

Mutual Fund Industry Update

August 2025

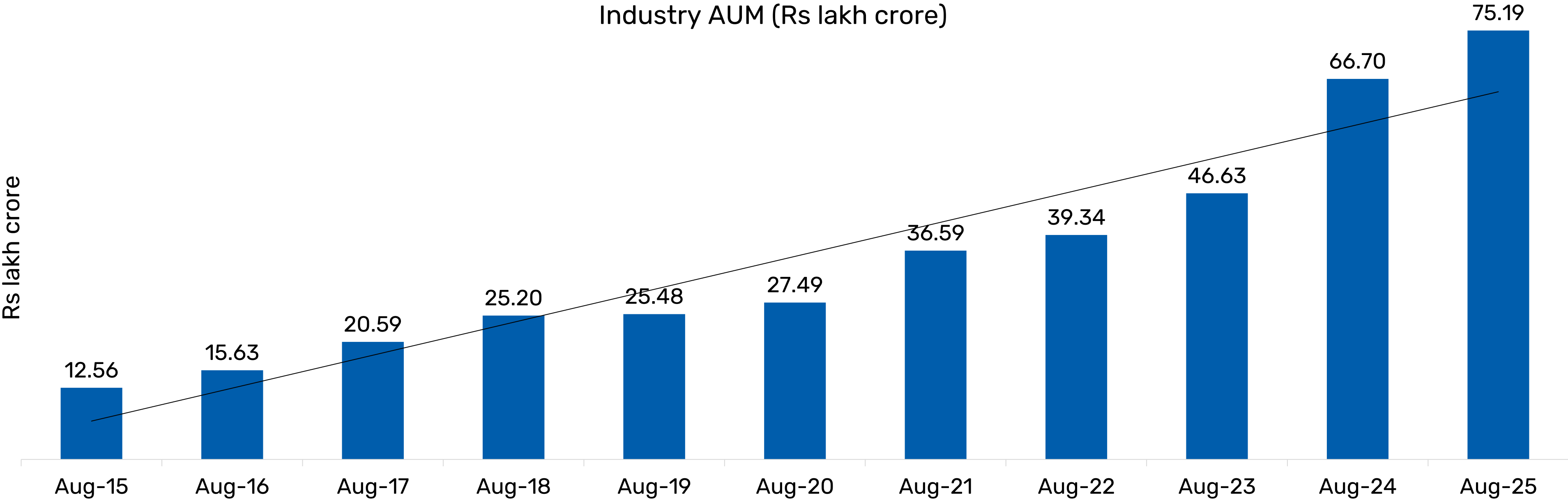


UPDATE ON INDUSTRY AUM

Strong AUM Growth Trajectory Over the Decade



Industry AUM at Rs. 75 Lakh Crore



Industry AUM grew at a strong CAGR of 22% over the past 5 years and 20% over the past 10 years, as of June 2025.

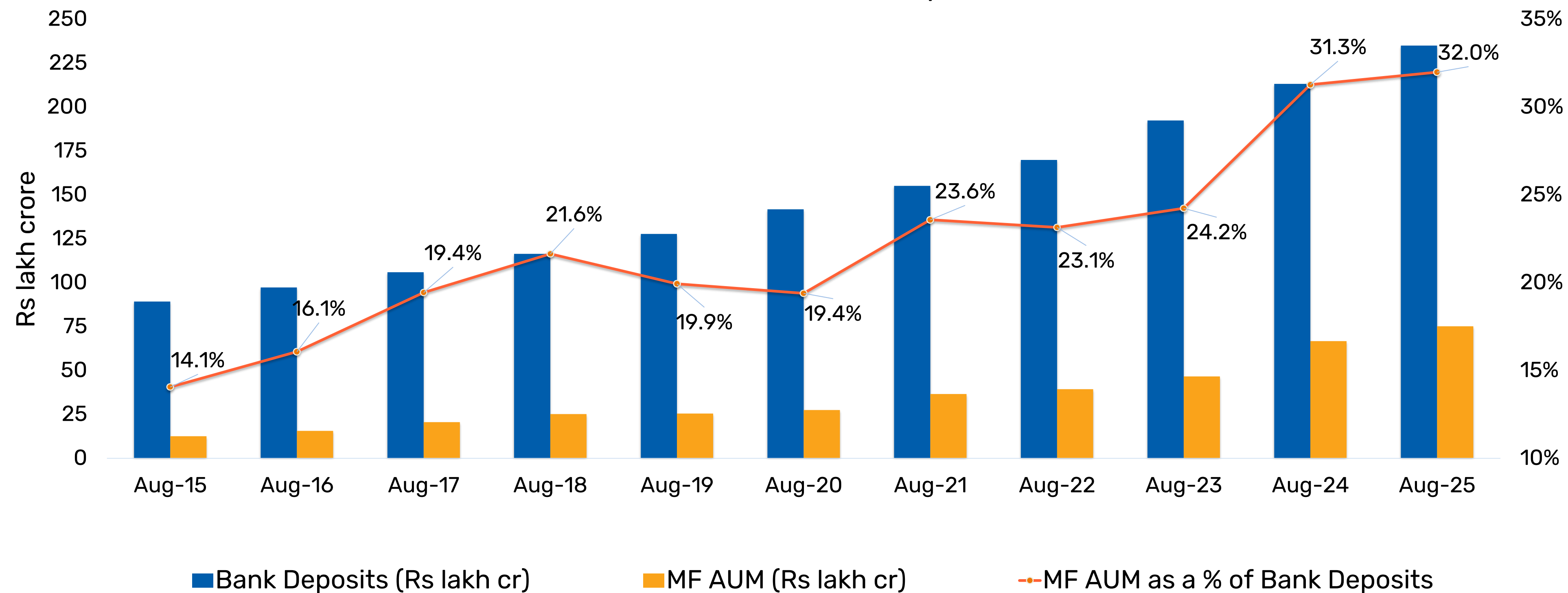
Source: AMFI . Data as on August 31, 2025
AUM is Assets Under Management
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MF AUM Now Accounts For ~32% Of Bank Deposits



MF AUM Has Grown Twice as Fast as Bank Deposits

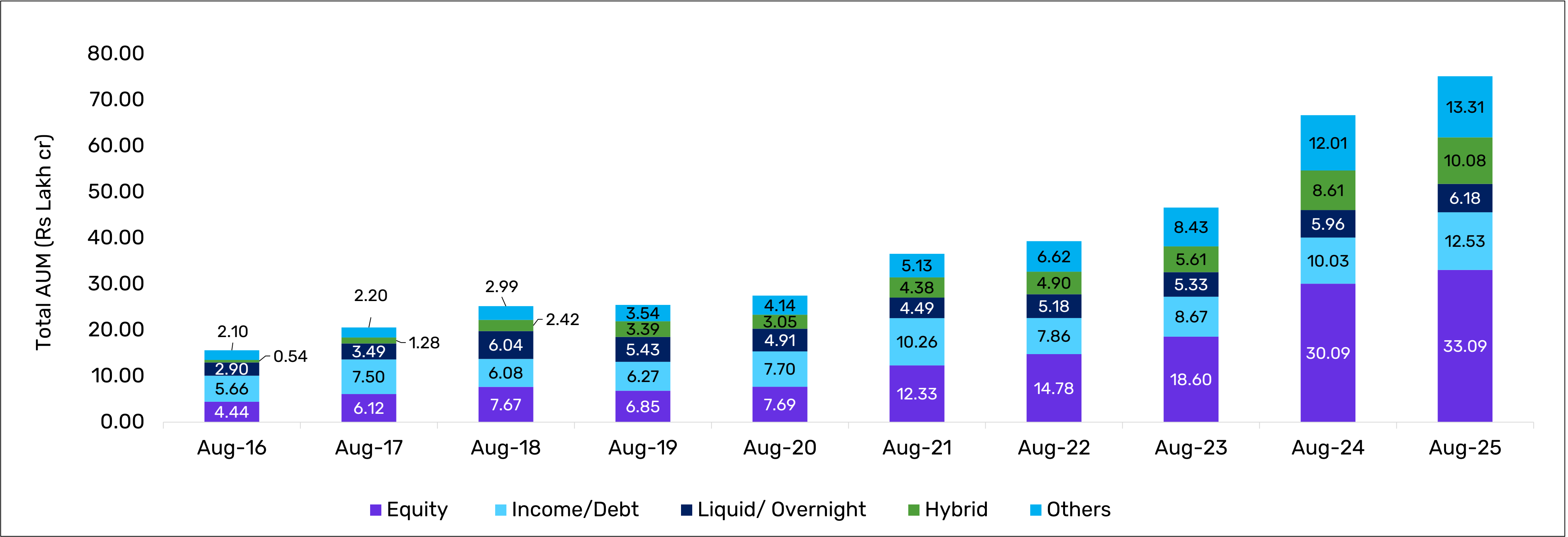
MF AUM as a % of Bank Deposits



Source: AMFI, RBI.. Data as on August 31, 2025
MF is Mutual Funds and AUM is Assets Under Management
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How MF AUM is Distributed Across Categories?

Equity Class Dominates Total MF Assets



Equity AUM has expanded more than 7-fold over the past 9 years, with its share of total mutual fund assets nearly increasing by 50% from 29% to 44%.

Source: AMFI. Data as on August 31, 2025
MF stands for Mutual Funds, AUM stands for Assets Under Management
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Category-Wise AUM Momentum Snapshot



Equity dips slightly this month yet leads 6M gains; Hybrid delivers growth across both horizons.

Rs. Crore)

Category	Aug-25	Jul-25 (1 month)	1 month % change	Feb-25 (6 months)	6 months % change
Equity	33,08,545	33,27,782	-0.60%	27,39,726	20.80%
Debt	18,71,273	18,75,666	-0.20%	17,08,112	9.60%
Hybrid	10,08,077	10,03,307	0.50%	8,52,076	18.30%
Others	12,50,291	12,48,034	0.20%	10,78,620	15.90%
Solution-oriented schemes	54,983	55,554	-1.00%	48,418	13.60%
Close-ended & interval schemes	25,535	25,629	-0.40%	26,542	-3.80%
Total	75,18,703	75,35,971	-0.20%	64,53,494	16.50%

Source: AMFI. Data as on August 31, 2025
AUM is Assets Under Management
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AUM Movement Summary : Growth/Equity Oriented Schemes



(Values in Rs crore)

Category	Aug-25	Jul-25 (1 month)	1 month % change	Feb-25 (6 months)	6 months % change
Sectoral/thematic funds	5,06,572	5,09,519	-0.60%	4,27,156	18.60%
Flexi-cap funds	4,95,446	4,93,229	0.40%	4,06,430	21.90%
Mid-cap funds	4,26,623	4,28,582	-0.50%	3,40,657	25.20%
Large-cap funds	3,89,983	3,91,763	-0.50%	3,35,388	16.30%
Small-cap funds	3,50,555	3,55,902	-1.50%	2,73,877	28.00%
Large- and mid-cap funds	2,99,335	3,00,972	-0.50%	2,42,809	23.30%
ELSS funds	2,43,982	2,48,203	-1.70%	2,16,623	12.60%
Value funds/contra funds	1,98,970	2,01,204	-1.10%	1,71,919	15.70%
Multi-cap funds	2,05,141	2,05,282	-0.10%	1,61,176	27.30%
Focused funds	1,59,952	1,60,567	-0.40%	1,35,018	18.50%
Dividend yield funds	31,986	32,559	-1.80%	28,674	11.50%
Total	33,08,545	33,27,782	-0.60%	27,39,726	20.80%

Flexi-cap funds stood resilient in an otherwise weak month, while Small-, Mid- and Multi-caps drove medium-term gains; defensives like ELSS, and Dividend Yield lagged.

Source: AMFI. Data as on August 31, 2025
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AUM Movement Summary : Income/Debt-oriented Schemes



(Values in Rs crore)

Category	Aug-25	Jul-2025 (1 month)	1 month % change	Feb-2025 (6 months)	6 months % change
Liquid funds	5,31,547	5,42,225	-2.00%	5,67,506	-6.30%
Money market funds	3,40,868	3,37,161	1.10%	2,51,864	35.30%
Corporate bond funds	2,04,712	2,05,891	-0.60%	1,74,015	17.60%
Short-duration funds	1,36,583	1,36,021	0.40%	1,13,224	20.60%
Low-duration funds	1,42,934	1,41,986	0.70%	1,13,395	26.00%
Ultra-short-duration funds	1,36,834	1,35,868	0.70%	1,07,720	27.00%
Overnight funds	86,297	80,835	6.80%	91,909	-6.10%
Banking and PSU funds	81,161	82,042	-1.10%	79,443	2.20%
Floater funds	52,031	52,162	-0.30%	50,543	2.90%
Gilt funds	40,090	41,790	-4.10%	40,749	-1.60%
Dynamic bond funds	36,424	37,174	-2.00%	35,317	3.10%
Medium-duration funds	25,590	25,513	0.30%	24,940	2.60%
Credit risk funds	20,028	20,229	-1.00%	20,542	-2.50%
Long-duration funds	19,720	20,260	-2.70%	20,329	-3.00%
Medium- to long-duration funds	11,520	11,687	-1.40%	11,668	-1.30%
Gilt funds with 10-year constant duration	4,935	4,822	2.30%	4,949	-0.30%
Total	18,71,273	18,75,666	-0.20%	17,08,112	9.60%

Debt flows softened in Aug-25, with Liquid funds dragging, while Overnight funds saw a sharp one-month surge. Over 6M, Money Market, Ultra-short and Short-duration funds led gains – suggesting investors are positioning for higher reinvestment flexibility amid rate uncertainty, preferring shorter maturity debt over long duration.

Source: AMFI. Data as on August 31, 2025
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AUM Movement Summary : Hybrid Schemes

(Values in Rs crore)



Category	Aug-25	Jul-25 (1 month)	1 month % change	Feb-25 (6 months)	6 months % change
Dynamic asset allocation/balanced advantage funds	3,04,727	3,05,087	-0.10%	2,72,449	11.80%
Balanced hybrid funds/aggressive hybrid funds	2,36,818	2,37,969	-0.50%	2,07,879	13.90%
Arbitrage funds	2,58,923	2,56,675	0.90%	2,00,651	29.00%
Multi-asset allocation funds	1,32,104	1,28,427	2.90%	1,02,138	29.30%
Equity savings funds	46,236	45,727	1.10%	41,272	12.00%
Conservative hybrid funds	29,268	29,421	-0.50%	27,687	5.70%
Total	10,08,077	10,03,307	0.50%	8,52,076	18.30%

Hybrid flows stayed resilient in Aug-25 with a modest uptick, supported by gains in Arbitrage and Multi-asset funds. Over 6M, these categories dominated with ~29% growth, reflecting investor preference for risk-managed participation, while conservative hybrids lagged.

Source: AMFI. Data as on August 31, 2025
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AUM Movement Summary : Passive Mutual Funds



(Values in Rs crore)

Category	Aug-25	Jul-2025 (1 month)	1 month % change	Feb-2025 (6 months)	6 months % change
Other ETFs	8,42,201	8,44,402	-0.30%	7,26,868	15.90%
Index funds	3,04,235	3,05,829	-0.50%	2,68,488	13.30%
Gold ETFs	72,496	67,635	7.20%	55,677	30.20%
Fund of funds investing overseas	31,358	30,168	3.90%	27,587	13.70%
Total	12,50,291	12,48,034	0.20%	10,78,620	15.90%

Gold ETFs and overseas funds stood out with strong 1M gains, reinforcing diversification demand, while traditional passive categories (Index and Other ETFs) saw small dips but still delivered steady 6M growth.

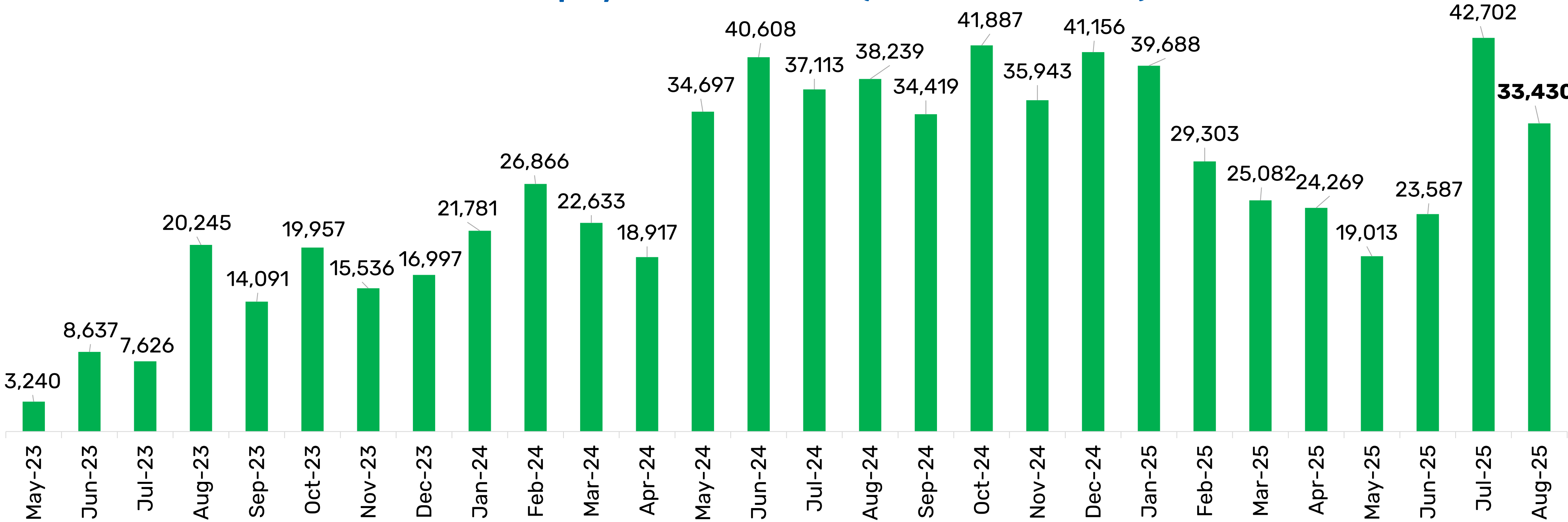
Source: AMFI. Data as on August 31, 2025
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UPDATE ON INDUSTRY NET SALES

Equity Fund Flows Moderate After July Peak



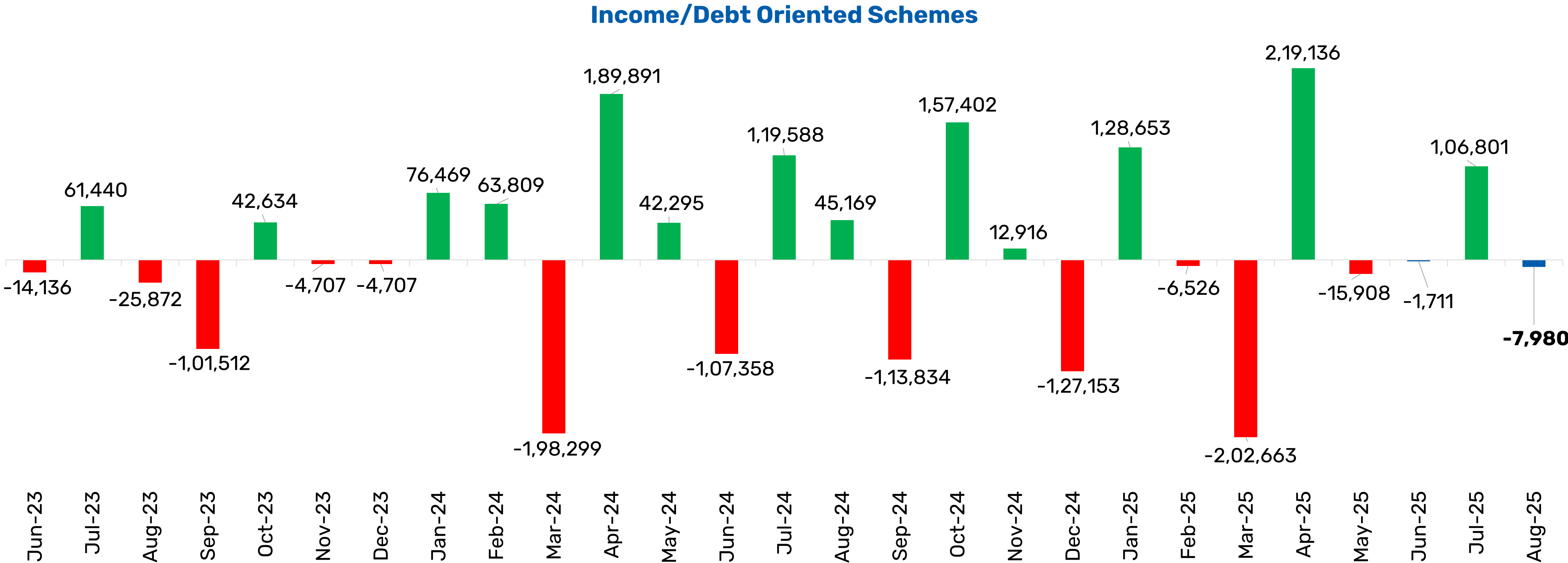
Growth/Equity Oriented Schemes (Net Sales in Rs. Crore)



Equity inflows peaked in mid-2024, dipped sharply in early-2025, and rebounded to fresh highs by mid-2025. The Aug-25 moderation still leaves flows well above early-2025 levels, underscoring resilient investor participation

Source: AMFI. Data as on August 31, 2025
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Debt Flows Stay Volatile – Big Swings Between Sharp Inflows and Heavy Outflows

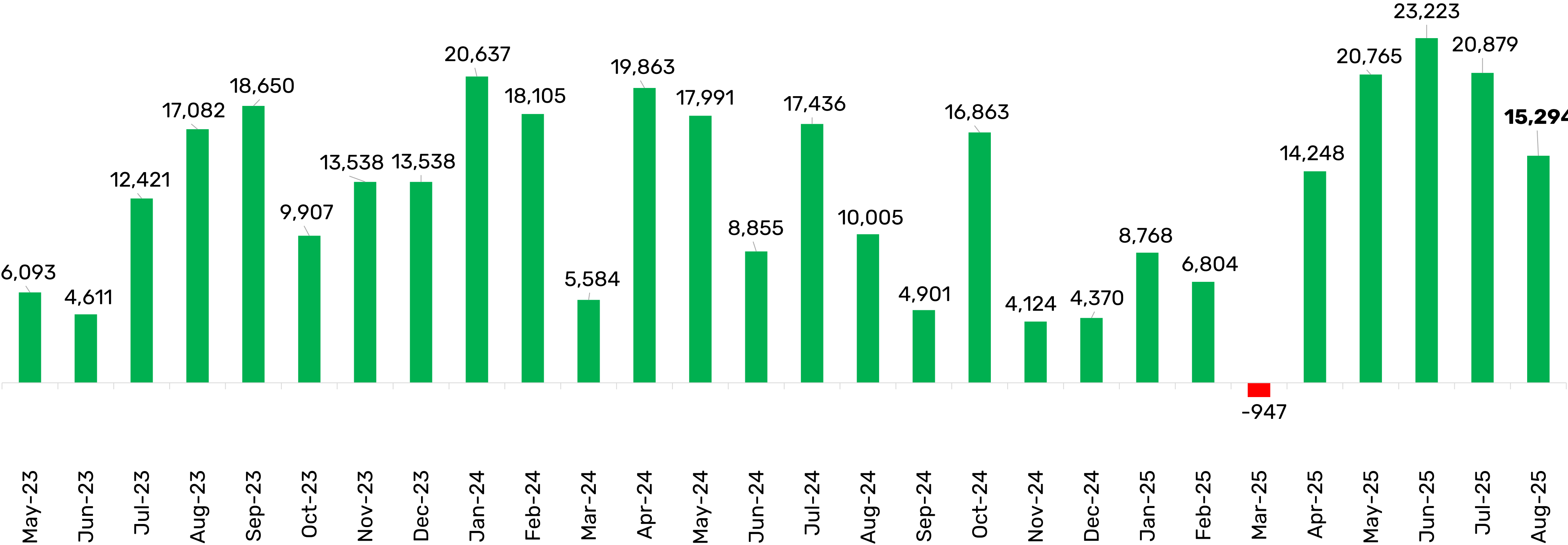


Source: AMFI. Data as on August 31, 2025
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Hybrid Inflows Rebound Strongly Post Mar-25 Dip, Sustaining Elevated Levels Through Mid-2025



Hybrid Schemes



Source: AMFI. Data as on August 31, 2025
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SNAPSHOT OF INDUSTRY FLOWS

Monthly Flows Snapshot Of Mutual Funds



(Values in Rs crore)

Category	Feb-25	Mar-25	Apr-25	May-25	Jun-25	Jul-25	Aug-25
Equity	29,303	25,082	24,269	19,013	23,587	42,702	33,430
Debt	-6,526	-2,02,663	2,19,136	-15,908	-1,711	1,06,801	-7,980
Hybrid	6,804	-947	14,248	20,765	23,223	20,879	15,294
Others	10,249	14,149	20,229	5,526	3,997	8,259	11,437
Solution-oriented schemes	246	241	206	177	206	283	320
Close-ended & interval schemes	-13	-297	-1,261	465	-207	-131	-58
Total	40,063	-1,64,435	2,76,827	29,108	49,095	1,78,794	52,443

Source: AMFI. Data as on August 31, 2025
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Monthly Flows Snapshot Of Growth/Equity-oriented Schemes



(Values in Rs crore)

Category	Feb-25	Mar-25	Apr-25	May-25	Jun-25	Jul-25	Aug-25
Sectoral/thematic funds	5,712	170	2,001	2,052	476	9426	3,893
Flexi-cap funds	5,104	5,615	5,542	3,841	5,733	7,654	7,679
Mid-cap funds	3,407	3,439	3,314	2,809	3,754	5,182	5,331
Large-cap funds	2,866	2,479	2,671	1,250	1,694	2,125	2,835
Small-cap funds	3,722	4,092	4,000	3,214	4,024	6,484	4,993
Large-cap and mid-cap funds	2,656	2,718	2,552	2,691	3,497	5,035	3,326
ELSS funds	615	735	-372	-678	-556	-368	59
Value funds/contra funds	1,347	1,553	1,073	-92	1,159	1,470	1,141
Multi-cap funds	2,518	2,753	2,552	2,999	2,794	3,991	3,193
Focused funds	1,288	1,386	885	947	965	1606	1155
Dividend yield funds	69	141	51	-21	46	97	-175
Total	29,303	25,082	24,269	19,013	23,587	42,702	33,430

Equity inflows cooled in Aug-25 after July’s spike, but leadership rotated to Flexi and Mid-caps, while ELSS and Dividend Yield stayed weak—signaling investors prefer flexible and growth-tilted strategies over tax-savers and defensives.

Source: AMFI. Data as on August 31, 2025
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Monthly Flows Snapshot Of Income/Debt Oriented Schemes

(Values in Rs crore)

Category	Feb-25	Mar-25	Apr-25	May-25	Jun-25	Jul-25	Aug-25
Liquid funds	4,977	-1,33,034	1,18,656	-40,205	-25,196	39,355	-13,350
Money market funds	-3,276	-21,301	31,507	11,223	9,484	44,574	2,211
Corporate bond funds	1,065	-414	3,458	11,983	7,124	1,422	-825
Short-duration funds	729	-1,176	4,763	1,790	10,277	1,829	565
Ultra-short-duration funds	-4,281	-9,647	26,734	1,848	2,944	2,277	374
Low-duration funds	-2,825	-1,384	9,371	3,134	3,136	9,766	477
Overnight funds	-2,264	-30,016	23,900	-8,120	-8,154	8,866	4,951
Banking and PSU funds	474	-1,579	636	484	239	-662	-800
Floater funds	-343	-1,180	570	-254	231	164	-205
Gilt funds	-278	-759	-425	1,386	-957	160	-928
Dynamic bond funds	-108	-373	-10	567	44	63	-395
Medium-duration funds	-178	-572	134	-47	-61	24	112
Credit risk funds	-198	-294	-302	-248	-168	-272	-244
Long-duration funds	-163	-518	82	466	-446	-416	-62
Medium- to long-duration funds	56	-315	100	44	-66	-221	-28
Gilt funds with 10-year constant duration	88	-101	-39	42	-142	-126	168
Total	-6,526	-2,02,663	2,19,136	-15,908	-1,711	1,06,801	-7,980

Money moved from Liquid into Overnight/MMF for very short cash needs. Short/Low duration funds gained as investors locked into accrual in the near term during a rate-cut cycle. Floater funds saw outflows as falling rates reduce their appeal, and Banking & PSU funds also recorded outflows.

Monthly Flows Snapshot Of Hybrid Schemes



Hybrid surge moderates but Arbitrage and Multi-Asset drive resilience

(Values in Rs crore)

Category	Feb-25	Mar-25	Apr-25	May-25	Jun-25	Jul-25	Aug-25
Dynamic asset allocation/balanced advantage funds	664	776	881	1,136	1,886	2,611	2316
Balanced hybrid funds/aggressive hybrid funds	310	294	-151	341	1,332	2,364	1870
Arbitrage funds	3,592	-2,855	11,790	15,702	15,585	7,296	6,667
Multi-asset allocation funds	2,228	1,670	2,106	2,927	3,210	6,197	3,528
Equity savings funds	90	-561	-142	569	1,073	2,104	869
Conservative hybrid funds	-81	-271	-236	89	138	308	44
Total	6,804	-947	14,248	20,765	23223	20879	15,294

Source: AMFI. Data as on August 31, 2025
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Monthly Flows Snapshot Of Passive Schemes



ETF flows dominate; Gold shines, Index steady.

(Values in Rs crore)

Category	Feb-25	Mar-25	Apr-25	May-25	Jun-25	Jul-25	Aug-25
Other ETFs	3,846	10,962	19,057	4,087	844	4477	7,244
Index funds	4,177	3,501	1,555	1,104	1,043	2,330	1,503
Gold ETFs	1,980	-77	-6	292	2,081	1,256	2190
Fund of funds investing overseas	246	-237	-377	43	29	197	501
Total	10,249	14149	20,229	5,526	3,997	8,259	11,437

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