

# BAJAJ FINSERV FLEXI CAP FUND

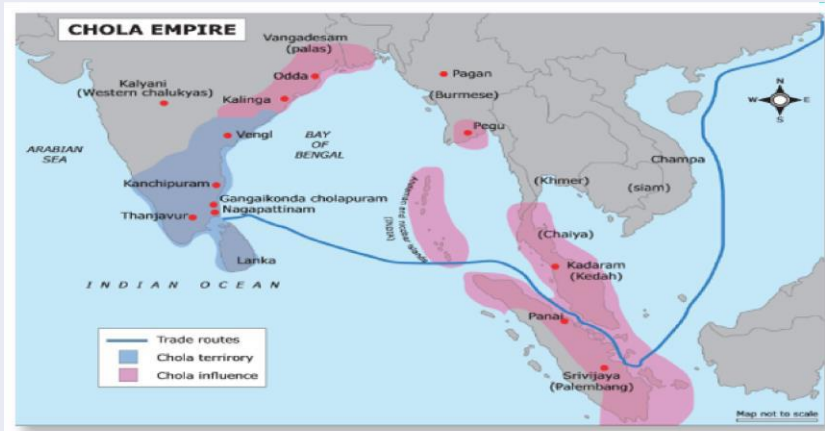
(An open ended equity scheme  
investing across large cap, mid cap,  
small cap stocks)

**FUTURE-READY INVESTMENT: MEGATRENDS STRATEGY**

November 2025

# Megatrends – Historical Perspective

# CHOLA DYNASTY: PIONEERING THE ART OF NAVY BUILDING



Empire and Influence

## Naval Expansion and Modernization

Prominent Chola king develops a powerful navy in the 10th century.

## South East Asian Conquest

Cholas used their strong navy to expand their influence in Southeast Asia.

## Historical Legacy

The Chola Dynasty's naval achievements in East Asia shaped the region's history and set a precedent for future maritime power.



Organized Navy In India

# 12TH CENTURY EUROPE: NAVY FOR TERRITORIAL EXPANSION



English Naval Fleet

## **Lost Focus**

Most invasions in the next 500-600 years took place via the land route through the Northwest of the Indian subcontinent.

## **Skill Loss**

The skill of shipbuilding was lost, and many Indian kingdoms lacked a navy.

## **Strategic Advantage Shifts**

European countries recognized the strategic advantages of having a strong naval fleet.

## **Opportunity Moves Ashore**

European countries expanded their trade and military influences through colonization, enabling them to extend their control over various regions.



Portuguese Fleet

# MARATHAS: IDENTIFYING A MEGATREND - SHIP BUILDING



Sindhudurg Fort and Naval Fortifications



Maratha Naval Tactics

## **Naval Expansion and Modernization**

The Marathas, with their vision of maritime dominance, initiated the construction of a strong naval fleet.

## **Naval Warfare Expertise**

Marathas honed their naval warfare skills and employed tactics to counter the Portuguese naval prowess.

## **Containing the Portuguese**

Naval force played a crucial role in restricting Portuguese control and expansion of economic growth.

# Megatrends: Business Perspective

# SUCCESS IS CONFLUENCE OF PREPAREDNESS + MEGATRENDS



## Easy Access

Improved Internet  
Broadband Connectivity.



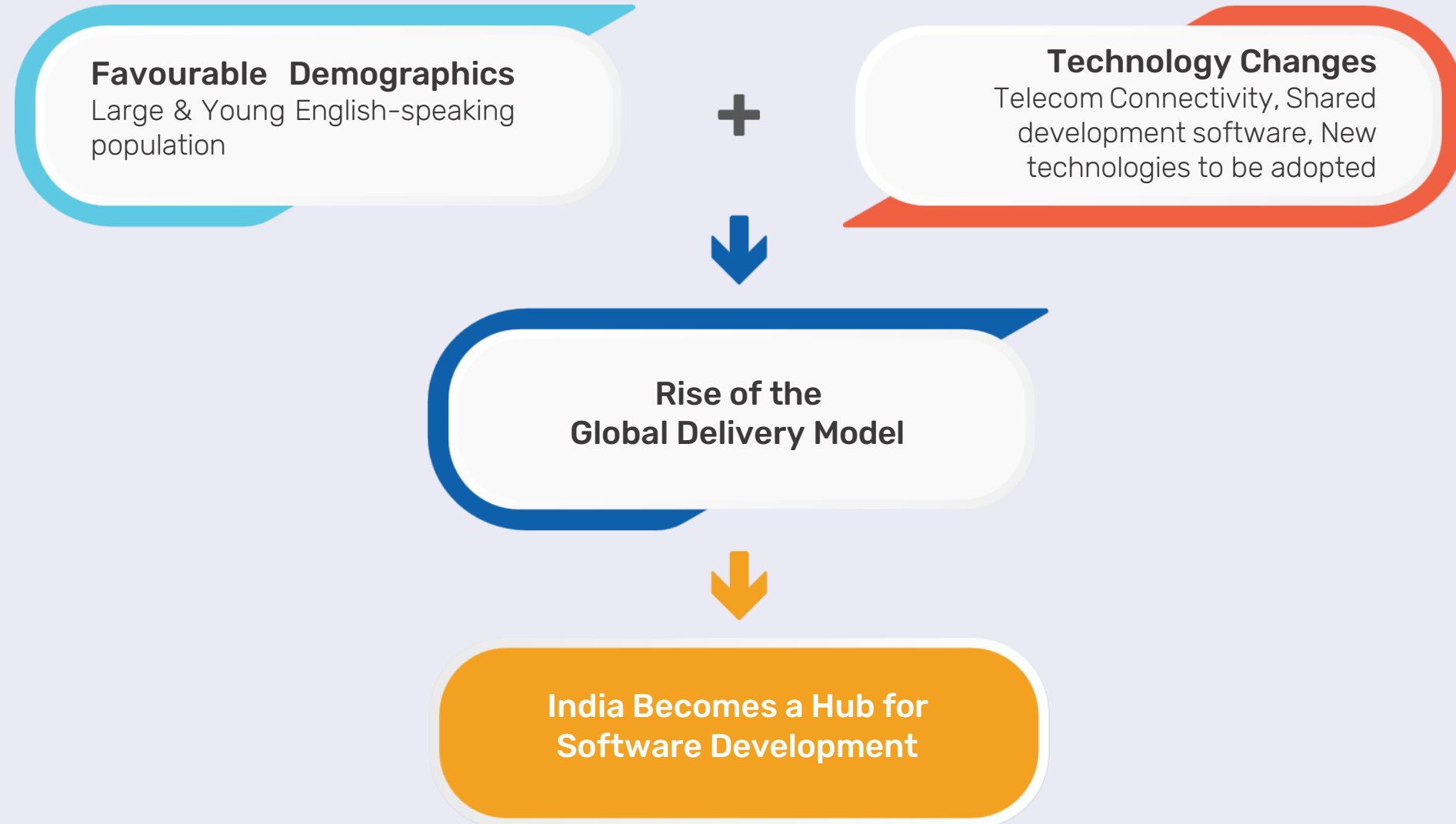
## Social Media Integration

Seamless sharing fueled viral  
videos and audience growth.

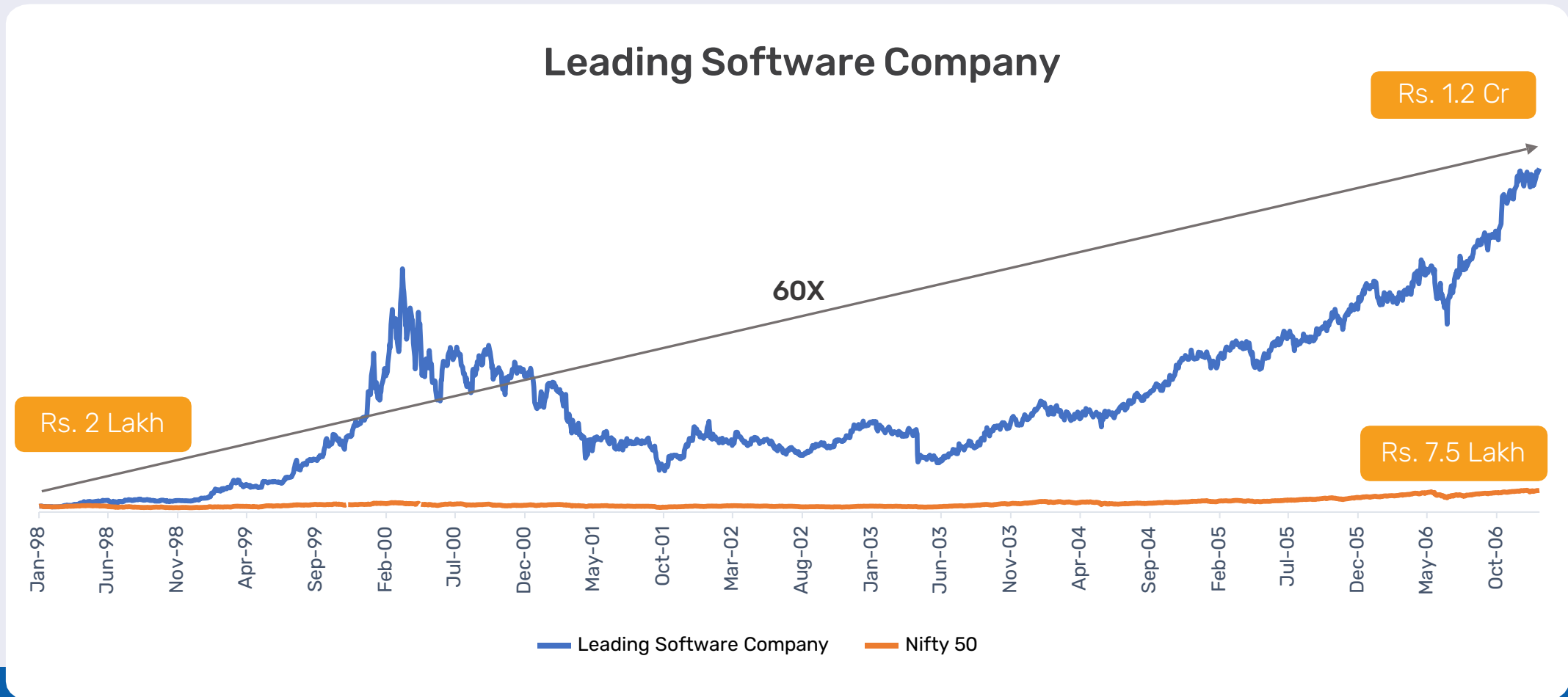
**YouTube's success can be attributed to seizing opportunities at the right time by embracing advancements in hardware, software, telecom, and shifting generational preferences.**

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# INDIA – MEGATRENDS STUDY 1 – YEAR 1998

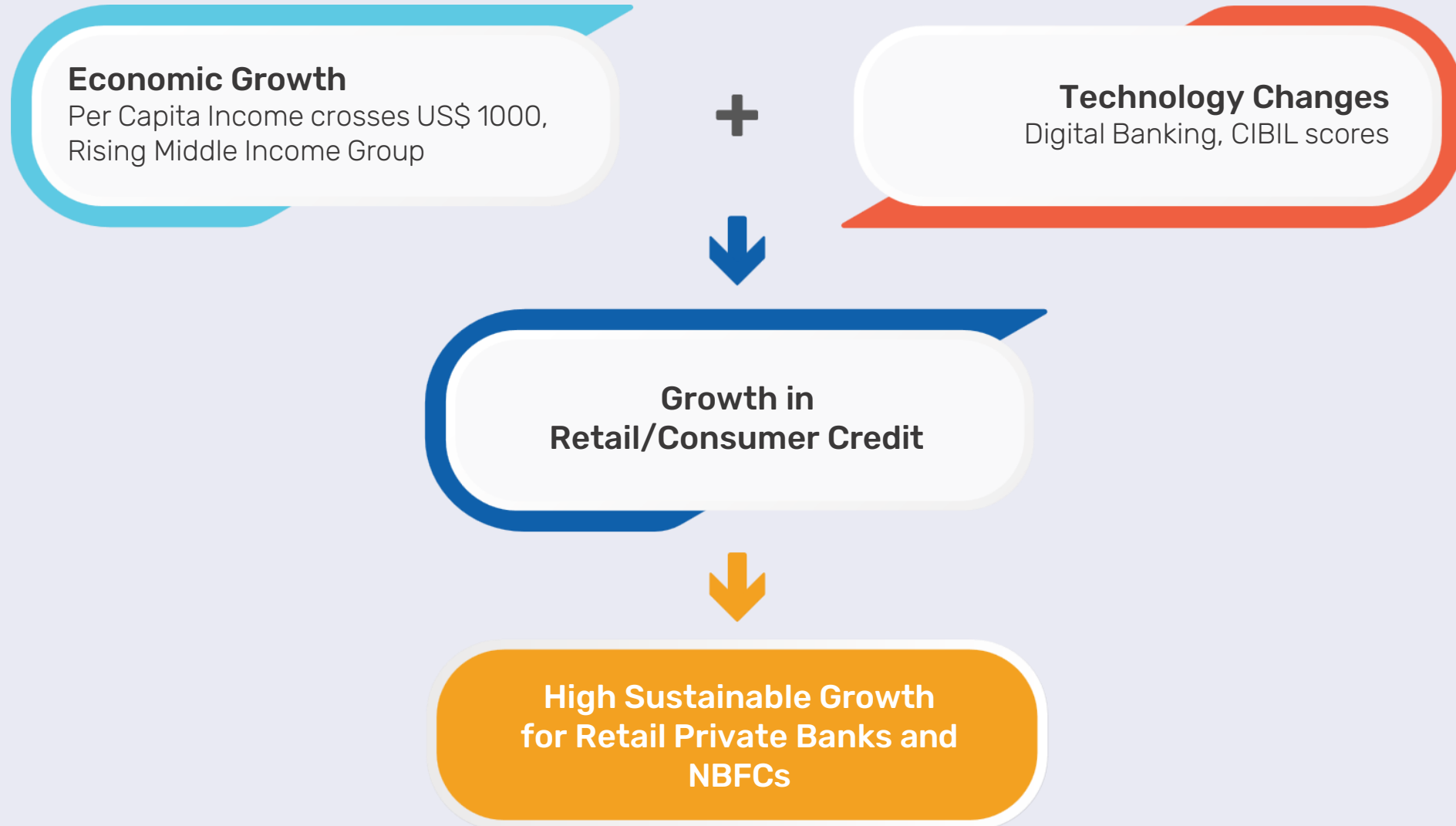


# INDIA – MEGATRENDS STUDY 1 – YEAR 1998

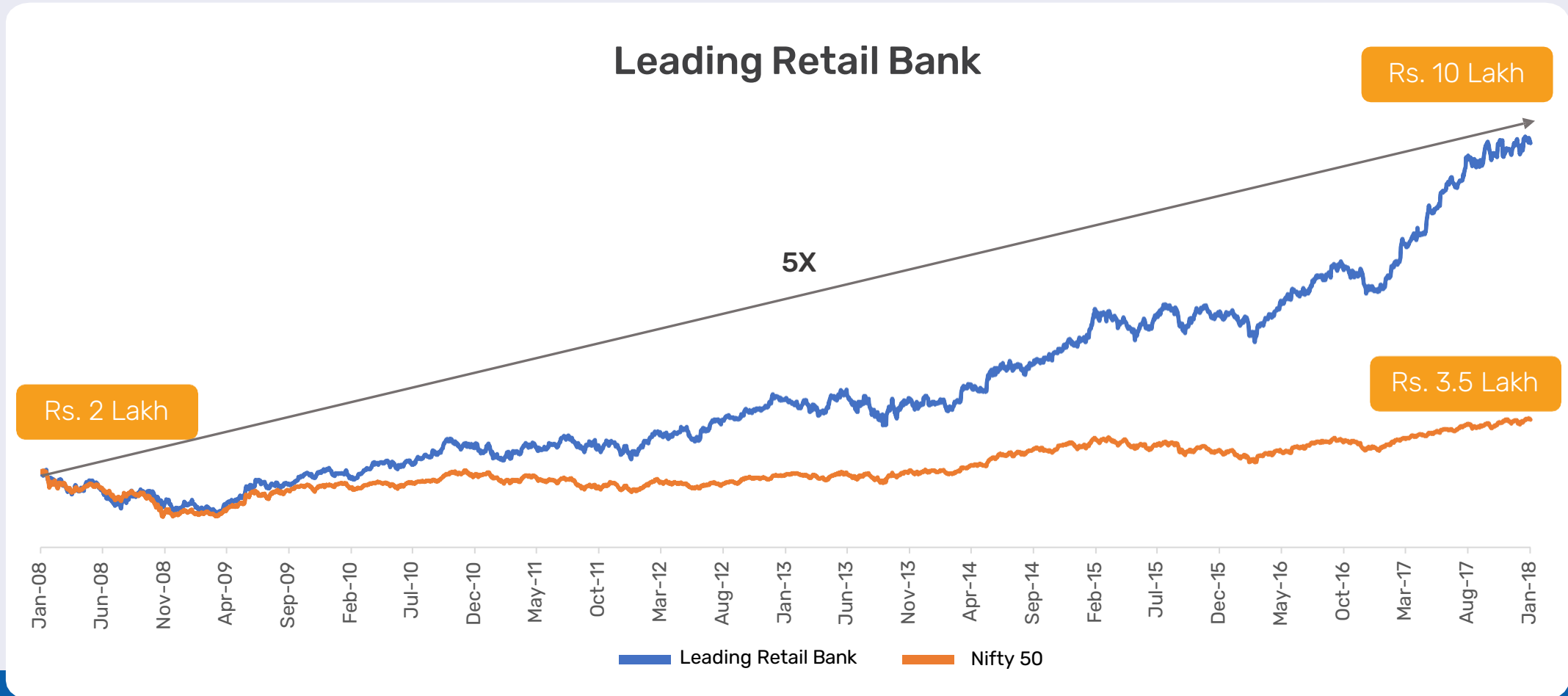


In a span of approx. 9 years, a prominent technology company harnessed the power of digitization, outsourcing, a low-cost technical workforce, and globalization to achieve an extraordinary growth of 60 times. This transformation turned a modest Rs. 2 lakh investment into an impressive Rs. 1.2 crore.

# INDIA – MEGATRENDS STUDY 2 – YEAR 2008

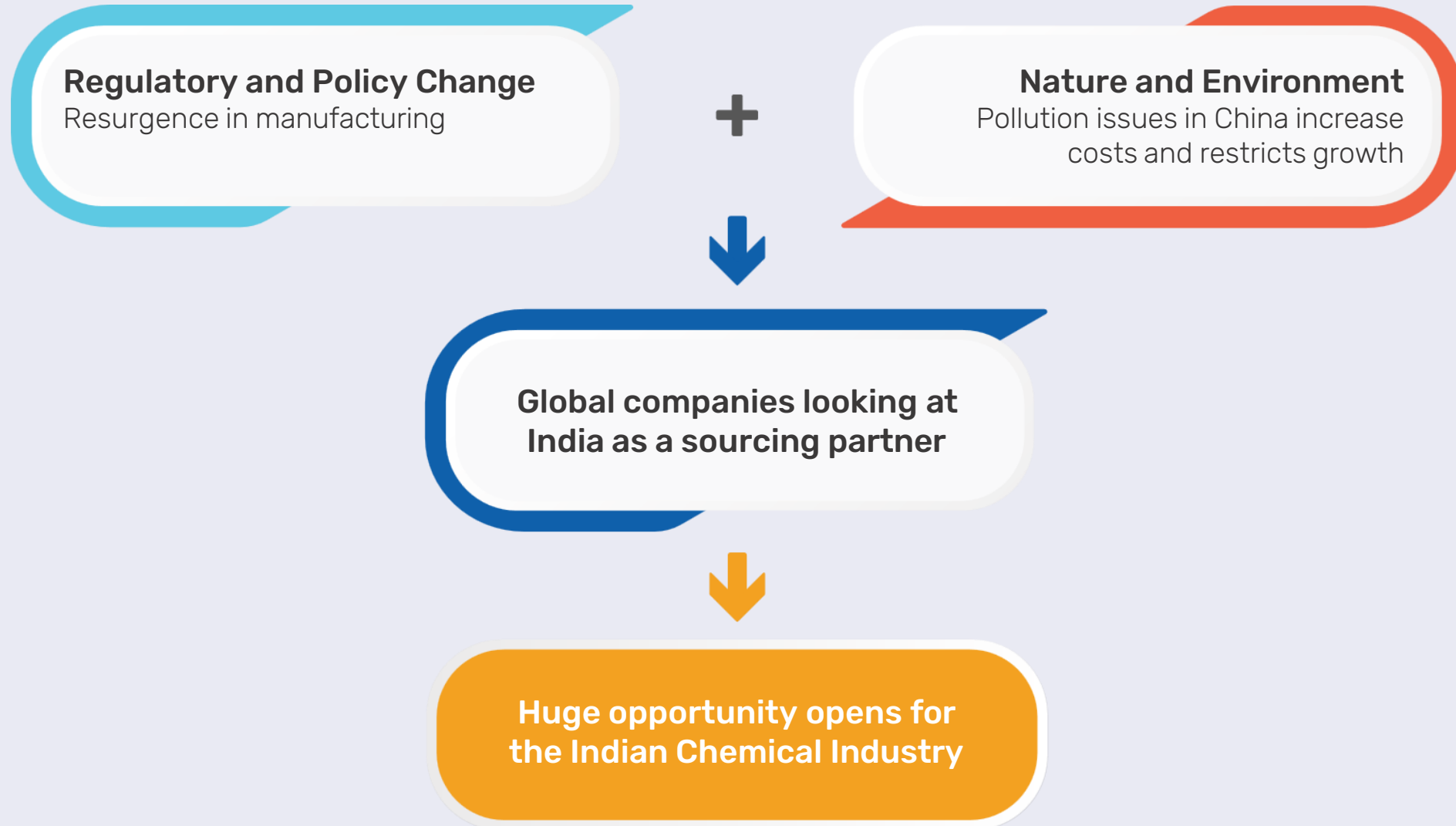


# INDIA – MEGATRENDS STUDY 2 – YEAR 2008

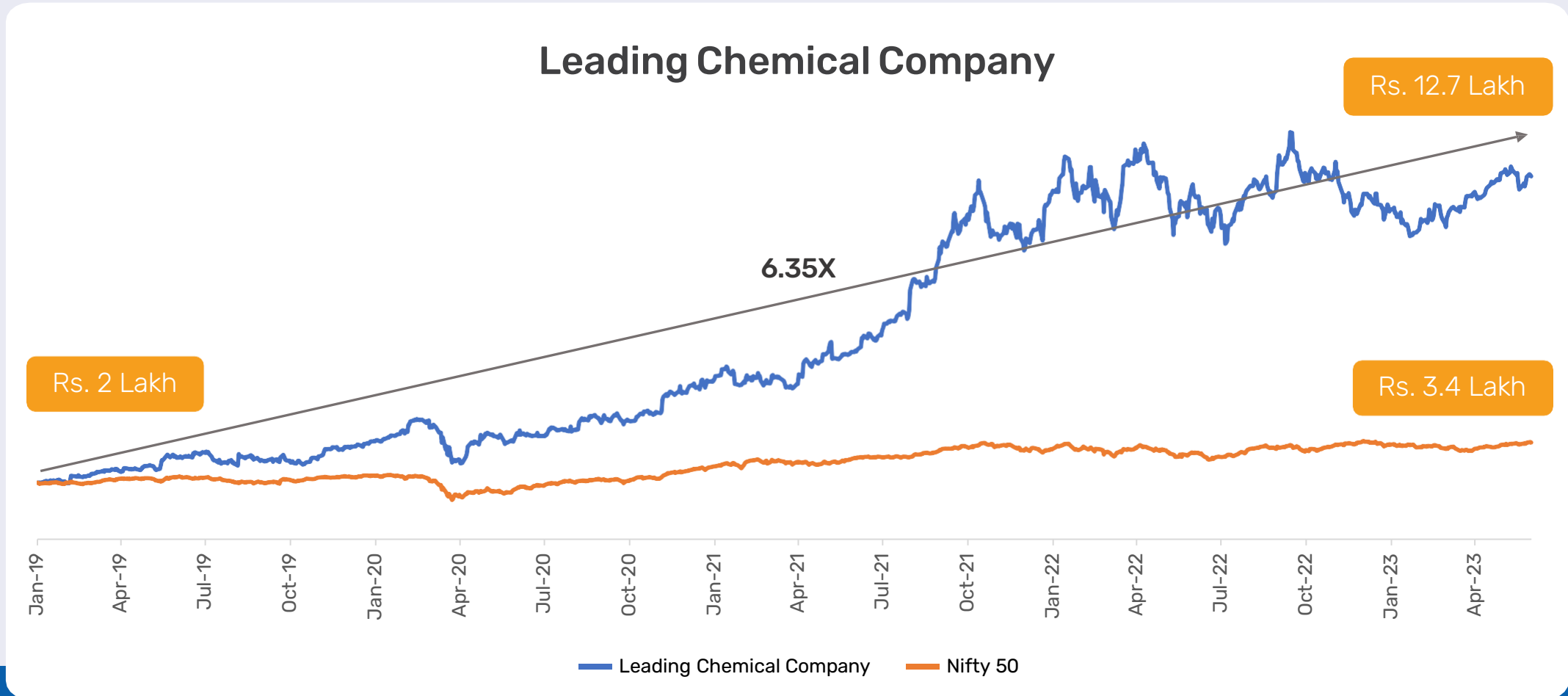


By capitalizing on the megatrends of the emerging middle class, financial liberalization, and fintech, a prominent bank achieved high growth, turning a Rs. 2 lakh investment into Rs. 10 lakh within a span of 10 years multiplying the initial investment by 5 times.

# INDIA – MEGATRENDS STUDY 3 – YEAR 2018



# INDIA – MEGATRENDS STUDY 3 – YEAR 2018

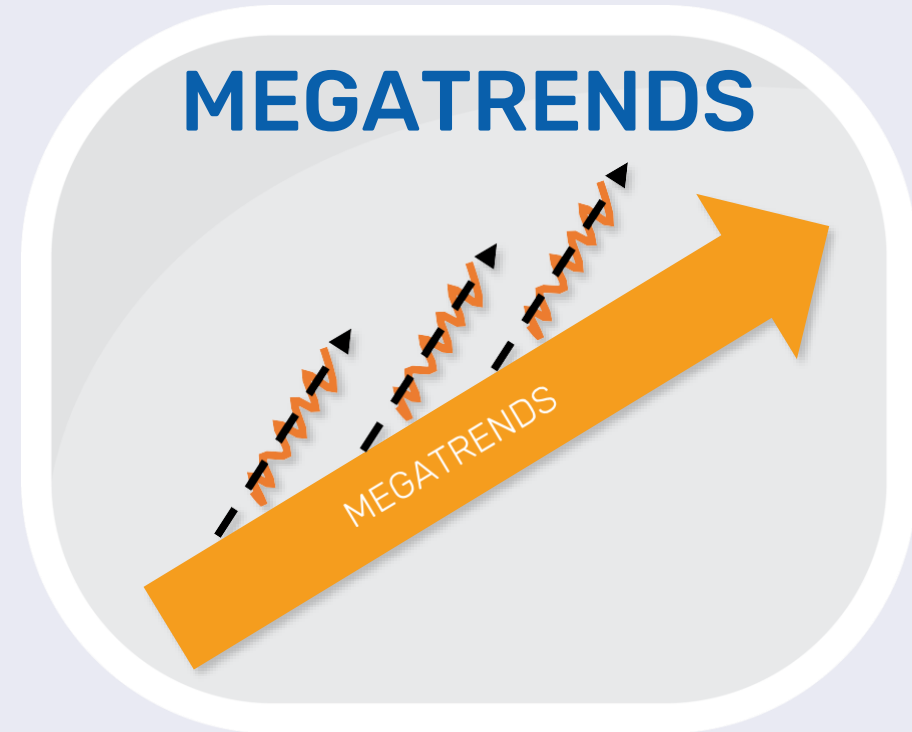
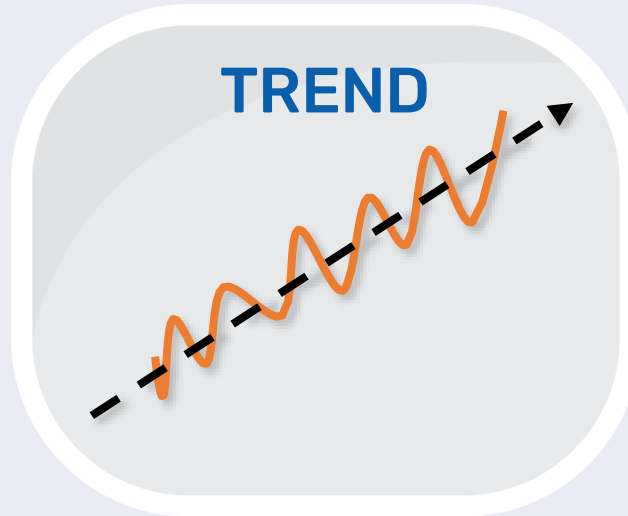
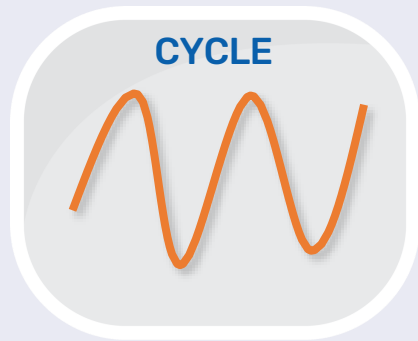


Harnessing megatrends such as the resurgence in manufacturing, a leading chemical company achieved notable results, multiplying a Rs. 2 lakh investment by 6.35 times and transforming it into an impressive Rs. 12.7 lakh in just ~4 years\*



A Megatrend is a powerful long-term change that affects economies, businesses and companies.

# MEGATRENDS INVESTING: BUY & WATCH

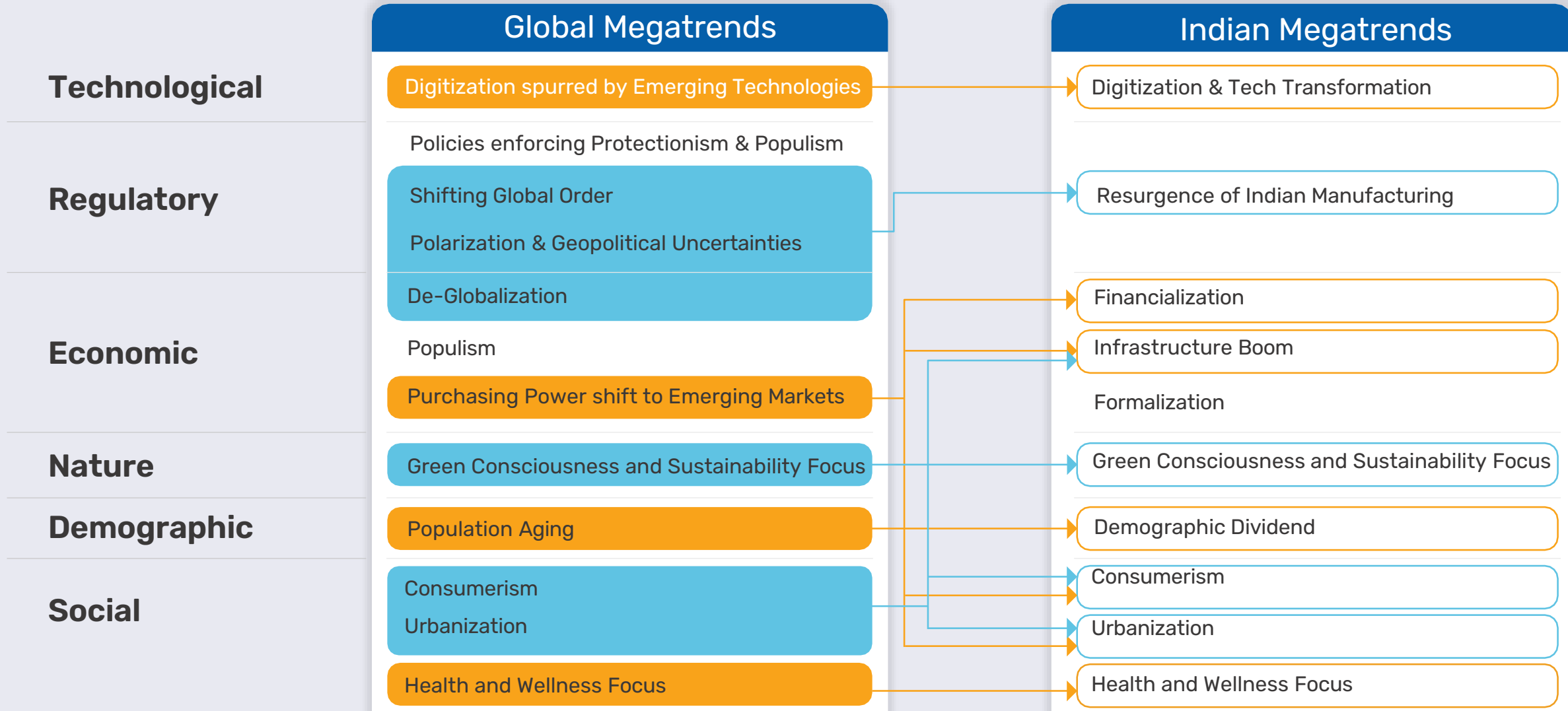


# UNDERSTANDING THE SOURCE OF:



| TECHNOLOGICAL                      | REGULATORY                         | ECONOMIC            | NATURE                                       | DEMOGRAPHIC          | SOCIAL                     |
|------------------------------------|------------------------------------|---------------------|----------------------------------------------|----------------------|----------------------------|
| Digitization & Tech Transformation | Resurgence of Indian Manufacturing | Financialization    | Green Consciousness and Sustainability Focus | Demographic Dividend | Health and Wellness Focus  |
|                                    |                                    | Infrastructure Boom |                                              |                      | Consumerism & Urbanization |

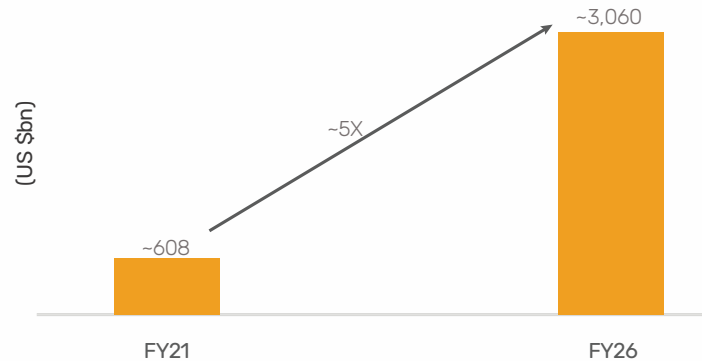
# INTERLINKAGES BETWEEN GLOBAL MEGATRENDS AND INDIAN MEGATRENDS



# CURRENT MEGATRENDS



## Technology-Digitization & Tech Transformation



UPI (Unified Payments Interface) transactions in India may surge to a fivefold increase by FY 2026.

Source: PayTM RHP

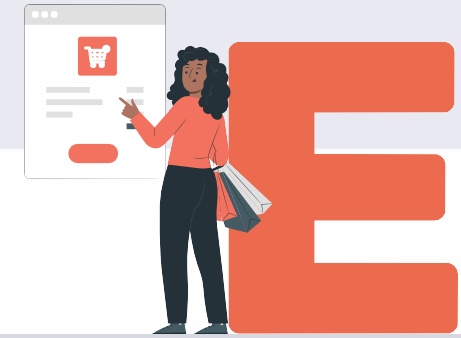


## Regulatory - Resurgence of Indian Manufacturing

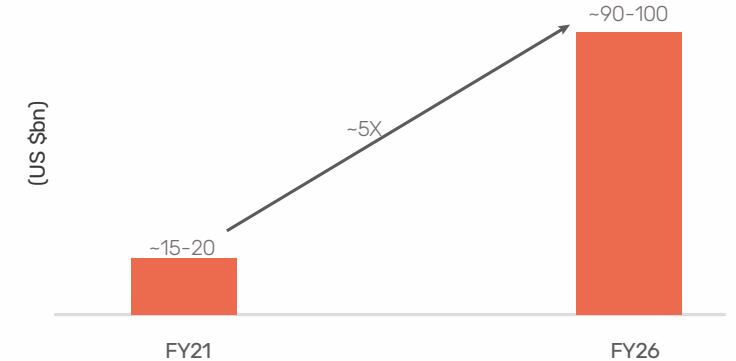


The PLI Scheme seeks to make India a global manufacturing hub.

Source: GS Report/PIB



## Economic-Formalisation



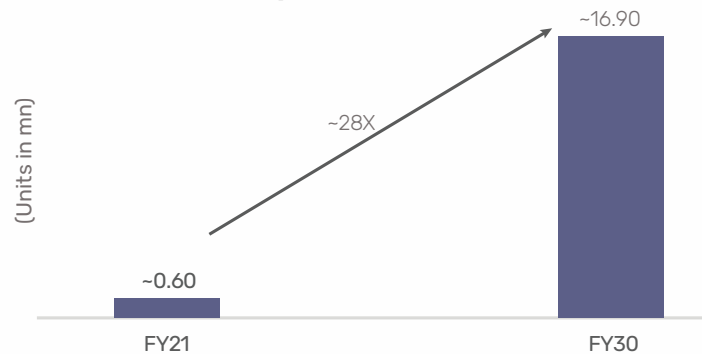
The BNPL\* business is expected to grow fivefold by FY26.

\*Buy now pay later  
Source: PayTM RHP

# CURRENT MEGATRENDS

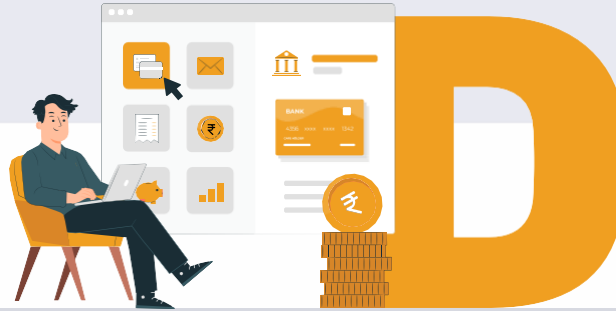


## Nature-Green Consciousness & Sustainability Focus

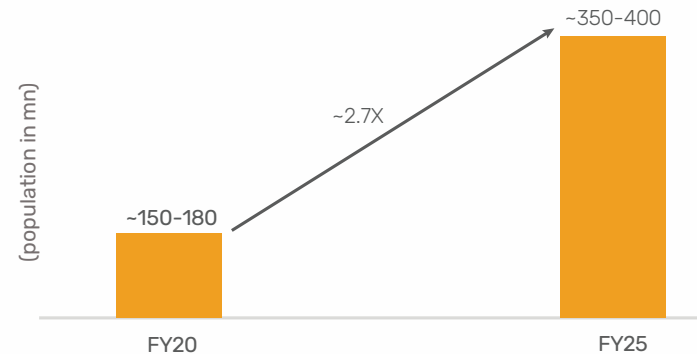


India's EV production is expected to rise from 0.6 mn units in FY21 to ~16.90 mn units by FY30.

Source: [www.researchandmarkets.com/reports/5457633](http://www.researchandmarkets.com/reports/5457633)



## Demographic Dividend

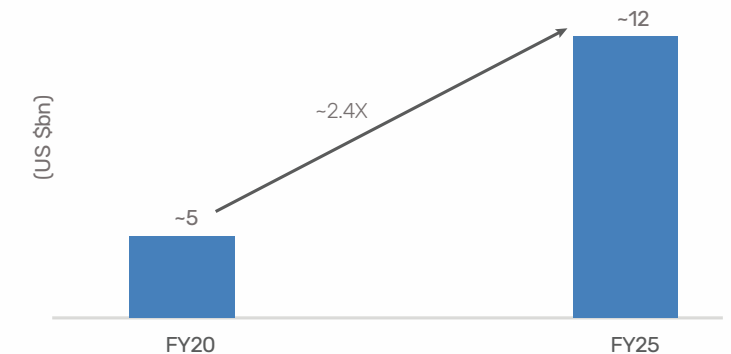


The e-commerce customer base is expected to grow by 2.7 times by FY25.

Source: Bernstein report



## Social – Rising Consumerism and Urbanization



Social Behavior is changing radically. Eating out expense may rise 2.4 times by FY25.

Source: Nykaa RHP

# INTRODUCING BAJAJ FINSERV FLEXI CAP FUND

(An open ended equity scheme investing across large cap, mid cap,  
small cap stocks)

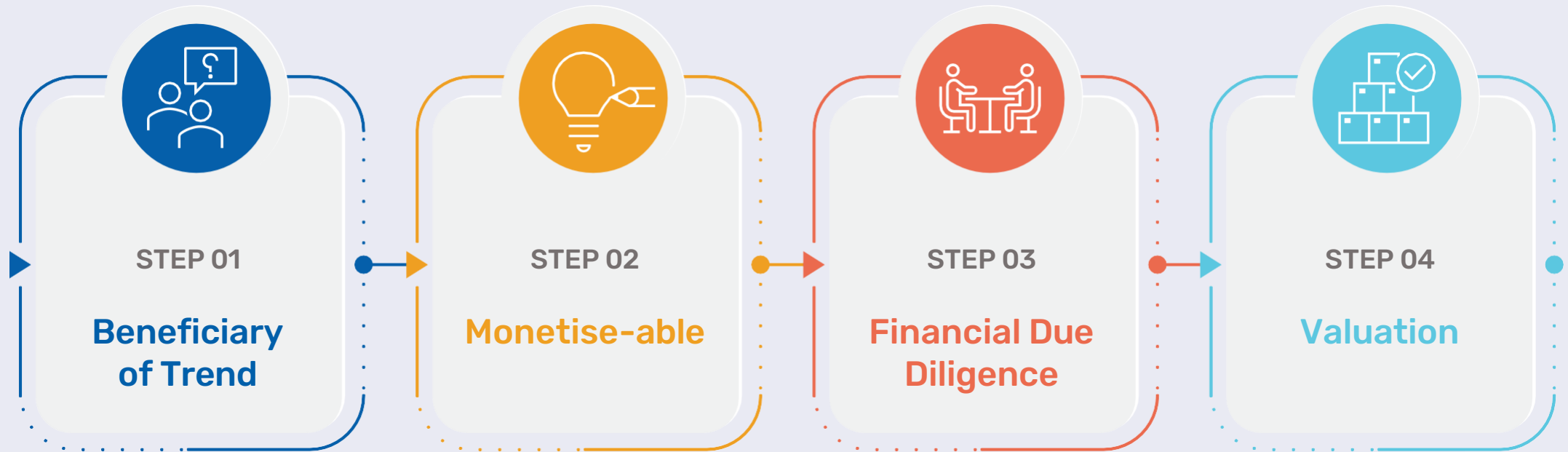
“Nothing is more powerful than an idea whose time has come.”— Victor Hugo

# MEGATRENDS TO PORTFOLIO



A Portfolio of companies with the potential of sustainable high growth.

# TREND ASSESSMENT & STOCK SELECTION PROCESS



Select the Business and Management that can capitalise on the opportunity

Understand Financials

Ascertain appropriate valuation zone

## INQUBE PROCESS

# OUR INVESTMENT PHILOSOPHY

## INFORMATION EDGE

- Outperform the market on superior information collection

# INQUBE

## QUANTITATIVE EDGE

- Outperform the market on processing information better
- Quant models, Analytical models

## BEHAVIORAL EDGE

- Outperform the market by better decision making
- Take advantage of crowd over-reaction and underreaction
- Reduces one's own behavioral pitfalls

## Hunting Ideas

TOP-DOWN  
IDEAS

ECONOMY

ECONOMY

INDUSTRY

INDUSTRY

COMPANY

COMPANY

BOTTOM-UP  
IDEAS

Cycles

Behavioral  
Screening

## Analysing Ideas

- Business
- Management
- Valuation

Checklist

Pre-mortem

## Allocating

- Size
- Quality
- Value
- Growth
- Risk

Journal

Quant

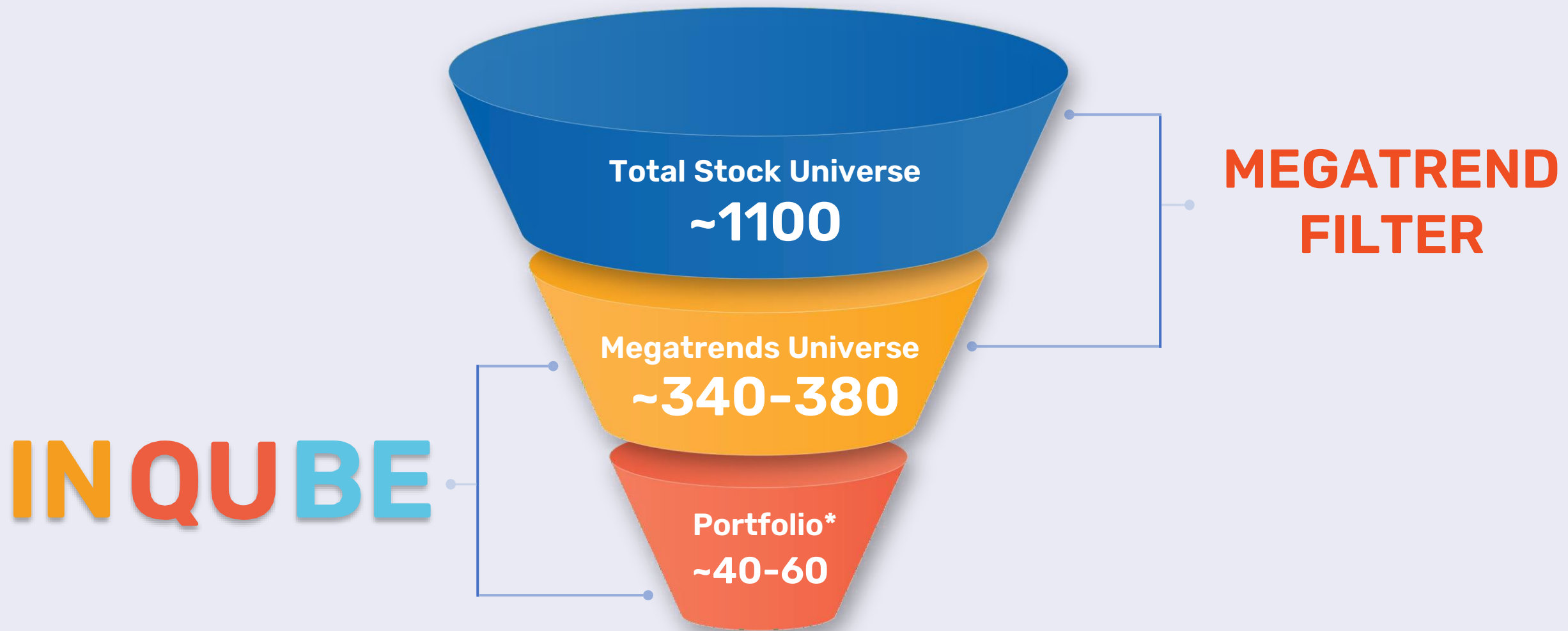
Pre-commitment

# MEGATRENDS TO PORTFOLIO



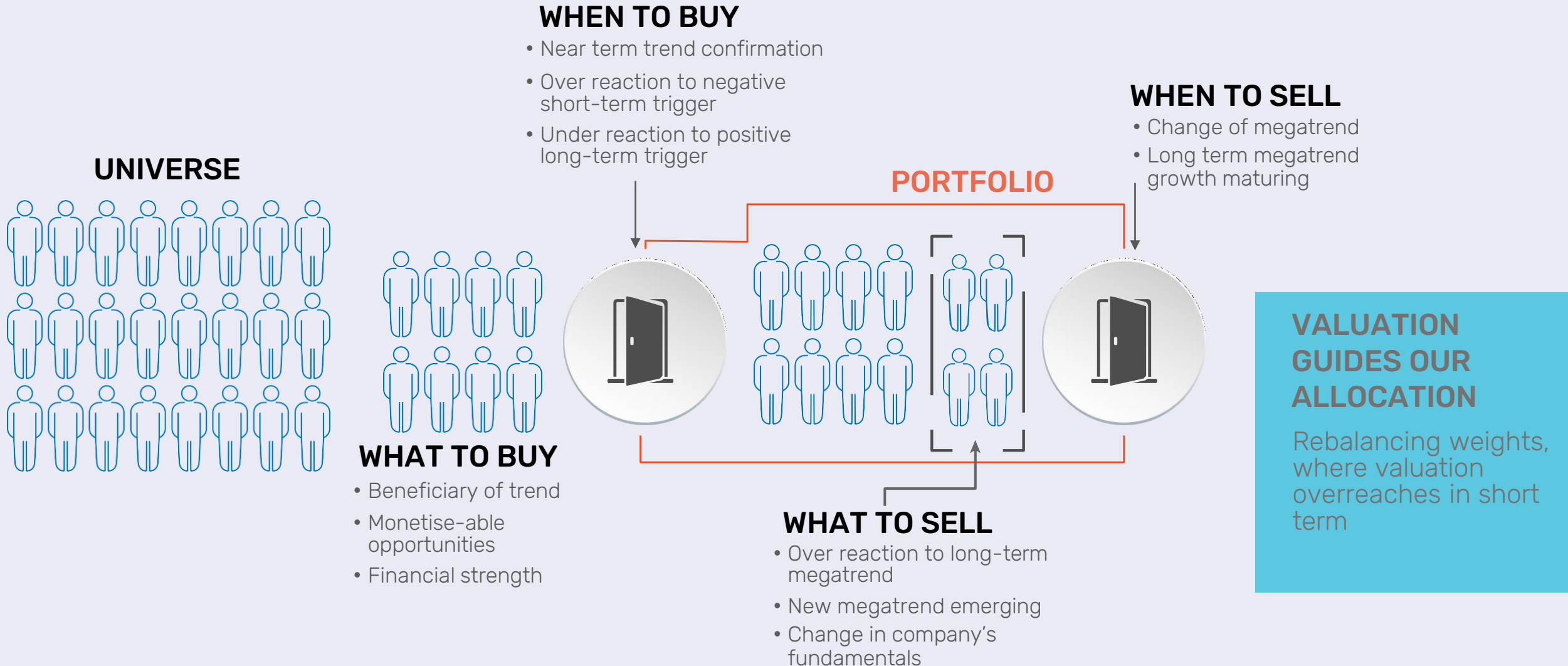
A Portfolio of companies with the potential of sustainable high growth.

# PORTFOLIO CONSTRUCTION PROCESS



\*The count of stocks mentioned is indicative and actual count will be subject to market conditions and opportunities available at the time of investment.

# PORTFOLIO MANAGEMENT PROCESS



# PORTFOLIO WHICH IS: 5 IN 1



Long-Term



Multi-Trend



Growth Compounders

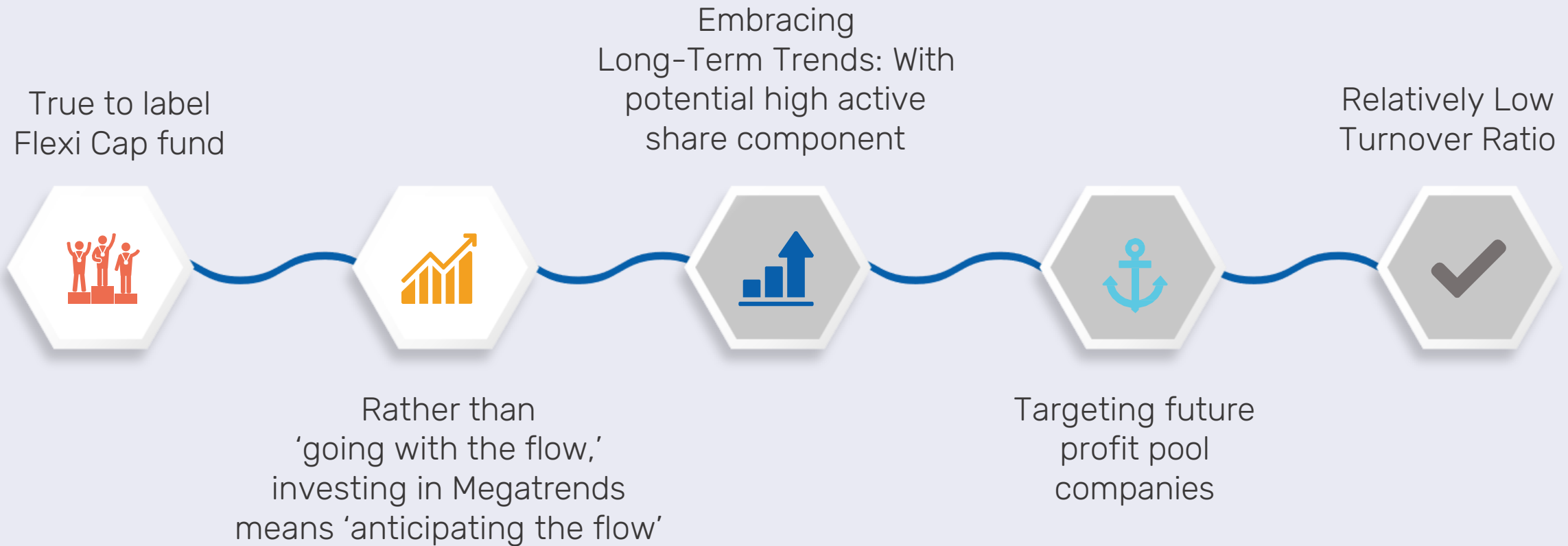


Multi-Sector



Flexi Cap

# HOW BAJAJ FINSERV FLEXI CAP FUND IS A DIFFERENT PROPOSITION

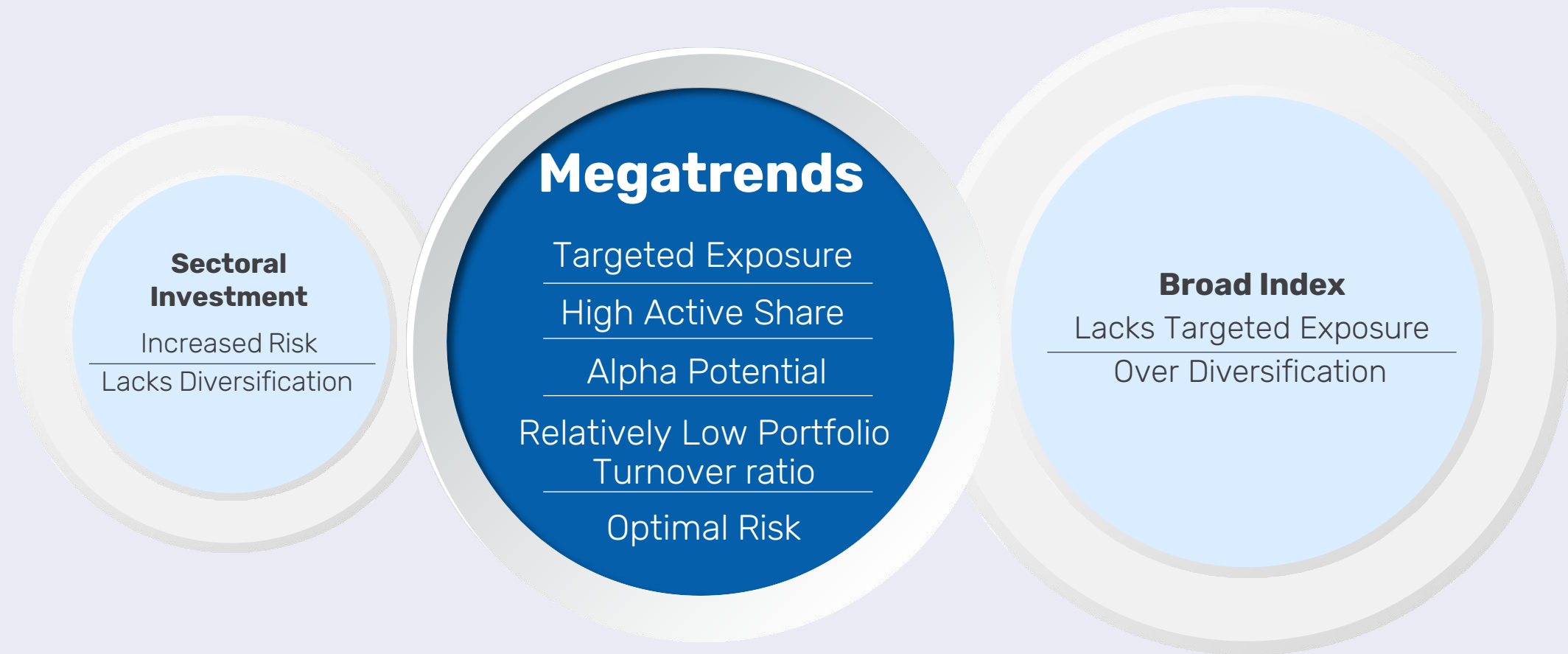


# IDENTIFYING FUTURE WINNER

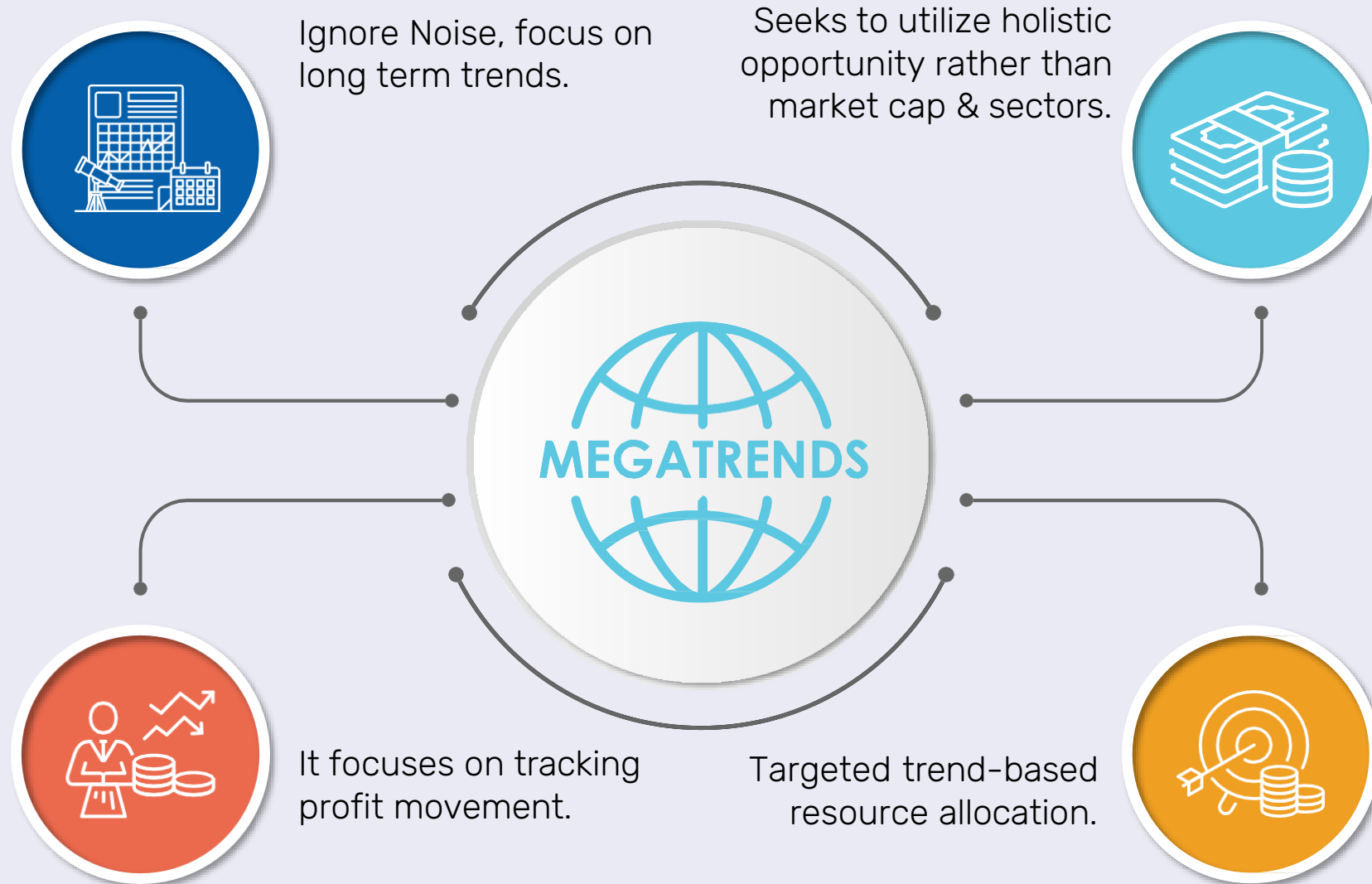


Rather than Going with the flow,  
investing in Megatrends means  
Anticipating the flow.

# NAVIGATING MEGATRENDS: FINDING THE BALANCE



# WHY BAJAJ FINSERV FLEXI CAP FUND IS USEFUL FOR INVESTORS?



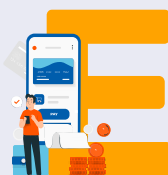
## KEY FEATURES OF THE FUND:



# Investing in the megatrends with BAJAJ FINSERV FLEXI CAP FUND

(An open ended equity scheme investing across large cap, mid cap, small cap stocks)

November 2025



## TECHNOLOGICAL

## REGULATORY

## ECONOMIC

## NATURE

## DEMOGRAPHIC

## SOCIAL

| Company Name                              | Trend     | % to Net Assets | Company Name                              | Trend | % to Net Assets | Company Name                              | Trend | % to Net Assets |
|-------------------------------------------|-----------|-----------------|-------------------------------------------|-------|-----------------|-------------------------------------------|-------|-----------------|
| HDFC Bank Limited                         | T E       | 5.98%           | Yes Bank Limited                          | T E   | 1.39%           | Gillette India Limited                    | D S   | 0.54%           |
| State Bank of India                       | T E       | 3.99%           | HEG Limited                               | R N   | 1.34%           | Cera Sanitaryware Limited                 | E D   | 0.53%           |
| Reliance Industries Limited               | T R E N S | 3.73%           | Cummins India Limited                     | R E   | 1.29%           | Biocon Limited                            | E     | 0.50%           |
| Divi's Laboratories Limited               | E         | 3.49%           | UNO Minda Limited                         | R     | 1.29%           | LTIMindtree Limited                       | T     | 0.49%           |
| Infosys Limited                           | T         | 3.40%           | Eicher Motors Limited                     | D S   | 1.27%           | Hitachi Energy India Limited              | R E N | 0.46%           |
| ICICI Bank Limited                        | T E       | 3.11%           | Radico Khaitan Limited                    | D S   | 1.23%           | Metro Brands Limited                      | D S   | 0.46%           |
| Bajaj Finance Ltd                         | E S       | 2.84%           | GlaxoSmithKline Pharmaceuticals Limited   | D S   | 1.18%           | Shaily Engineering Plastics Limited       | R S   | 0.45%           |
| Neuland Laboratories Limited              | E S       | 2.53%           | Affle 3i Limited                          | T D   | 1.17%           | Hindustan Copper Limited                  | R E   | 0.45%           |
| InterGlobe Aviation Limited               | E S       | 2.39%           | PNB Housing Finance Limited               | E S   | 1.14%           | Britannia Industries Limited              | D S   | 0.44%           |
| Jio Financial Services Limited            | E         | 2.38%           | GE Vernova T&D India Limited              | R E   | 1.03%           | CG Power and Industrial Solutions Limited | R E   | 0.43%           |
| Multi Commodity Exchange of India Limited | E         | 2.28%           | Siemens Energy India Limited              | R E   | 1.03%           | VA Tech Wabag Limited                     | R N   | 0.41%           |
| DLF Limited                               | E S       | 2.27%           | Go Digit General Insurance Ltd            | E     | 0.98%           | KSB Limited                               | N     | 0.40%           |
| Eternal Limited                           | T S       | 2.25%           | Sanofi Consumer Healthcare India Limited  | D S   | 0.85%           | Awfis Space Solutions Limited             | E S   | 0.40%           |
| Aditya Birla Capital Limited              | E S       | 2.22%           | Allied Blenders And Distillers Limited    | D S   | 0.84%           | Grindwell Norton Limited                  | R     | 0.35%           |
| 360 One WAM Limited                       | E S       | 2.10%           | Asian Paints Limited                      | E D S | 0.79%           | Vinati Organics Limited                   | R     | 0.34%           |
| Sobha Limited                             | E S       | 2.07%           | Pondy Oxides & Chemicals Ltd              | N     | 0.78%           | RHI Magnesita India Limited               | R E   | 0.34%           |
| Godrej Consumer Products Limited          | D S       | 1.99%           | The Ramco Cements Limited                 | R E   | 0.77%           | Neogen Chemicals Limited                  | R N   | 0.32%           |
| Kajaria Ceramics Limited                  | R E S     | 1.92%           | Ather Energy Limited                      | S N   | 0.77%           | Black Buck Ltd                            | T S   | 0.29%           |
| MTAR Technologies Limited                 | T N       | 1.92%           | Angel One Limited                         | T     | 0.72%           | Urban Company Ltd                         | T S   | 0.27%           |
| Apollo Hospitals Enterprise Limited       | D S       | 1.89%           | Havells India Limited                     | R S   | 0.70%           | Safari Industries (India) Limited         | D S   | 0.26%           |
| Sun Pharmaceutical Industries Limited     | E D       | 1.88%           | Schneider Electric Infrastructure Limited | R E   | 0.68%           | Hindustan Unilever Limited                | D S   | 0.25%           |
| Ujjivan Small Finance Bank Limited        | E         | 1.78%           | Landmark Cars Limited                     | S     | 0.64%           | Jubilant Foodworks Limited                | T D S | 0.24%           |
| Mahindra & Mahindra Limited               | N S       | 1.72%           | V-Mart Retail Limited                     | D S   | 0.58%           | FSN E-Commerce Ventures Limited           | T D S | 0.23%           |
| Amber Enterprises India Limited           | R S       | 1.59%           | Can Fin Homes Limited                     | E S   | 0.56%           | E2E Networks Limited                      | T N   | 0.18%           |
| K.P.R. Mill Limited                       | R         | 1.46%           | Aditya Birla Real Estate Limited          | E S   | 0.55%           | Atul Limited                              | R     | 0.09%           |

● TECHNOLOGICAL

● REGULATORY

● ECONOMIC

● NATURE

● DEMOGRAPHIC

● SOCIAL

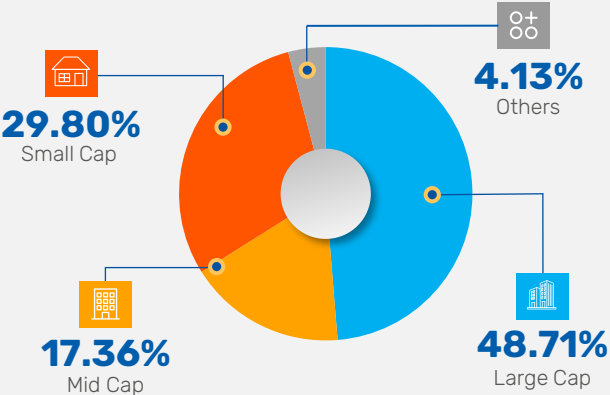
These 6 color dots represent each trend and the dots after each company's name represent it's presence in that particular trend wherever applicable. We have also shown % to Net Assets for each company. Data as on 31<sup>st</sup> October 2025

# Investing in the megatrends with BAJAJ FINSERV FLEXI CAP FUND

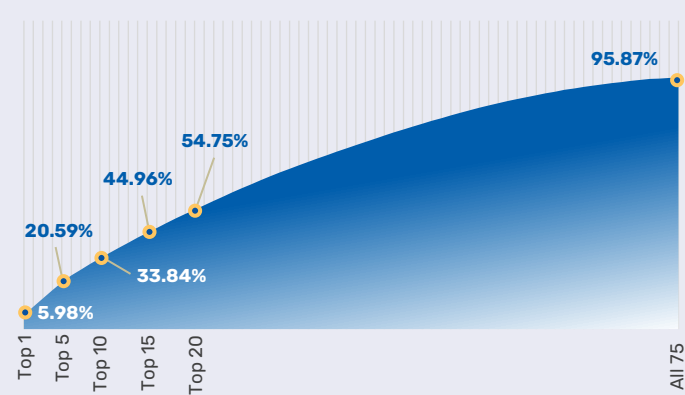
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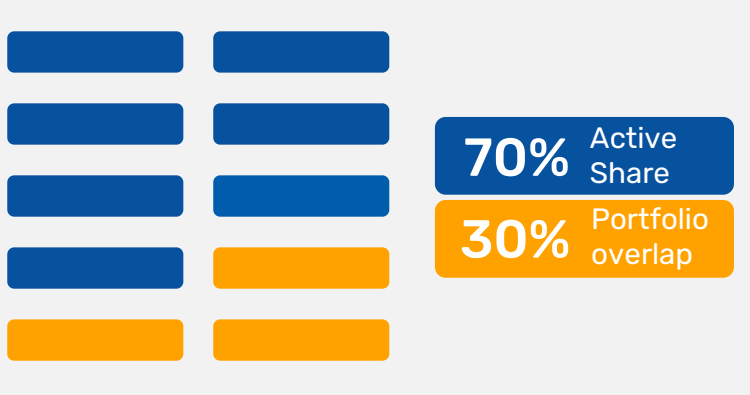
## Market Cap Breakup



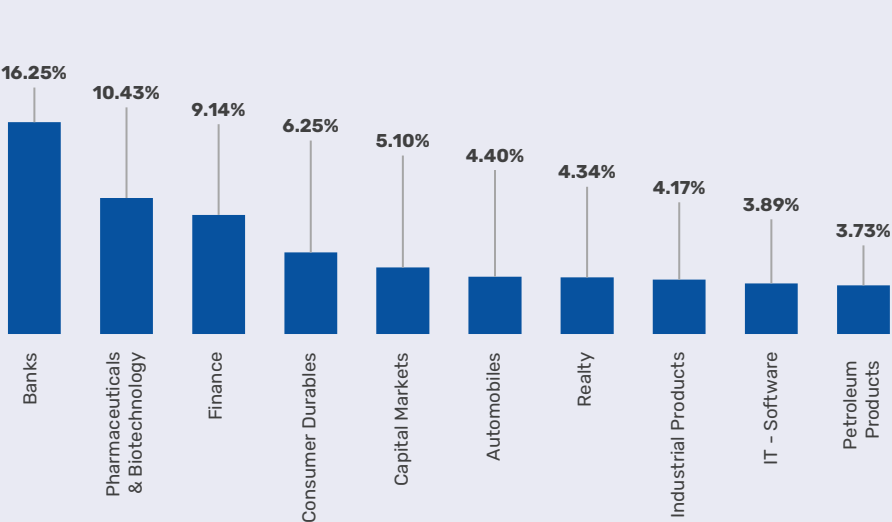
## Portfolio Concentration



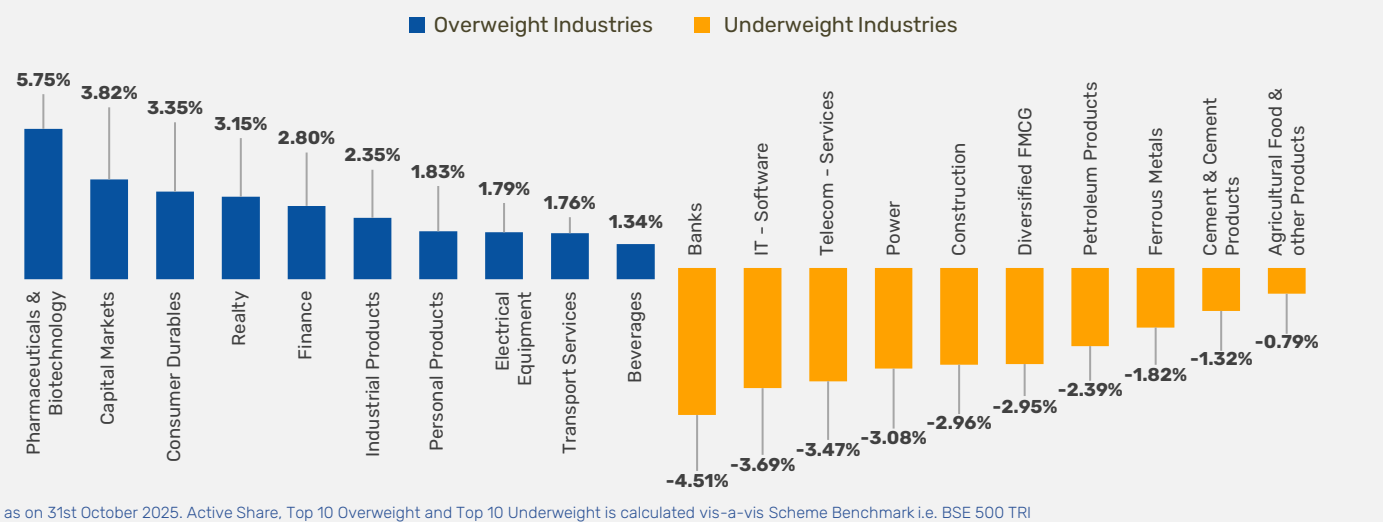
## Portfolio Active Share



## Top 10 Industries



## Top 10 Underweight & Overweight Industries



All data as on 31st October 2025. Active Share, Top 10 Overweight and Top 10 Underweight is calculated vis-a-vis Scheme Benchmark i.e. BSE 500 TRI

# SCHEME FEATURES

|                                       |                                                                                                                                                                                                                                                                                                                                                             |
|---------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Scheme Type</b>                    | An open ended equity scheme investing across large cap, mid cap, small cap stocks                                                                                                                                                                                                                                                                           |
| <b>Plans</b>                          | Bajaj Finserv Flexi Cap Fund – Regular Plan   Bajaj Finserv Flexi Cap Fund – Direct Plan                                                                                                                                                                                                                                                                    |
| <b>Option</b>                         | Growth & IDCW                                                                                                                                                                                                                                                                                                                                               |
| <b>Minimum Application Amount</b>     | Rs. 500 (Plus multiples of Re.1)                                                                                                                                                                                                                                                                                                                            |
| <b>Minimum Additional Application</b> | Rs. 100 (Plus multiples of Re.1)                                                                                                                                                                                                                                                                                                                            |
| <b>Entry Load</b>                     | Nil                                                                                                                                                                                                                                                                                                                                                         |
| <b>Exit Load</b>                      | if units are redeemed / switched out within 6 months from the date of allotment: • if upto 10% of units allotted are redeemed/switched out – Nil • any redemption / switch-out of units in excess of 10% of units allotted – 1% of applicable NAV. ➤ if units are redeemed/switched out after 6 months from the date of allotment, no exit load is payable. |
| <b>Fund Manager</b>                   | Mr. Nimesh Chandan and Mr. Sorbh Gupta (Equity Portion)   Mr. Siddharth Chaudhary (Debt Portion)                                                                                                                                                                                                                                                            |
| <b>Benchmark Index</b>                | BSE 500 TRI                                                                                                                                                                                                                                                                                                                                                 |
| <b>SIP / SWP / STP</b>                | Available                                                                                                                                                                                                                                                                                                                                                   |

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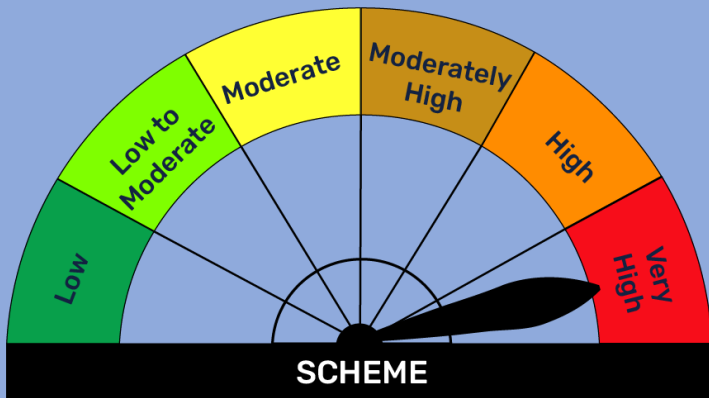
This product is suitable for investors who are seeking\*:

- Wealth creation/capital appreciation over long term
- Investment in equity and equity related instruments across large cap, mid cap and small cap stocks

\*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.

## SCHEME

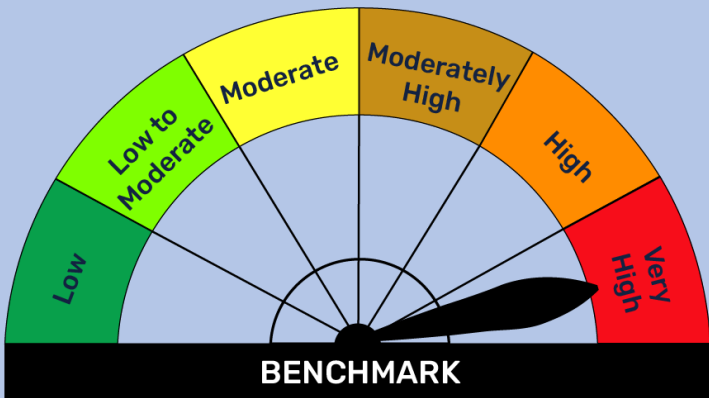
### RISKOMETER



The risk of the scheme is very high

## BENCHMARK

### RISKOMETER



The risk of the benchmark i.e. BSE 500 TRI is very high

## DISCLAIMER

This document should not be treated as endorsement of the views/opinions or as an investment advice. This document should not be construed as a research report or a recommendation to buy or sell any security. This document alone is not sufficient and should not be used for the development or implementation of an investment strategy. The recipient should note and understand that the information provided above may not contain all the material aspects relevant for making an investment decision. The decision of the Investment Manager may not always be profitable; as such decisions are based on the prevailing market conditions and the understanding of the Investment Manager. Actual market movements may vary from the anticipated trends. Neither Bajaj Finserv Mutual Fund / Bajaj Finserv Mutual Fund Trustee Limited / Bajaj Finserv Asset Management Limited nor its Directors or employees shall be liable for any damages whether direct or indirect, incidental, punitive special or consequential including lost revenue or lost profits that may arise from or in connection with the use of the information. Investors are advised to consult their own investment advisor before making any investment decision in light of their risk appetite, investment goals and horizon. This information is subject to change without any prior notice.

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**Mutual Fund investments are subject to market risks, read all scheme related documents carefully.**

# THANK YOU