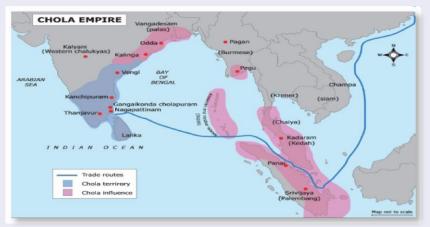




Megatrends - Historical Perspective



CHOLA DYNASTY: PIONEERING THE ART OF NAVY BUILDING



Empire and Influence



Organized Navy In India

Naval Expansion and Modernization

Prominent Chola king develops a powerful navy in the 10th century.

South East Asian Conquest

Cholas used their strong navy to expand their influence in Southeast Asia.

Historical Legacy

The Chola Dynasty's naval achievements in East Asia shaped the region's history and set a precedent for future maritime power.



12TH CENTURY EUROPE: NAVY FOR TERRITORIAL EXPANSION



English Naval Fleet



Portuguese Fleet

Lost Focus

Most invasions in the next 500-600 years took place via the land route through the Northwest of the Indian subcontinent.

Skill Loss

The skill of shipbuilding was lost, and many Indian kingdoms lacked a navy.

Strategic Advantage Shifts

European countries recognized the strategic advantages of having a strong naval fleet.

Opportunity Moves Ashore

European countries expanded their trade and military influences through colonization, enabling them to extend their control over various regions.



MARATHAS: IDENTIFYING A MEGATREND - SHIP BUILDING



Sindhudurg Fort and Naval Fortifications



Maratha Naval Tactics

Naval Expansion and Modernization

The Marathas, with their vision of maritime dominance, initiated the construction of a strong naval fleet.

Naval Warfare Expertise

Marathas honed their naval warfare skills and employed tactics to counter the Portuguese naval prowess.

Containing the Portuguese

Naval force played a crucial role in restricting Portuguese control and expansion of economic growth.



Megatrends: Business Perspective



SUCCESS IS CONFLUENCE OF PREPAREDNESS + MEGATRENDS







Easy Access

Improved Internet Broadband Connectivity.

Social Media Integration

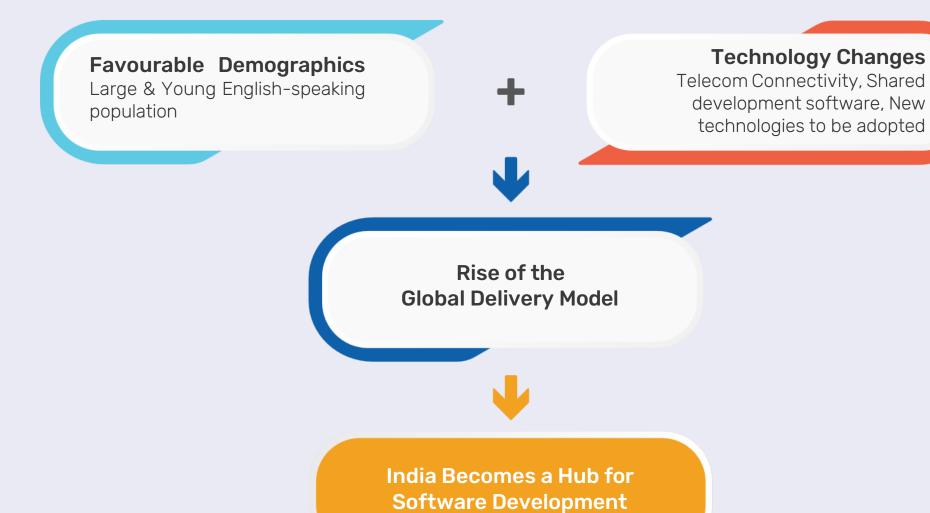
Seamless sharing fueled viral videos and audience growth.

YouTube's success can be attributed to seizing opportunities at the right time by embracing advancements in hardware, software, telecom, and shifting generational preferences.

Disclaimer: All product names, trademarks and registered trademarks are property of their respective owners. All company, product and service names used in this presentation are for identification purposes only. Use of these names, trademarks and brands does not imply endorsement or affiliation.

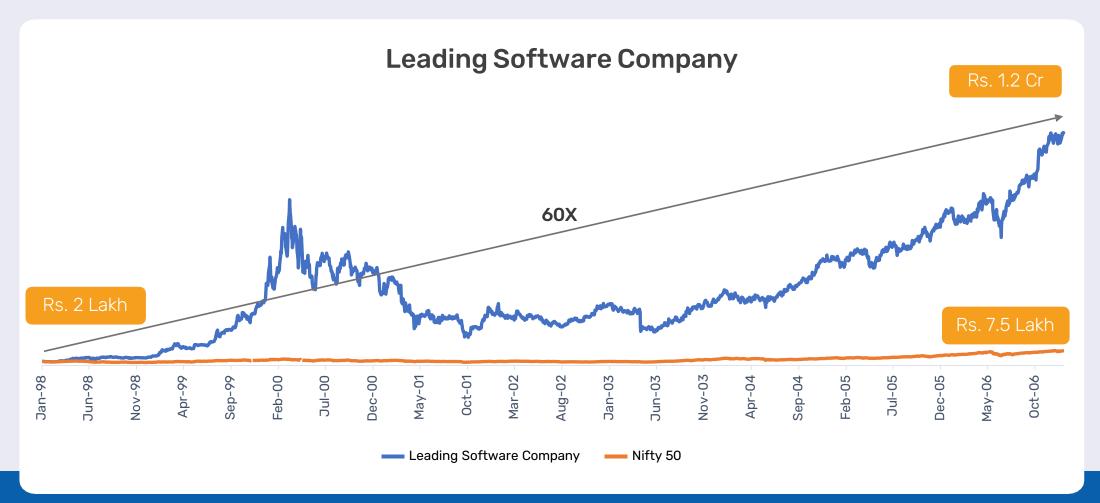


INDIA - MEGATRENDS STUDY 1 - YEAR 1998



BAJAJ FINSERV

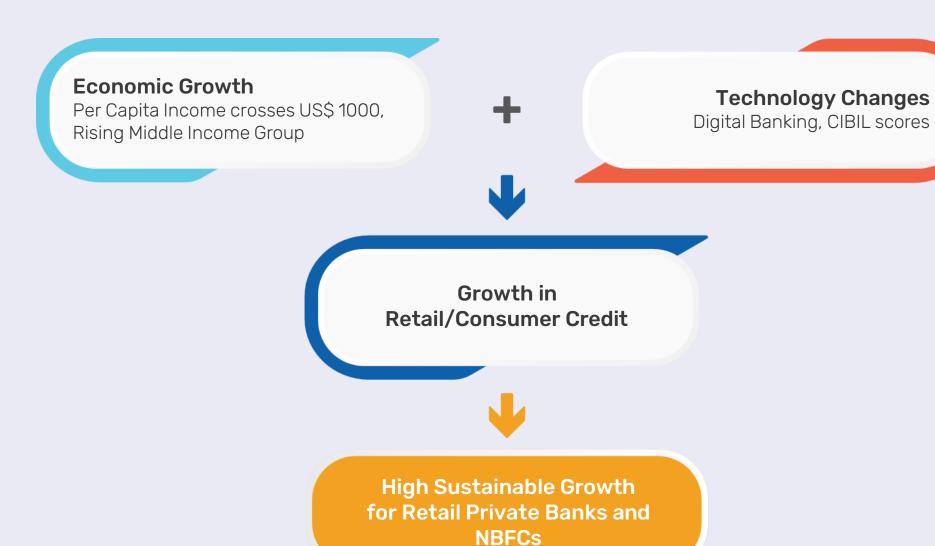
INDIA - MEGATRENDS STUDY 1 - YEAR 1998



In a span of approx. 9 years, a prominent technology company harnessed the power of digitization, outsourcing, a low-cost technical workforce, and globalization to achieve an extraordinary growth of 60 times. This transformation turned a modest Rs. 2 lakh investment into an impressive Rs. 1.2 crore.



INDIA - MEGATRENDS STUDY 2 - YEAR 2008





INDIA - MEGATRENDS STUDY 2 - YEAR 2008



By capitalizing on the megatrends of the emerging middle class, financial liberalization, and fintech, a prominent bank achieved high growth, turning a Rs. 2 lakh investment into Rs. 10 lakh within a span of 10 years multiplying the initial investment by 5 times.

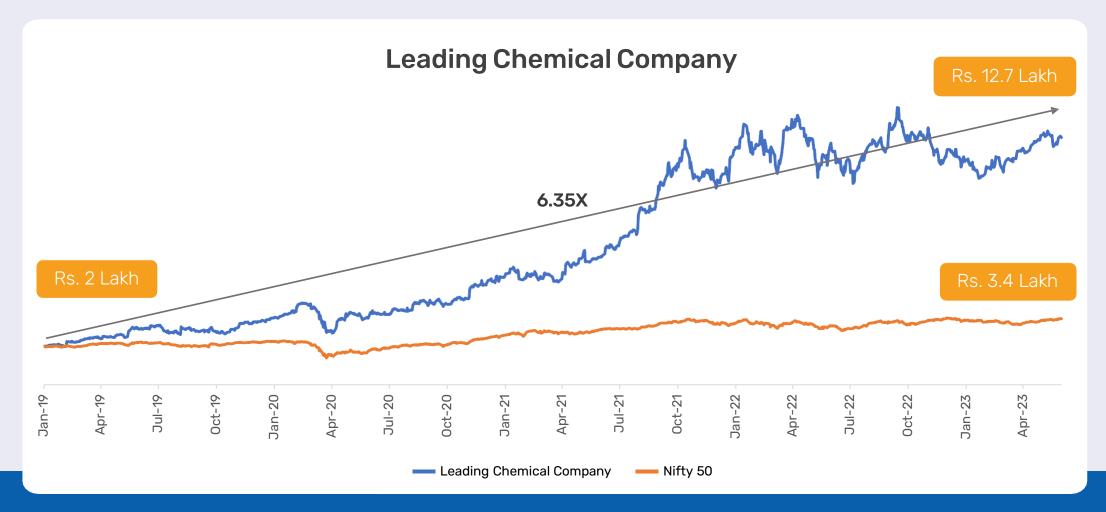


INDIA - MEGATRENDS STUDY 3 - YEAR 2018





INDIA - MEGATRENDS STUDY 3 - YEAR 2018



Harnessing megatrends such as the resurgence in manufacturing, a leading chemical company achieved notable results, multiplying a Rs. 2 lakh investment by 6.35 times and transforming it into an impressive Rs. 12.7 lakh in just ~4 years*

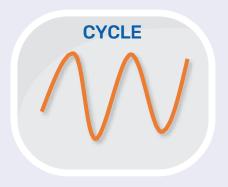




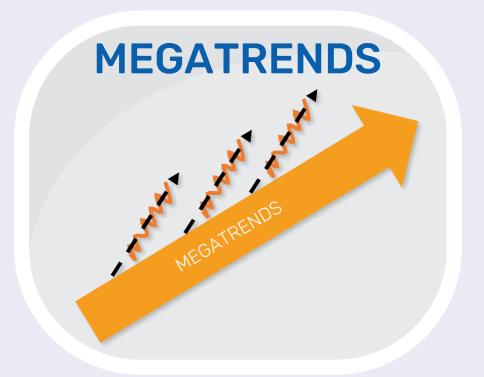
A Megatrend is a powerful long-term change that affects economies, businesses and companies.













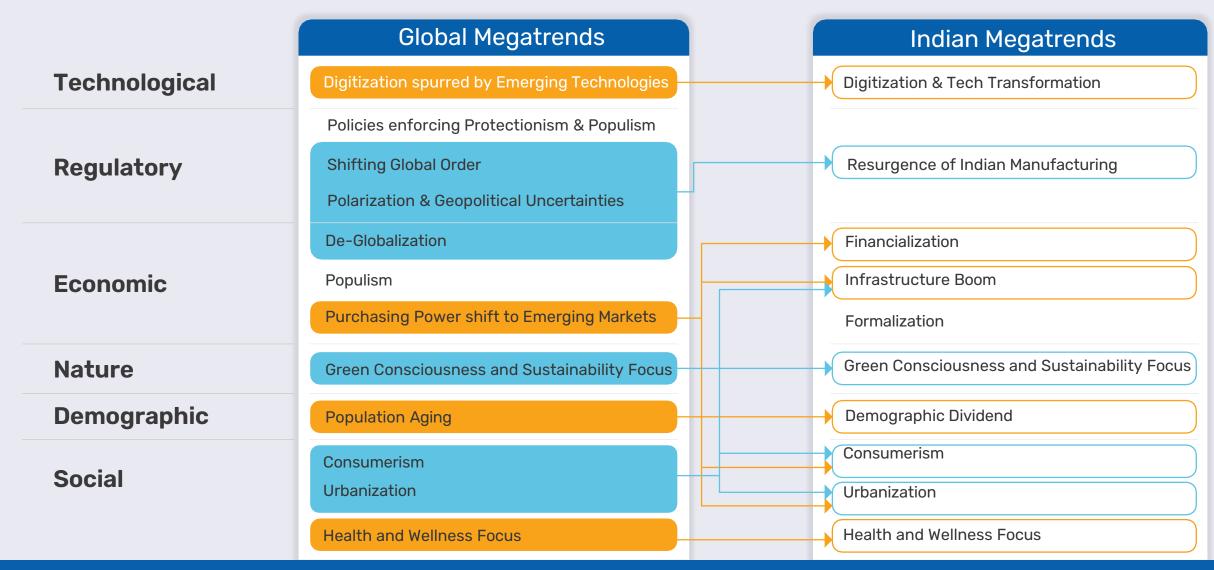
UNDERSTANDING THE SOURCE OF:



TECHNOLOGICAL REGULATORY ECONOMIC NATURE DEMOGRAPHIC SOCIAL Digitization & Tech **Green Consciousness** Health and Wellness Resurgence of Indian Demographic Financialization and Sustainability Transformation Focus Manufacturing Dividend Focus Infrastructure Boom Consumerism & Urbanization

INTERLINKAGES BETWEEN GLOBAL MEGATRENDS AND INDIAN MEGATRENDS



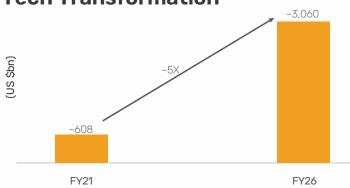


CURRENT MEGATRENDS





Technology-Digitization & Tech Transformation



UPI (Unified Payments Interface) transactions in India may surge to a fivefold increase by FY 2026.

Source: PayTM RHP



Regulatory - Resurgence of Indian Manufacturing

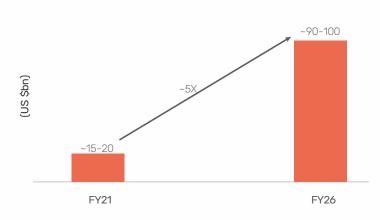


The PLI Scheme seeks to make India a global manufacturing hub.

Source: GS Report/PIB



Economic-Formalisation



The BNPL* business is expected to grow fivefold by FY26.

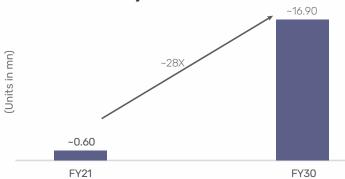
*Buy now pay later Source: PayTM RHP

CURRENT MEGATRENDS





Nature-Green Consciousness & Sustainability Focus

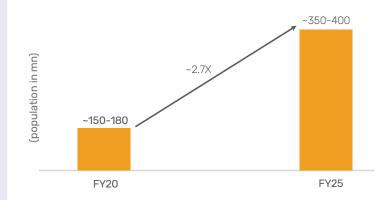


India's EV production is expected to rise from 0.6 mn units in FY21 to ~16.90 mn units by FY30.

Source: <u>www.researchandmarkets.com/reports/5457633</u>



Demographic Dividend

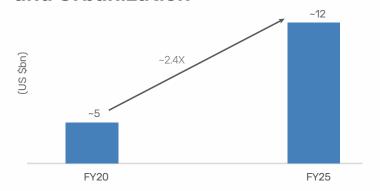


The e-commerce customer base is expected to grow by 2.7 times by FY25.

Source: Bernstein report



Social - Rising Consumerism and Urbanization



Social Behavior is changing radically. Eating out expense may rise 2.4 times by FY25.

Source: Nykaa RHP



INTRODUCING BAJAJ FINSERV FLEXI CAP FUND

(An open ended equity scheme investing across large cap, mid cap, small cap stocks)

"Nothing is more powerful than an idea whose time has come."— Victor Hugo



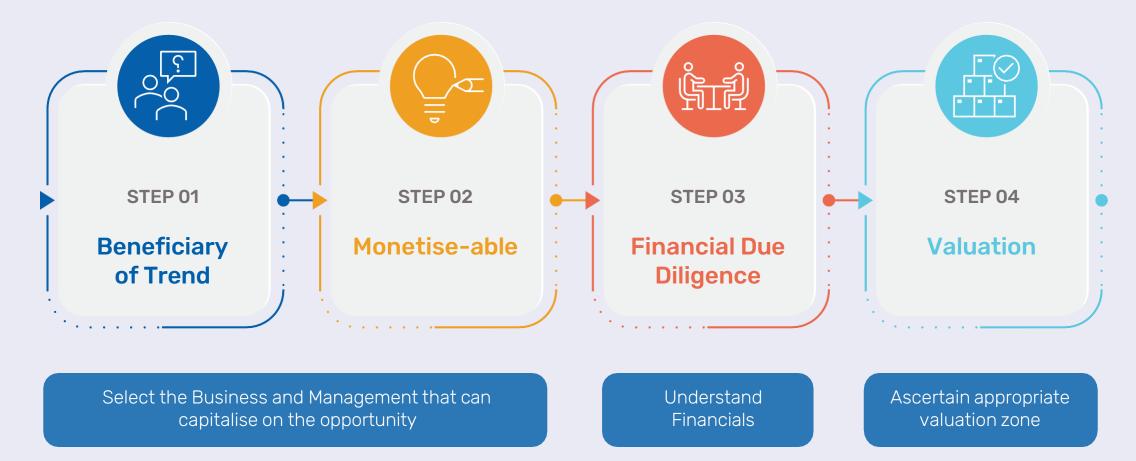




A Portfolio of companies with the potential of sustainable high growth.

FINSERV

TREND ASSESSMENT & STOCK SELECTION PROCESS



INQUBE PROCESS

OUR INVESTMENT PHILOSOPHY



INFORMATION EDGE

• Outperform the market on superior information collection

INQUBE

QUANTITATIVE EDGE

- Outperform the market on processing information better
- Quant models, Analytical models

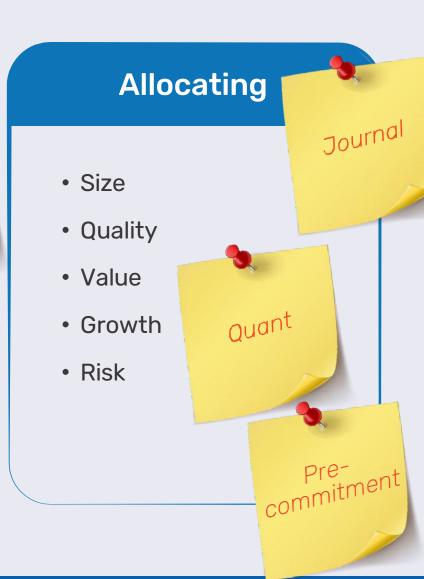
BEHAVIORAL EDGE

- Outperform the market by better decision making
- Take advantage of crowd over-reaction and underreaction
- Reduces one's own behavioral pitfalls



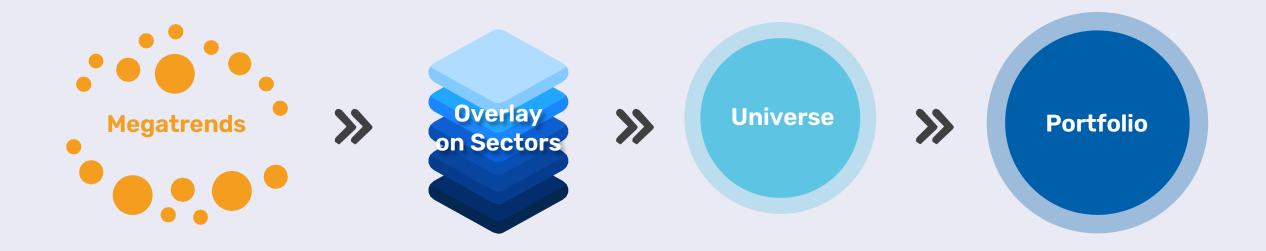






MEGATRENDS TO PORTFOLIO

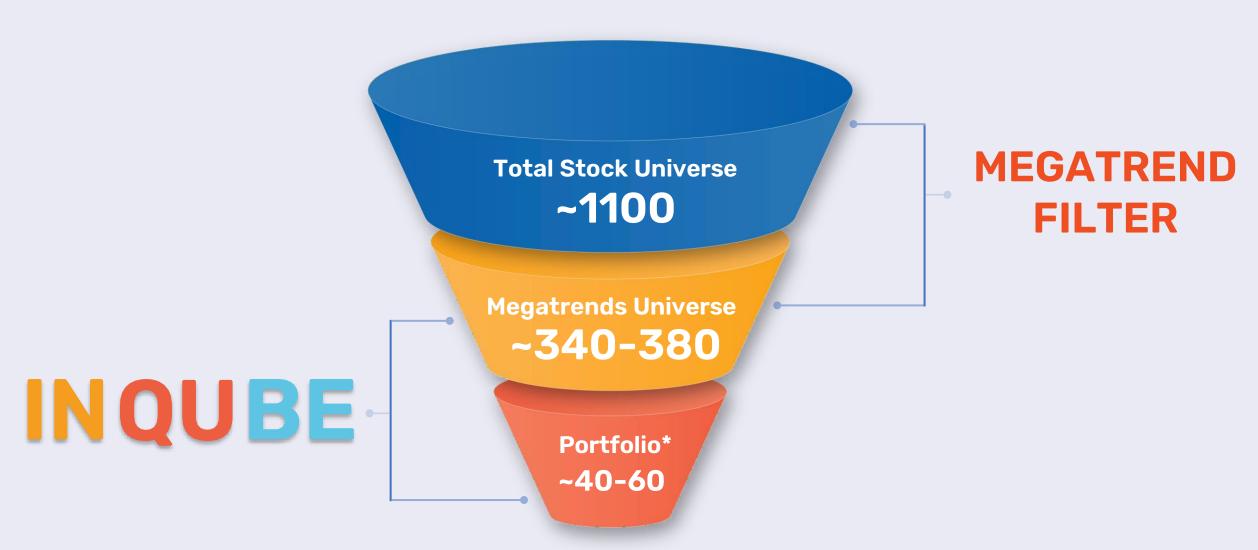




A Portfolio of companies with the potential of sustainable high growth.



PORTFOLIO CONSTRUCTION PROCESS



*The count of stocks mentioned is indicative and actual count will be subject to market conditions and opportunities available at the time of investment.

PORTFOLIO MANAGEMANT PROCESS

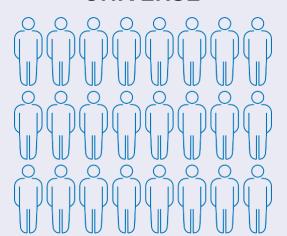


WHEN TO BUY

- Near term trend confirmation
- Over reaction to negative short-term trigger
- Under reaction to positive long-term trigger

WHEN TO SELL

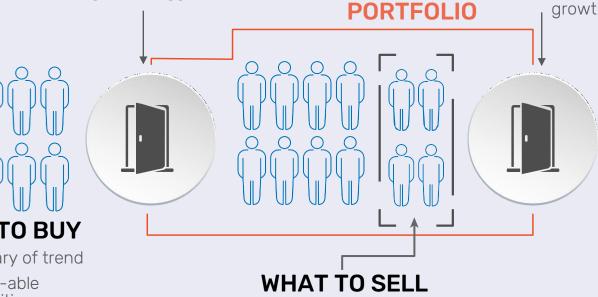
- · Change of megatrend
- · Long term megatrend growth maturing



UNIVERSE

WHAT TO BUY

- · Beneficiary of trend
- Monetise-able opportunities
- Financial strength



- Over reaction to long-term megatrend
- New megatrend emerging
- Change in company's fundamentals

VALUATION GUIDES OUR ALLOCATION

Rebalancing weights, where valuation overreaches in short term

PORTFOLIO WHICH IS: 5 IN 1







HOW BAJAJ FINSERV FLEXI CAP FUND IS A DIFFERENT PROPOSITION

True to label Flexi Cap fund Embracing
Long-Term Trends: With
potential high active
share component

Relatively Low Turnover Ratio

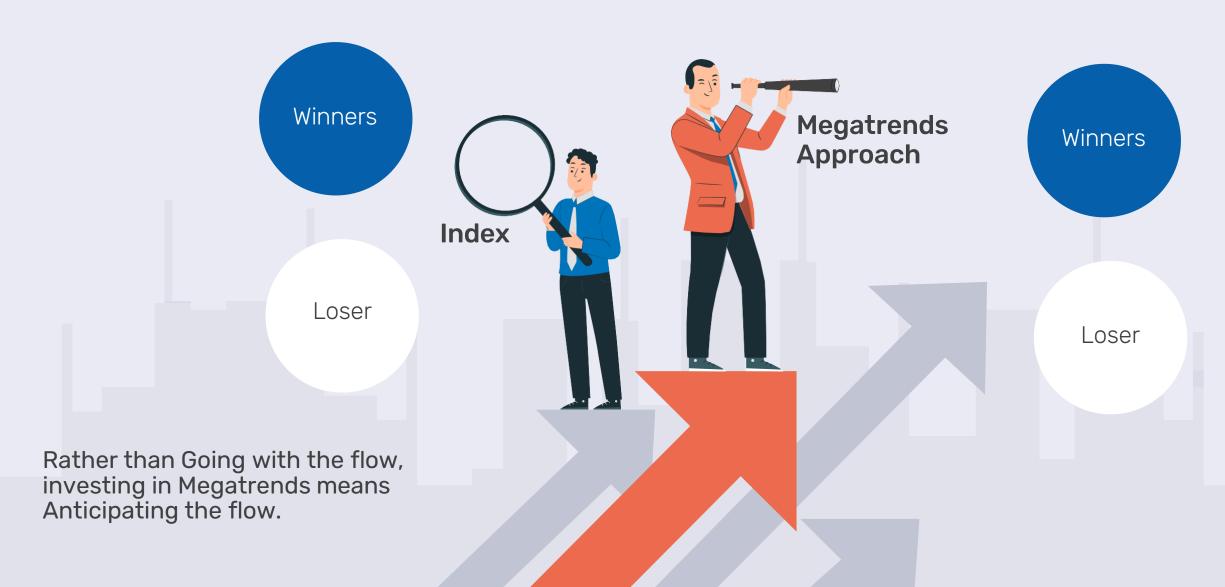


Rather than
'going with the flow,'
investing in Megatrends
means 'anticipating the flow'

Targeting future profit pool companies

IDENTIFYING FUTURE WINNER





NAVIGATING MEGATRENDS: FINDING THE BALANCE



Sectoral Investment

Increased Risk
Lacks Diversification

Megatrends

Targeted Exposure

High Active Share

Alpha Potential

Relatively Low Portfolio

Turnover ratio

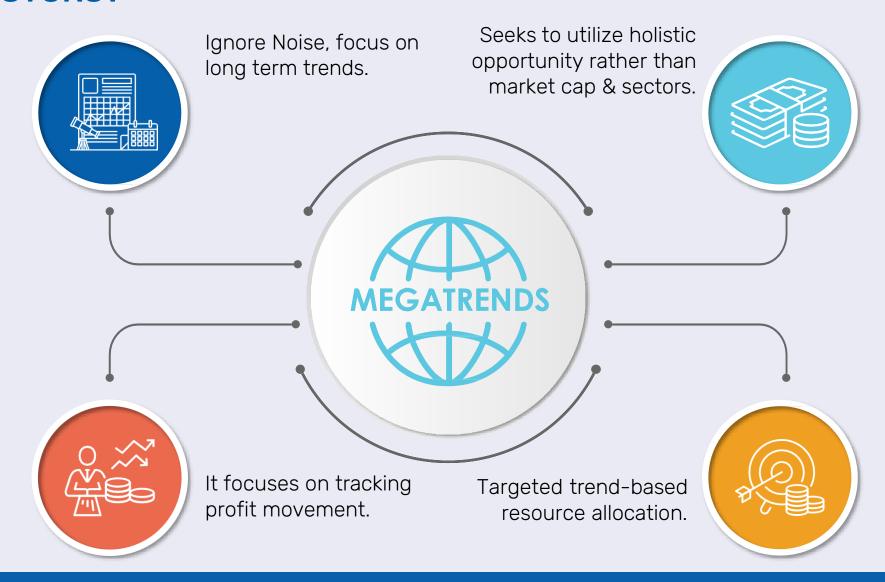
Optimal Risk

Broad Index

Lacks Targeted Exposure
Over Diversification

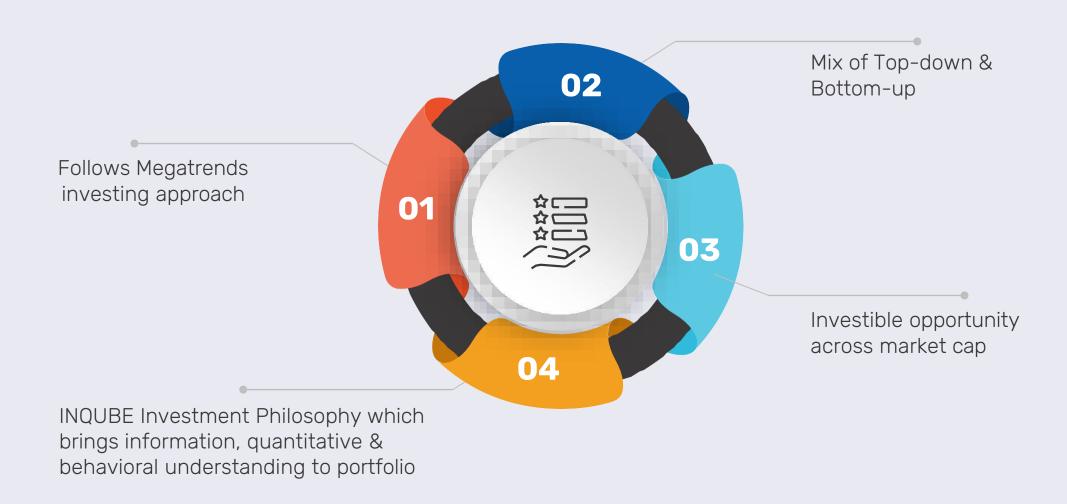
WHY BAJAJ FINSERV FLEXI CAP FUND IS USEFUL FOR INVESTORS?





KEY FEATURES OF THE FUND:





Investing in the megatrends with

BAJAJ FINSERV FLEXI CAP FUND

(An open ended equity scheme investing across large cap, mid cap, small cap stocks)

October 2025











FINSERV

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REGULATORY

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DEMO	GRAPHIC
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SOCIAL

TECHNOLOGICAL	KEGGE	ATORT
Company Name	Trend	% to Net Assets
HDFC Bank Limited	1 3	6.17%
State Bank of India	() ()	3.83%
Infosys Limited	•	2.87%
Divi's Laboratories Limited	(2.85%
Multi Commodity Exchange of India Limited	(3	2.73%
Swiggy Limited	0 8	2.42%
Neuland Laboratories Limited	₿	2.23%
Godrej Consumer Products Limited	08	2.22%
Bajaj Finance Ltd	₿	2.19%
Cummins India Limited	R 🗈	2.15%
Aditya Birla Capital Limited	(3)	2.06%
ICICI Bank Limited		2.05%
Hindustan Unilever Limited	08	2.03%
Eternal Limited	0 8	2.00%
Kajaria Ceramics Limited	R B S	1.99%
GE Vernova T&D India Limited	R 🗈	1.98%
Sobha Limited	6	1.98%
Radico Khaitan Limited	08	1.88%
Jio Financial Services Limited	(1.86%
Mahindra & Mahindra Limited	N S	1.81%
Reliance Industries Limited	TRENS	1.75%
Sun Pharmaceutical Industries Limited	(3)	1.75%
Tata Consultancy Services Limited	•	1.72%
Amber Enterprises India Limited	RS	1.72%
DLF Limited	(3)	1.60%
TECHNO	LOCICAL	• DECLII ATODV

Company Name	Trend	% to Net Assets
Siemens Energy India Limited	R 🖪	1.58%
Hindustan Aeronautics Limited	R	1.50%
UNO Minda Limited	R	1.40%
Eicher Motors Limited	D S	1.38%
K.P.R. Mill Limited	R	1.35%
360 One WAM Limited	6 8	1.27%
Affle 3i Limited	0 0	1.27%
Apollo Hospitals Enterprise Limited	D S	1.19%
PB Fintech Limited		1.11%
GlaxoSmithKline Pharmaceuticals Limited	D S	1.08%
Ujjivan Small Finance Bank Limited	(1.04%
Jubilant Foodworks Limited	IDS	1.03%
Britannia Industries Limited	D S	1.03%
Yes Bank Limited		1.01%
HEG Limited	RN	0.98%
InterGlobe Aviation Limited	(3)	0.95%
MTAR Technologies Limited		0.92%
Havells India Limited	RS	0.91%
Sanofi Consumer Healthcare India Limited	D S	0.89%
Asian Paints Limited		0.79%
The Ramco Cements Limited	Re	0.78%
PNB Housing Finance Limited	(3)	0.77%
Schneider Electric Infrastructure Limited	R 🗈	0.71%
Allied Blenders And Distillers Limited	D S	0.71%
Can Fin Homes Limited	(3)	0.67%
Go Digit General Insurance Ltd	(3)	0.65%

Company Name	Trend	% to Net Assets
Landmark Cars Limited	S	0.65%
Pondy Oxides & Chemicals Ltd	N	0.63%
Gillette India Limited	D S	0.61%
Hitachi Energy India Limited	RBN	0.58%
Metro Brands Limited	DS	0.56%
Cera Sanitaryware Limited	6 0	0.56%
Shaily Engineering Plastics Limited	RS	0.55%
HDFC Life Insurance Company Limited	6 8	0.54%
V-Mart Retail Limited	D S	0.54%
Atul Limited	R	0.52%
FSN E-Commerce Ventures Limited	DDS	0.49%
LTIMindtree Limited	•	0.48%
CG Power and Industrial Solutions Limited	RE	0.46%
KSB Limited	N	0.45%
VA Tech Wabag Limited	RN	0.44%
Biocon Limited	(0.38%
Dr. Lal Path Labs Limited	D S	0.38%
Vinati Organics Limited	R	0.38%
Neogen Chemicals Limited	RN	0.35%
Grindwell Norton Limited	R	0.30%
Safari Industries (India) Limited	D S	0.28%
RHI Magnesita India Limited	R E	0.24%
Aditya Birla Real Estate Limited	6 8	0.22%
CRISIL Limited	R E	0.18%
Tech Mahindra Limited	•	0.18%
Alkem Laboratories Limited	DS	0.10%
- DEL400DADIUO	- 000IAI	

TECHNOLOGICAL

REGULATORY

ECONOMIC

NATURE

DEMOGRAPHIC

SOCIAL

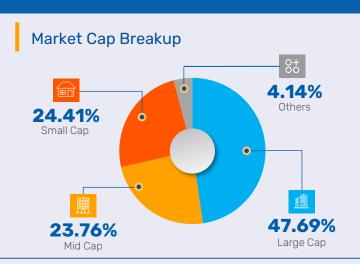
These 6 color dots represent each trend and the dots after each company's name represent it's presence in that particular trend wherever applicable. We have also shown % to Net Assets for each company. Data as on 30th September 2025

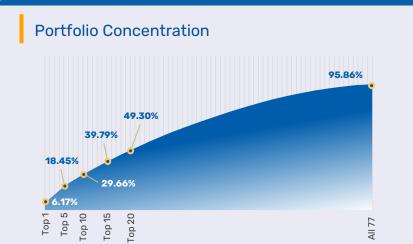
Investing in the megatrends with

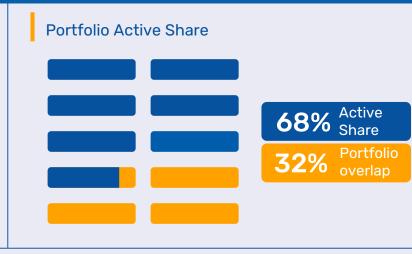


BAJAJ FINSERV FLEXI CAP FUND An open ended equity scheme investing across large cap, mid cap, small cap stocks

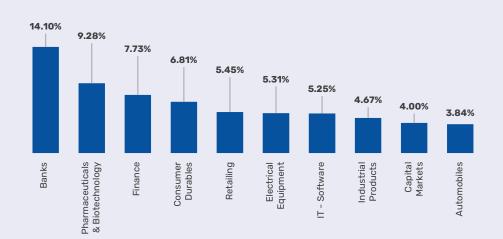
"Nothing is more powerful than an idea whose time has come" - Victor Hugo



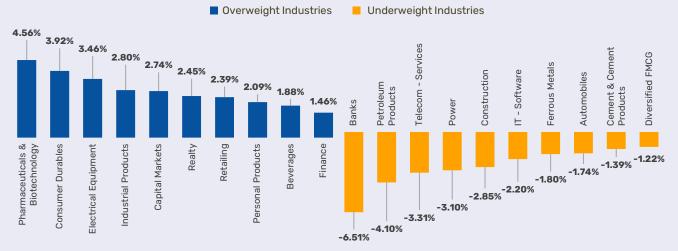




Top 10 Industries



Top 10 Underweight & Overweight Industries



All data as on 30th September 2025. Active Share, Top 10 Overweight and Top 10 Underweight is calculated vis-a-vis Scheme Benchmark i.e. BSE 500 TRI

SCHEME FEATURES



Plans Bajaj Finserv Flexi Cap Fund - Regular Plan | Bajaj Finserv Flexi Cap Fund - Direct Plan

Option Growth & IDCW

Minimum Application Amount Rs. 500 (Plus multiples of Re.1)

Minimum Additional Application Rs. 100 (Plus multiples of Re.1)

Entry Load Nil

if units are redeemed / switched out within 6 months from the date of allotment: • if upto 10% of units allotted are redeemed/switched out − Nil • any redemption / switch-out of units in excess of 10% of units allotted − 1% of applicable NAV. ➤ if units are redeemed/switched out after 6 months from the date of allotment, no exit load is payable.

Fund Manager Mr. Nimesh Chandan and Mr. Sorbh Gupta (Equity Portion) | Mr. Siddharth Chaudhary (Debt Portion)

Benchmark Index

BSE 500 TRI

SIP / SWP / STP Available

BAJAJ FINSERV FLEXI CAP FUND



An open ended equity scheme investing across large cap, mid cap, small cap stocks

This product is suitable for investors who are seeking*:

 Wealth creation/capital appreciation over long term Investment in equity and equity related instruments across large cap, mid cap and small cap stocks

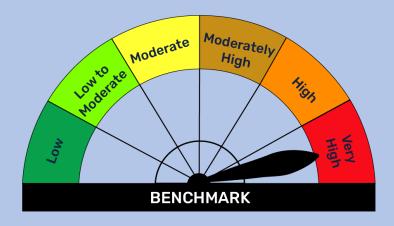
RISKOMETER Moderate Moderately High High SCHEME

SCHEME

The risk of the scheme is very high

BENCHMARK

RISKOMETER



The risk of the benchmark i.e. BSE 500 TRI is very high

^{*}Investors should consult their financial advisers if in doubt about whether the product is suitable for them.

BAJAJ FINSERV

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Mutual Fund investments are subject to market risks, read all scheme related documents carefully.



THANK YOU