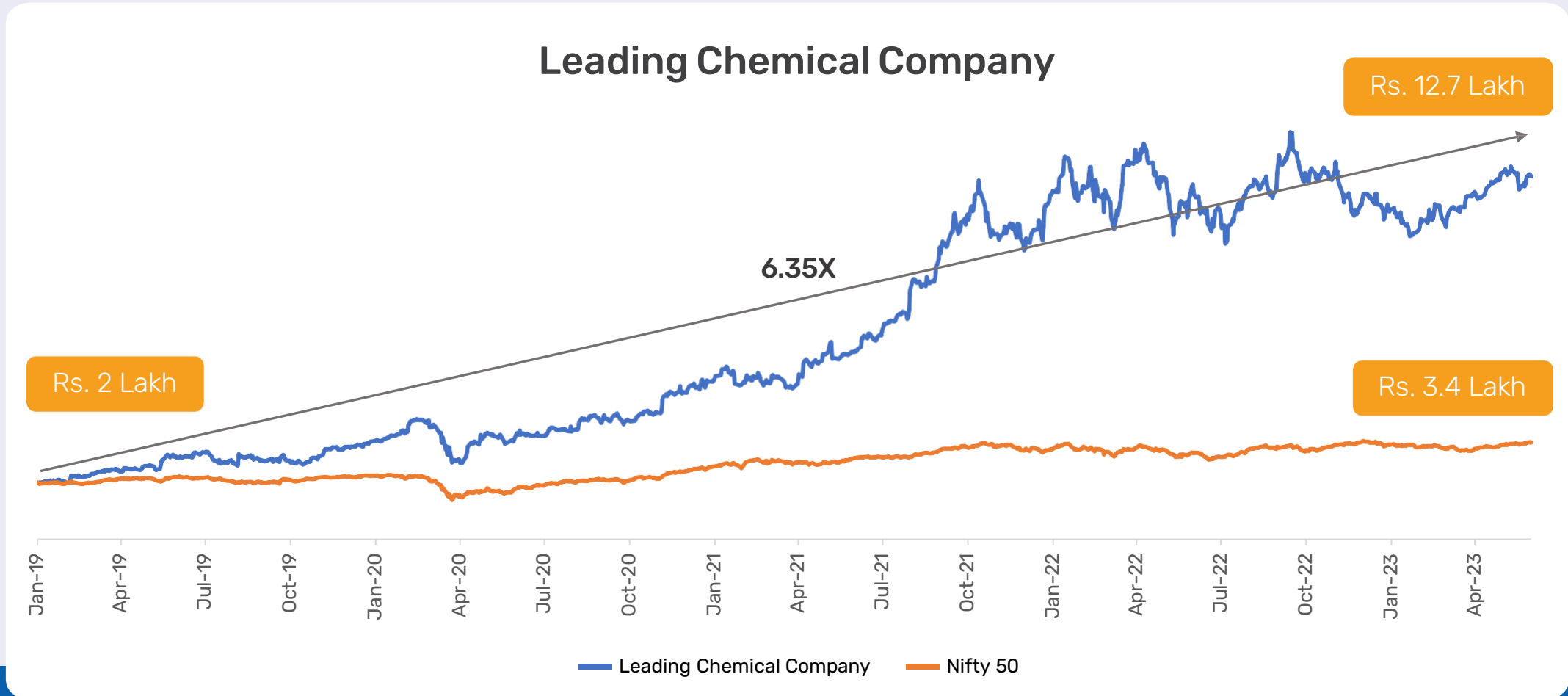


By capitalizing on the megatrends of the emerging middle class, financial liberalization, and fintech, a prominent bank achieved high growth, turning a Rs. 2 lakh investment into Rs. 10 lakh within a span of 10 years multiplying the initial investment by 5 times.

INDIA – MEGATRENDS STUDY 3 – YEAR 2018



INDIA – MEGATRENDS STUDY 3 – YEAR 2018

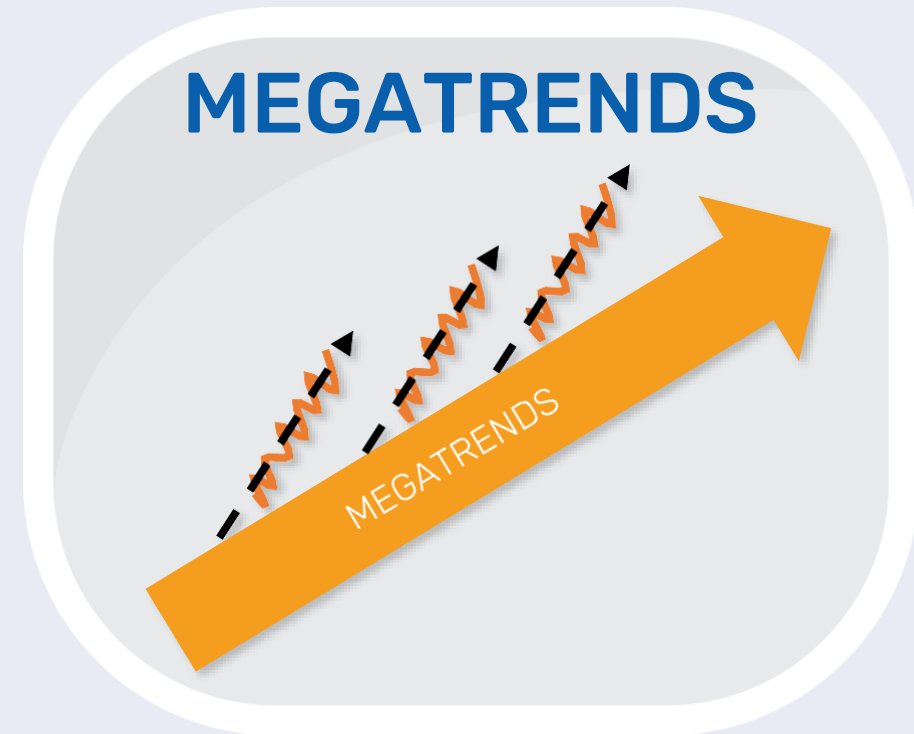
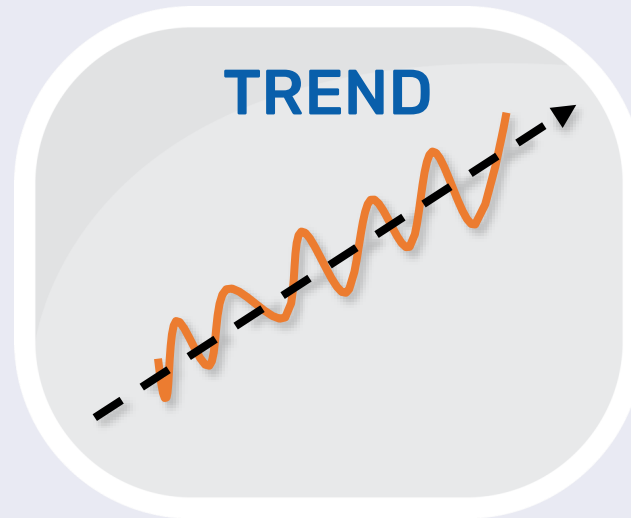
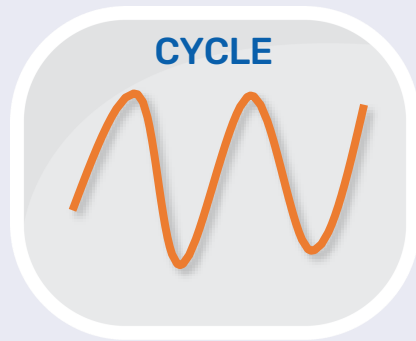


Harnessing megatrends such as the resurgence in manufacturing, a leading chemical company achieved notable results, multiplying a Rs. 2 lakh investment by 6.35 times and transforming it into an impressive Rs. 12.7 lakh in just ~4 years*



A Megatrend is a powerful long-term change that affects economies, businesses and companies.

MEGATRENDS INVESTING: BUY & WATCH

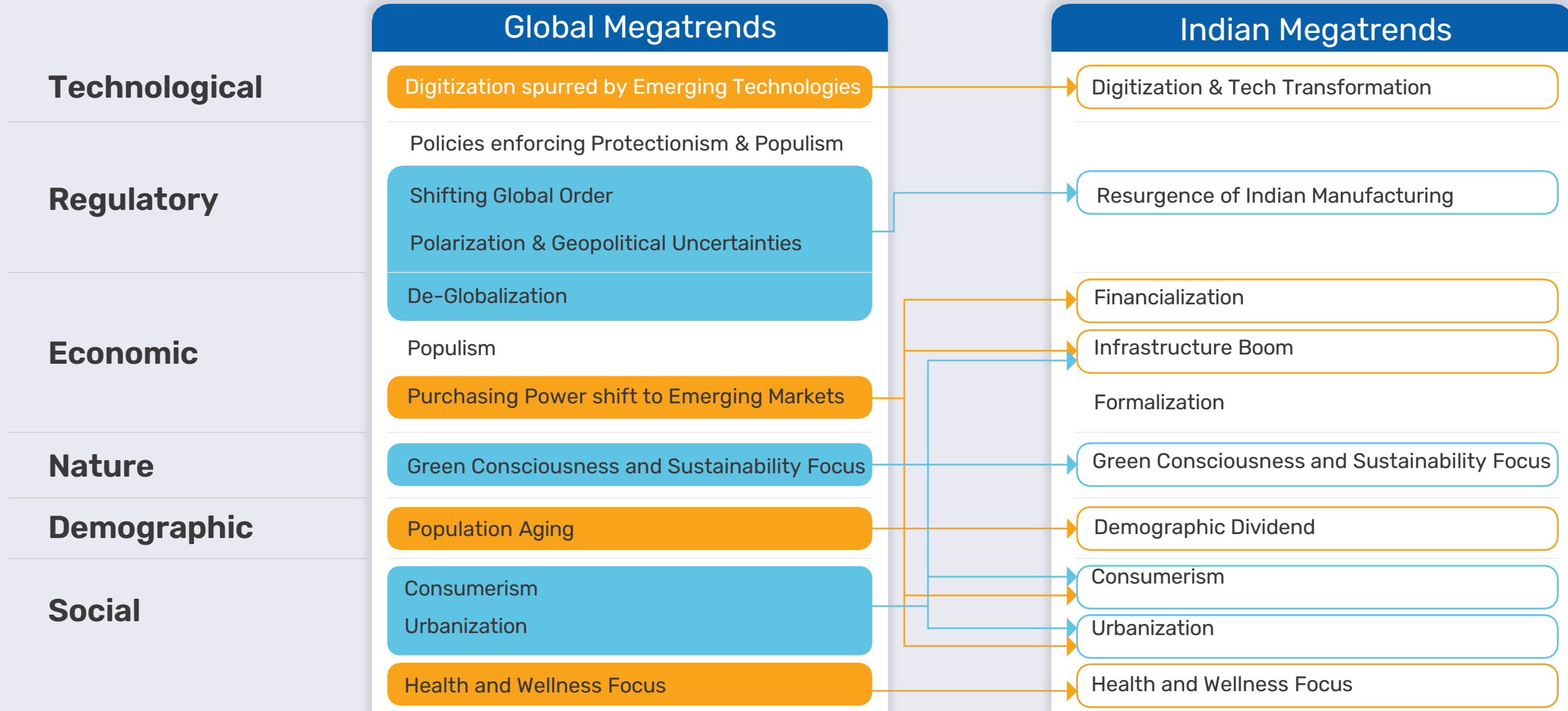


UNDERSTANDING THE SOURCE OF:



TECHNOLOGICAL	REGULATORY	ECONOMIC	NATURE	DEMOGRAPHIC	SOCIAL
Digitization & Tech Transformation	Resurgence of Indian Manufacturing	Financialization	Green Consciousness and Sustainability Focus	Demographic Dividend	Health and Wellness Focus
		Infrastructure Boom			Consumerism & Urbanization

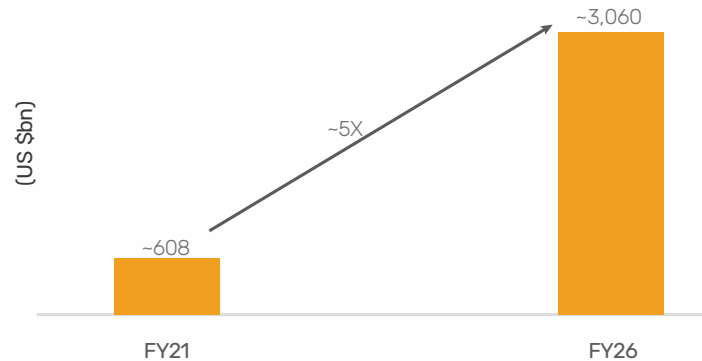
INTERLINKAGES BETWEEN GLOBAL MEGATRENDS AND INDIAN MEGATRENDS



CURRENT MEGATRENDS



Technology-Digitization & Tech Transformation



UPI (Unified Payments Interface) transactions in India may surge to a fivefold increase by FY 2026.

Source: PayTM RHP

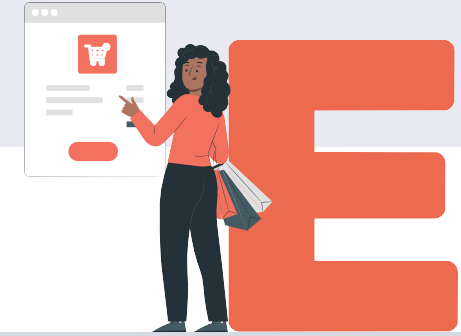


Regulatory - Resurgence of Indian Manufacturing

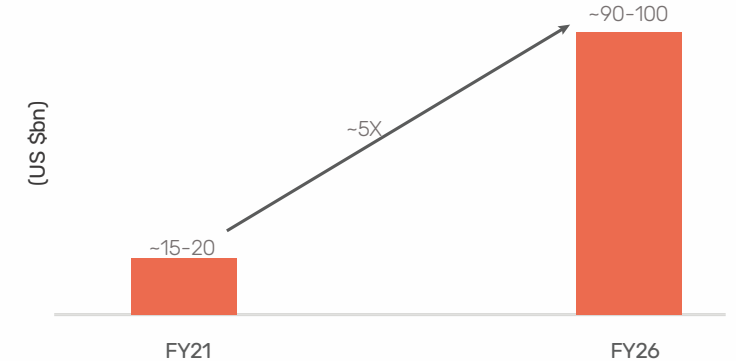


The PLI Scheme seeks to make India a global manufacturing hub.

Source: GS Report/PIB



Economic-Formalisation



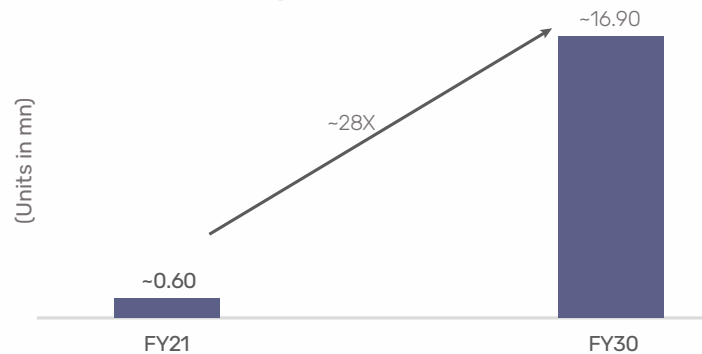
The BNPL* business is expected to grow fivefold by FY26.

*Buy now pay later
Source: PayTM RHP

CURRENT MEGATRENDS

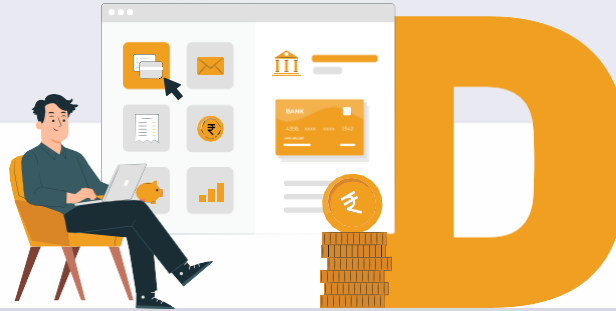


Nature-Green Consciousness & Sustainability Focus

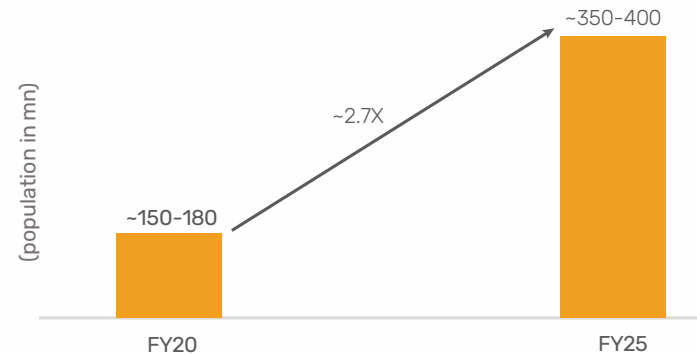


India's EV production is expected to rise from 0.6 mn units in FY21 to ~16.90 mn units by FY30.

Source: www.researchandmarkets.com/reports/5457633



Demographic Dividend

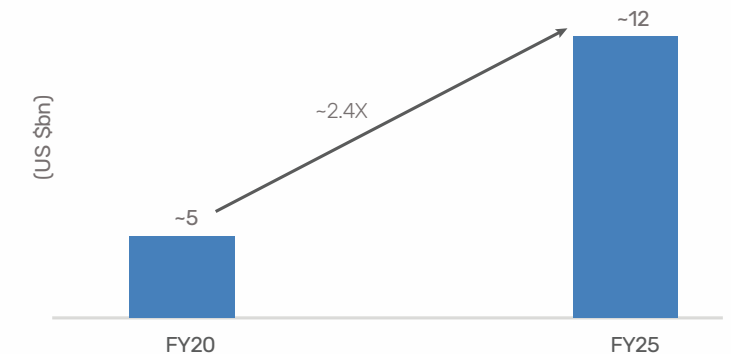


The e-commerce customer base is expected to grow by 2.7 times by FY25.

Source: Bernstein report



Social – Rising Consumerism and Urbanization



Social Behavior is changing radically. Eating out expense may rise 2.4 times by FY25.

Source: Nykaa RHP

INTRODUCING BAJAJ FINSERV FLEXI CAP FUND

(An open ended equity scheme investing across large cap, mid cap,
small cap stocks)

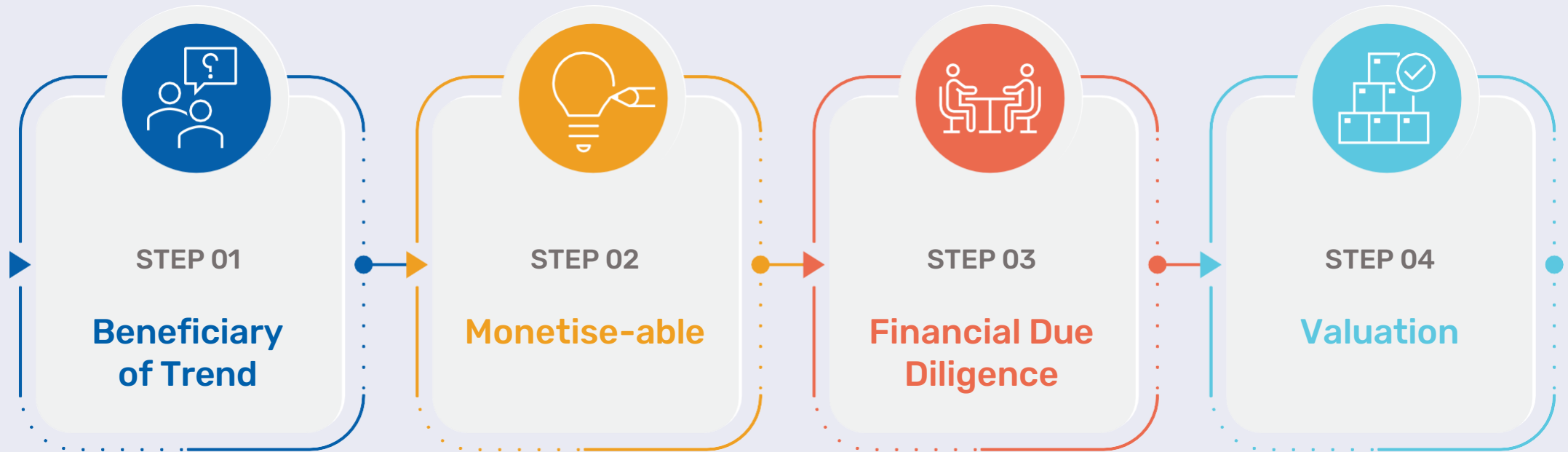
“Nothing is more powerful than an idea whose time has come.”— Victor Hugo

MEGATRENDS TO PORTFOLIO



A Portfolio of companies with the potential of sustainable high growth.

TREND ASSESSMENT & STOCK SELECTION PROCESS



Select the Business and Management that can capitalise on the opportunity

Understand Financials

Ascertain appropriate valuation zone

INQUBE PROCESS

OUR INVESTMENT PHILOSOPHY

INFORMATION EDGE

- Outperform the market on superior information collection

INQUBE

QUANTITATIVE EDGE

- Outperform the market on processing information better
- Quant models, Analytical models

BEHAVIORAL EDGE

- Outperform the market by better decision making
- Take advantage of crowd over-reaction and underreaction
- Reduces one's own behavioral pitfalls

Hunting Ideas

TOP-DOWN
IDEAS

ECONOMY

ECONOMY

INDUSTRY

INDUSTRY

COMPANY

COMPANY

BOTTOM-UP
IDEAS

Cycles

Behavioral
Screening

Analysing Ideas

- Business
- Management
- Valuation

Checklist

Pre-mortem

Allocating

- Size
- Quality
- Value
- Growth
- Risk

Journal

Quant

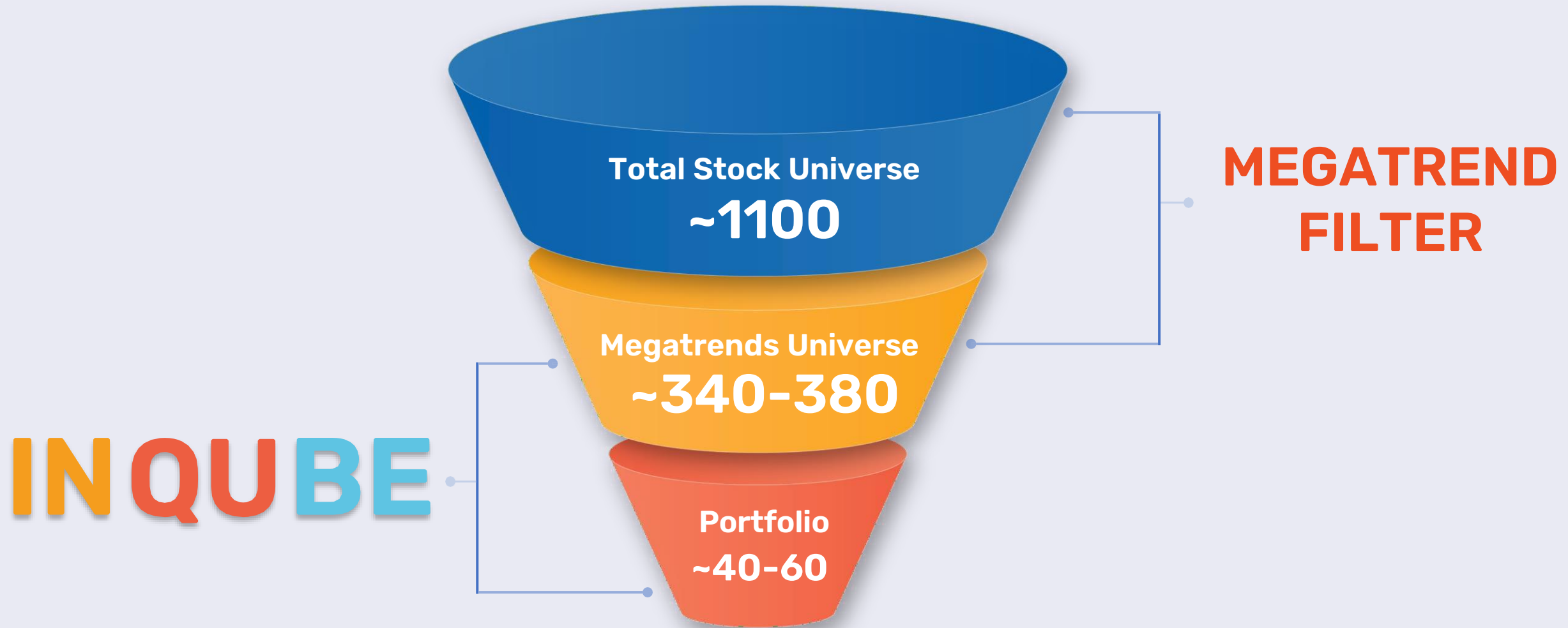
Pre-commitment

MEGATRENDS TO PORTFOLIO

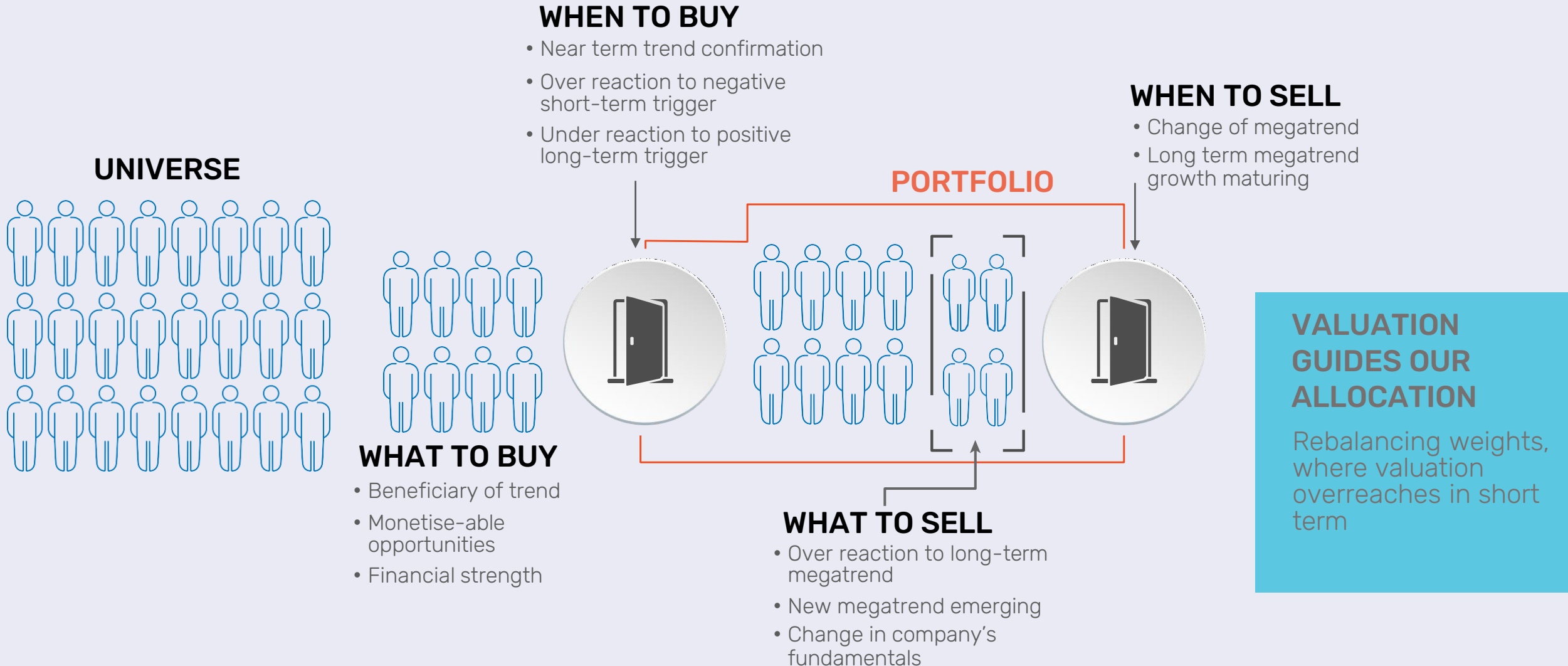


A Portfolio of companies with the potential of sustainable high growth.

PORTFOLIO CONSTRUCTION PROCESS



PORTFOLIO MANAGEMENT PROCESS



PORTFOLIO WHICH IS: 5 IN 1



Long-Term



Multi-Trend



Growth Compounders

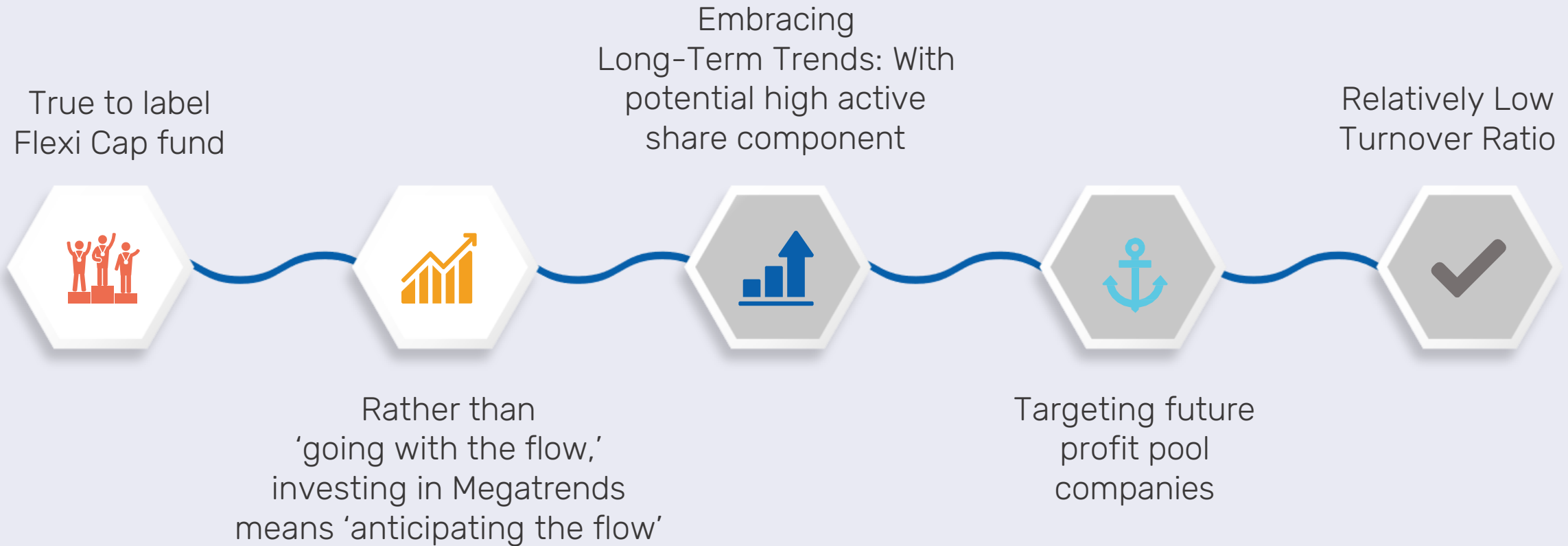


Multi-Sector



Flexi Cap

HOW BAJAJ FINSERV FLEXI CAP FUND IS A DIFFERENT PROPOSITION

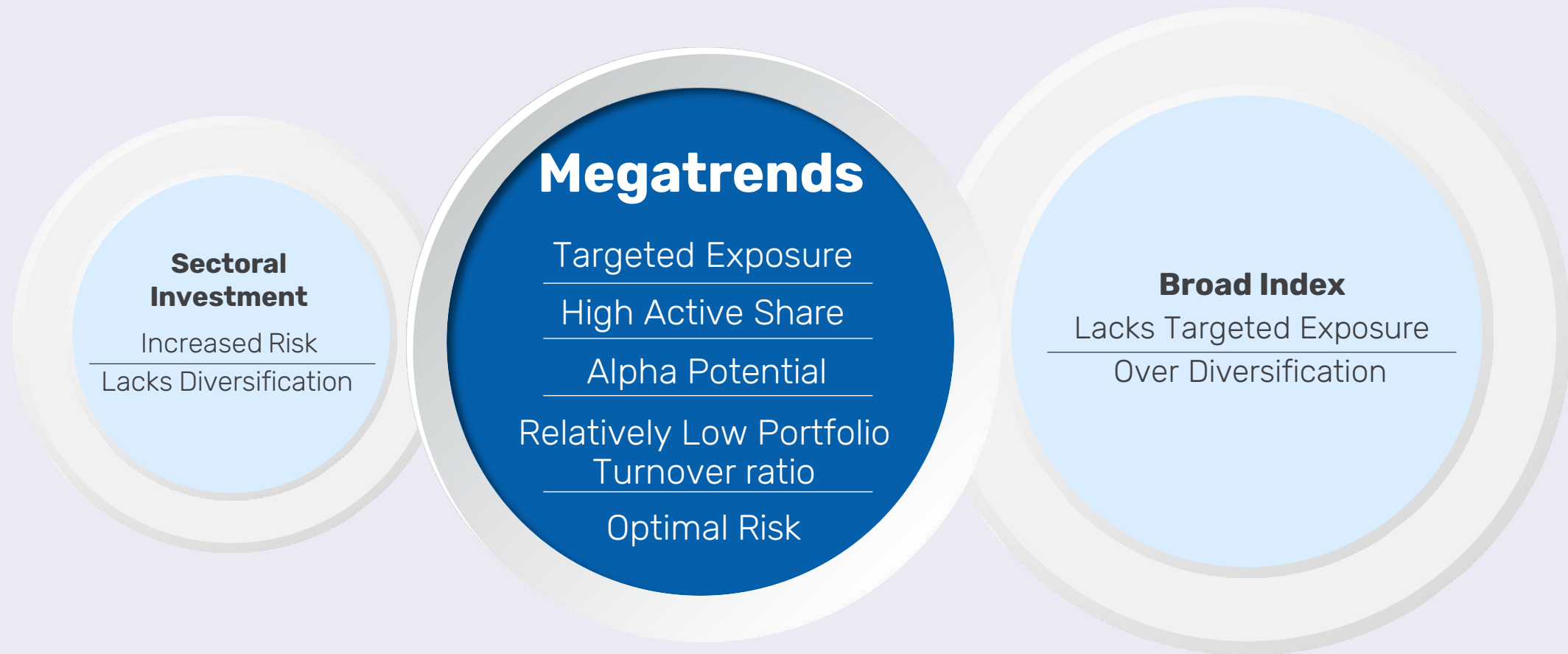


IDENTIFYING FUTURE WINNER

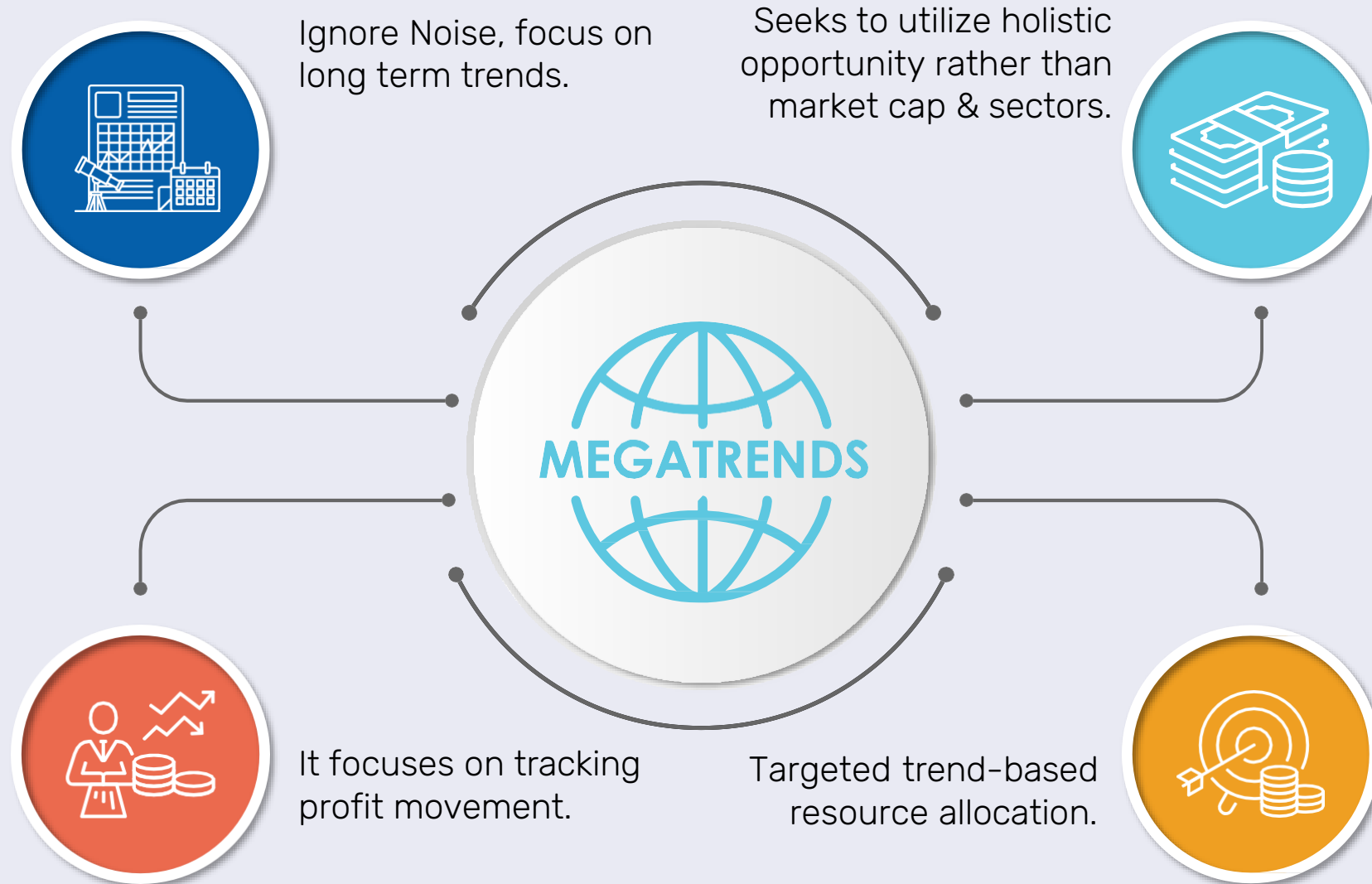


Rather than Going with the flow,
investing in Megatrends means
Anticipating the flow.

NAVIGATING MEGATRENDS: FINDING THE BALANCE



WHY BAJAJ FINSERV FLEXI CAP FUND IS USEFUL FOR INVESTORS?



KEY FEATURES OF THE FUND:



Investing in the megatrends with BAJAJ FINSERV FLEXI CAP FUND

(An open ended equity scheme investing across large cap, mid cap, small cap stocks)

August 2025



TECHNOLOGICAL

REGULATORY

ECONOMIC

NATURE

DEMOGRAPHIC

SOCIAL

Company Name	Trend	% to Net Assets	Company Name	Trend	% to Net Assets	Company Name	Trend	% to Net Assets
HDFC Bank Limited	T E	7.04%	Hindustan Aeronautics Limited	R	1.29%	Amber Enterprises India Limited	R S	0.69%
State Bank of India	T E	3.20%	Affle 3i Limited	T D	1.26%	SBI Life Insurance Company Limited	S	0.68%
Reliance Industries Limited	T R E N S	2.66%	HDFC Life Insurance Company Limited	E S	1.25%	KSB Limited	N	0.66%
Divi's Laboratories Limited	E	2.60%	Siemens Energy India Limited	R E	1.24%	Cera Sanitaryware Limited	E D	0.64%
Britannia Industries Limited	D S	2.46%	PB Fintech Limited	T E S	1.15%	V-Mart Retail Limited	D S	0.62%
Infosys Limited	T	2.45%	Ujjivan Small Finance Bank Limited	E	1.07%	Atul Limited	R	0.61%
Aditya Birla Capital Limited	E S	2.45%	UNO Minda Limited	R	1.03%	Vinati Organics Limited	R	0.60%
ICICI Bank Limited	T E	2.41%	The Ramco Cements Limited	R E	0.98%	Landmark Cars Limited	S	0.59%
GE Vernova T&D India Limited	R E	2.34%	Dr. Lal Path Labs Limited	D S	0.97%	Metro Brands Limited	D S	0.58%
Jio Financial Services Limited	E	2.24%	Havells India Limited	R S	0.97%	Alkem Laboratories Limited	D S	0.55%
Multi Commodity Exchange of India Limited	E	2.14%	HEG Limited	R N	0.97%	Bharat Electronics Limited	R	0.53%
Sobha Limited	E S	2.10%	360 One WAM Limited	E S	0.96%	MRF Limited	E S	0.45%
Bajaj Finance Ltd	E S	2.08%	Sanofi Consumer Healthcare India Limited	D S	0.95%	Neogen Chemicals Limited	R N	0.38%
Axis Bank Limited	T E	2.05%	Neuland Laboratories Limited	E S	0.94%	FSN E-Commerce Ventures Limited	T D S	0.37%
Mahindra & Mahindra Limited	N S	1.99%	Schneider Electric Infrastructure Limited	R E	0.90%	CRISIL Limited	R E	0.32%
Cummins India Limited	R E	1.99%	Suzlon Energy Limited	R N	0.87%	Emcure Pharmaceuticals Ltd	D S	0.31%
Swiggy Limited	T S	1.94%	GlaxoSmithKline Pharmaceuticals Limited	D S	0.82%	Grindwell Norton Limited	R	0.31%
Radico Khaitan Limited	D S	1.84%	IDFC First Bank Limited	T E	0.78%	RHI Magnesita India Limited	R E	0.29%
Eternal Limited	T S	1.80%	Can Fin Homes Limited	E S	0.78%	VA Tech Wabag Limited	R N	0.29%
Tata Consultancy Services Limited	T	1.76%	Allied Blenders And Distillers Limited	D S	0.78%	Safari Industries (India) Limited	D S	0.28%
Godrej Consumer Products Limited	D S	1.69%	United Breweries Limited	D S	0.78%	Brainbees Solutions Ltd	D S	0.23%
DLF Limited	E S	1.61%	Pondy Oxides & Chemicals Ltd	N	0.78%	LTIMindtree Limited	T	0.22%
Kajaria Ceramics Limited	R E S	1.61%	Gillette India Limited	D S	0.75%	Bharti Airtel Limited	T	0.21%
Sun Pharmaceutical Industries Limited	E D	1.57%	Shaily Engineering Plastics Limited	R S	0.74%	Tech Mahindra Limited	T	0.20%
K.P.R. Mill Limited	R	1.55%	Go Digit General Insurance Ltd	E	0.73%	Restaurant Brands Asia Limited	D S	0.18%
Jubilant Foodworks Limited	T D S	1.52%	Hitachi Energy India Limited	R E N	0.71%	Thomas Cook (India) Limited	S	0.18%
Hindustan Unilever Limited	D S	1.38%	PNB Housing Finance Limited	E S	0.71%			

● TECHNOLOGICAL

● REGULATORY

● ECONOMIC

● NATURE

● DEMOGRAPHIC

● SOCIAL

These 6 color dots represent each trend and the dots after each company's name represent it's presence in that particular trend wherever applicable. We have also shown % to Net Assets for each company. Data as on 31st July 2025

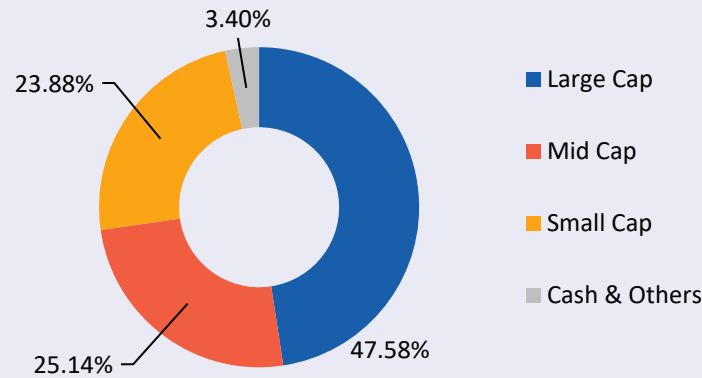
Investing in the megatrends with

BAJAJ FINSERV FLEXI CAP FUND

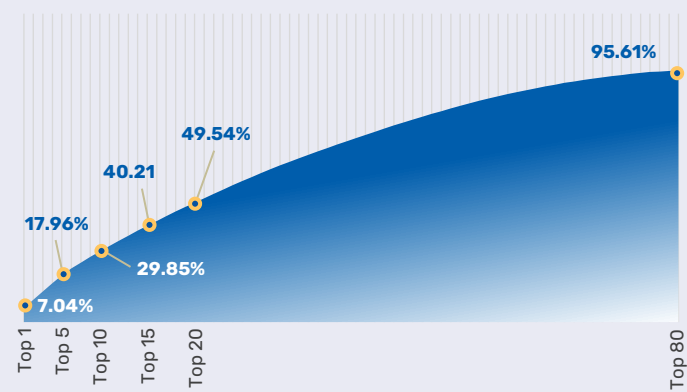
An open ended equity scheme investing across large cap, mid cap, small cap stocks

“Nothing is more powerful than an idea whose time has come” – Victor Hugo

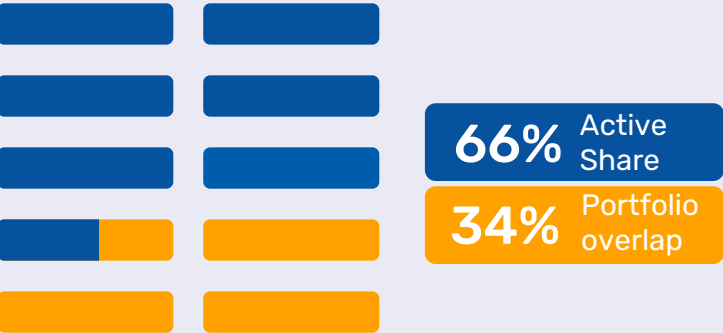
Market Cap Breakup



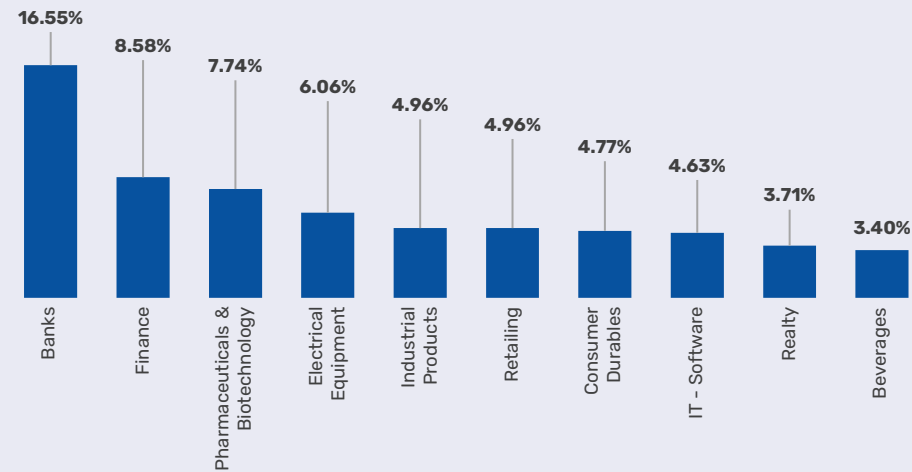
Portfolio Concentration



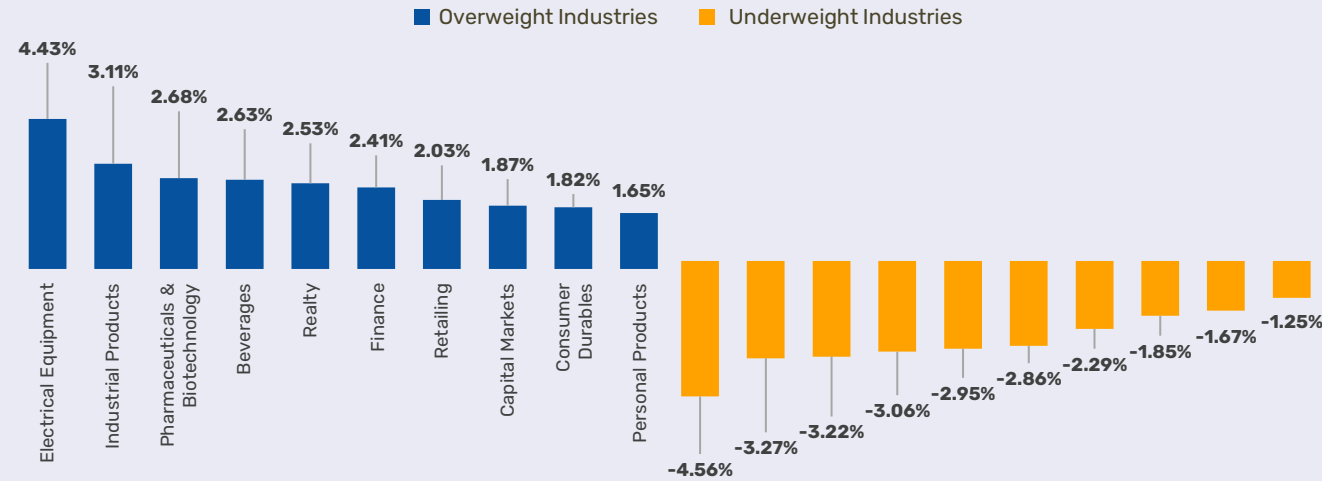
Portfolio Active Share



Top 10 Industries



Top 10 Underweight & Overweight Industries



All data as on 31st July 2025. Active Share, Top 10 Overweight and Top 10 Underweight is calculated vis-a-vis Scheme Benchmark i.e. BSE 500 TRI

SCHEME FEATURES

Scheme Type	An open ended equity scheme investing across large cap, mid cap, small cap stocks
Plans	Bajaj Finserv Flexi Cap Fund – Regular Plan Bajaj Finserv Flexi Cap Fund – Direct Plan
Option	Growth & IDCW
Minimum Application Amount	Rs. 500 (Plus multiples of Re.1)
Minimum Additional Application	Rs. 100 (Plus multiples of Re.1)
Entry Load	Nil
Exit Load	if units are redeemed / switched out within 6 months from the date of allotment: • if upto 10% of units allotted are redeemed/switched out – Nil • any redemption / switch-out of units in excess of 10% of units allotted – 1% of applicable NAV. ➤ if units are redeemed/switched out after 6 months from the date of allotment, no exit load is payable.
Fund Manager	Mr. Nimesh Chandan and Mr. Sorbh Gupta (Equity Portion) Mr. Siddharth Chaudhary (Debt Portion)
Benchmark Index	BSE 500 TRI
SIP / SWP / STP	Available

BAJAJ FINSERV FLEXI CAP FUND

An open ended equity scheme investing across large cap, mid cap, small cap stocks

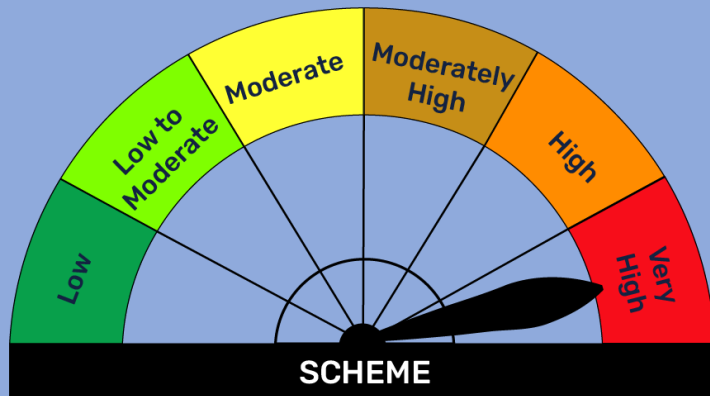
This product is suitable for investors who are seeking*:

- Wealth creation/capital appreciation over long term
- Investment in equity and equity related instruments across large cap, mid cap and small cap stocks

*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.

SCHEME

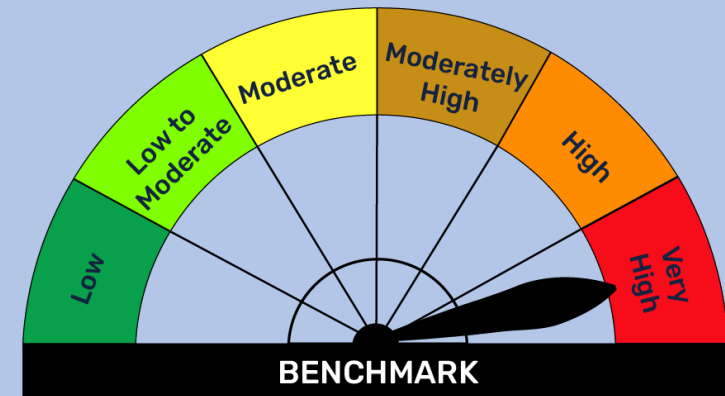
RISKOMETER



The risk of the scheme is very high

BENCHMARK

RISKOMETER



The risk of the benchmark i.e. BSE 500 TRI is very high

DISCLAIMER

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Mutual Fund investments are subject to market risks, read all scheme related documents carefully.

THANK YOU