

BAJAJ FINSERV BANKING AND FINANCIAL SERVICES FUND

An open ended equity scheme investing in Banking and Financial Services sector





INDIA EXPECTED TO BECOME 3rd LARGEST ECONOMY

TOP 10 ECONOMIES DECADE WISE (GDP IN USD TRILLION)

RANK	1980	1990	•	2010	2020	2023	2025	• 2030 E
10	Spain	Brazil	Brazil	Russia (1.52)	Korea(1.64)	Brazil (2.17)	Brazil (2.13)	Russia
9	China	China	Mexico	INDIA (1.68)	Canada (1.66)	Canada (2.14)	Canada (2.23)	Canada
8	Mexico	Spain	Canada	Italy (2.14)	Italy (1.91)	Italy (2.3)	Italy (2.42)	Brazil
7	Canada	Canada	Italy	Brazil (2.21)	France (2.65)	France (3.05)	France (3.21)	France
6	Italy	Italy	China	United Kingdom (2.49)	INDIA (2.67)	United Kingdom (3.38)	United Kingdom (3.84)	United Kingdom
5	United Kingdom	United Kingdom	france	france (2.65)	United Kingdom (2.7)	INDIA (3.57)	Japan (4.19)	Germany
4	france	france	United Kingdom	Germany (3.47)	Germany (3.94)	Japan (4.2)	INDIA (4.19)	Japan
3	Germany	Germany	Germany	Japan (5.76)	Japan (5.06)	Germany (4.53)	Germany (4.74)	INDIA
2	Japan	Japan	Japan	China (6.09)	China (14.69)	China (17.79)	China (19.23)	United States
1	United states	United states	United states	United States (15.05)	United States (21.35)	United States (27.72)	United States (30.51)	China

India is on track to become the world's third-largest economy with a projected GDP of \$7.3 trillion by 2030.



MEGATRENDS DRIVING INDIA'S GROWTH...



RAPID DIGITALIZATION & UPI



PHARMACY OF THE WORLD



69K KM OF RAIL ROUTES¹
31K KM LAID IN 10 YRS²





AGRO-TECHNOLOGY



BOOMING TECH INDUSTRY



MORE THAN 4 IN 10 PEOPLE
IN INDIA ARE UNDER
25 YEARS OLD³



... BUT WITHOUT A SOUND FINANCIAL SYSTEM INDIA'S GROWTH CANNOT BE SUSTAINED



1. 2023 numbers for US, China, and Germany basis 2022 Financial Stability Board report

India's banking industry will need to add \$4 Tn in capital in the next 2 decades; which will in turn create the multiplier effect for the economy to reach \$30 Tn GDP by 2047



HOW IS BFSI POWERING INDIA'S ECONOMIC FUTURE?



CAPITAL MOBILIZATION & ALLOCATION:

Credit disbursement to Priority Sectors Jumps 85% from ₹23 Lakh Crores in 2019 to ₹42.7 Lakh Crores in 2024



DIGITAL ACCESS AT SCALE:

UPI transaction value has increased ~5x from ₹41t in FY21 to ₹236t in FY25



INCLUSION DRIVES DEMAND:

Microfinance portfolios
hit ₹3.75 lakh crore,
serving ~79 million
borrowers as of
March 2025



SAVINGS INTO CREDIT:

India's credit-to-deposit ratio stands at ~79%

(May 2025) —

highlighting active reallocation of savings into economic growth

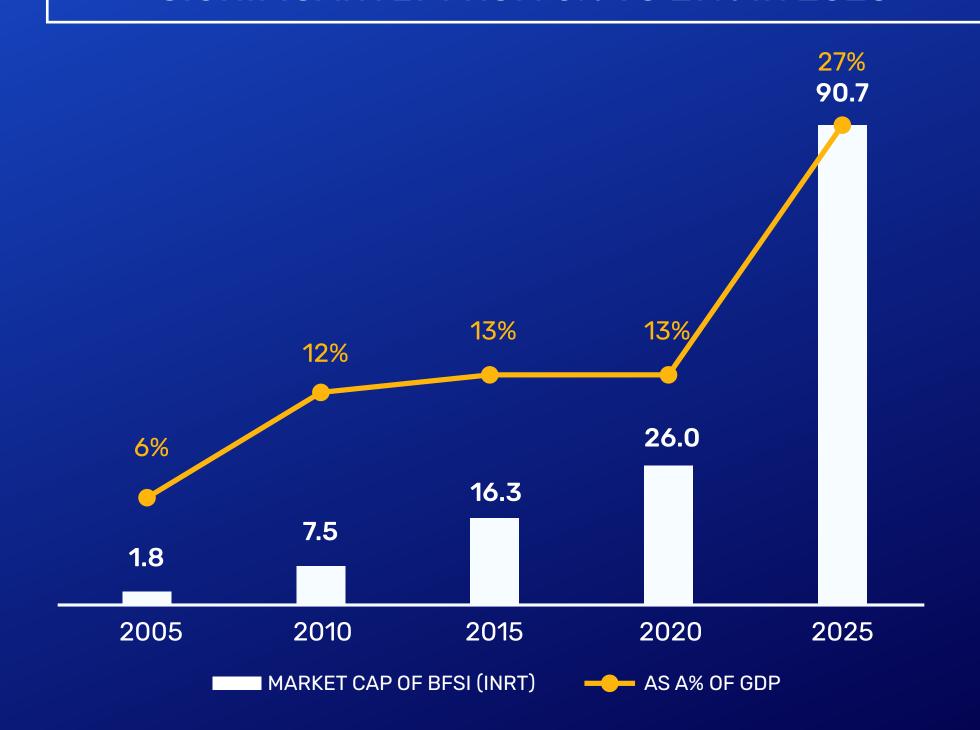


INDIAN BFSI SECTOR EXPERIENCED >50X SURGE IN MARKET CAP OVER 20 YEARS

The market cap of the Indian BFSI sector expanded to ₹91 tn in 2025 from ₹1.8 tn in 2005, reflecting a CAGR of ~22%

The sector has undergone a profound transformation driven by financialization, regulatory reforms and demographic dividends

BFSI MARKET CAP AS A % OF GDP HAS GROWN SIGNIFICANTLY FROM 6% TO 27% IN 2025



KEY OPPORTUNITIES IN BFSI







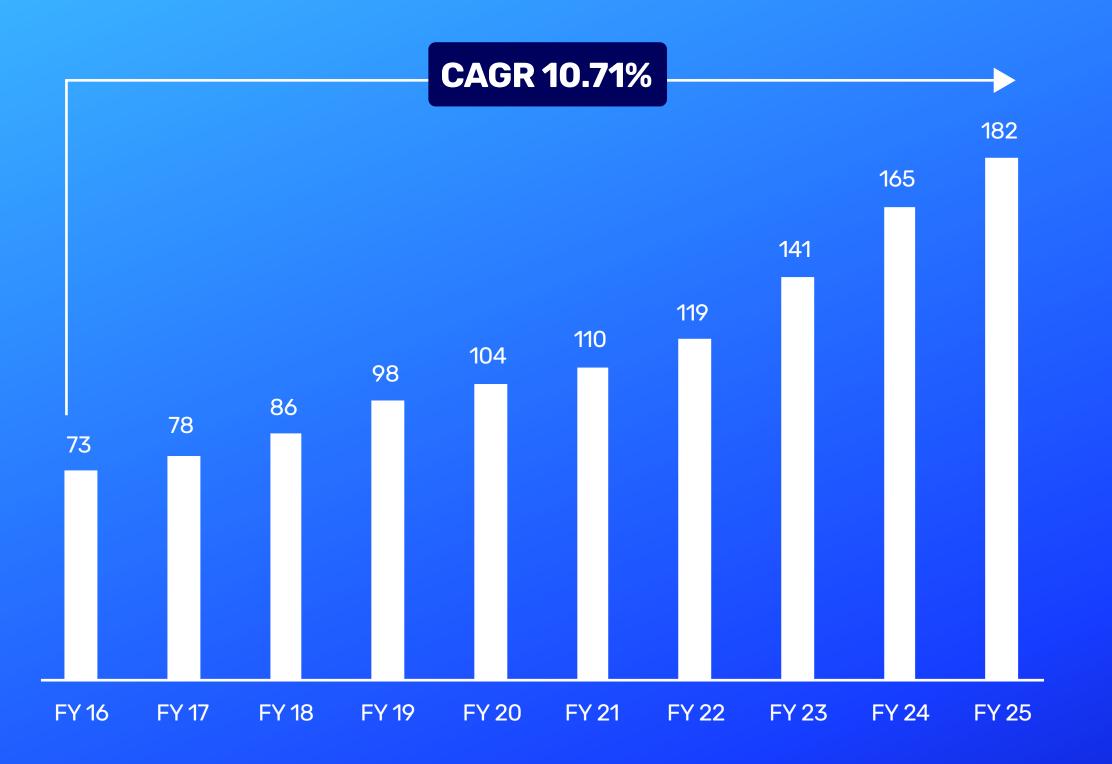


Source: MOFSL Report as published in April 2025



INDIAN BANKING SECTOR HAS GROWN AT A HEALTHY PACE

GROWTH IN BANK CREDIT (US\$ BILLION)



GROWTH IN DEPOSITS (US\$ BILLION)







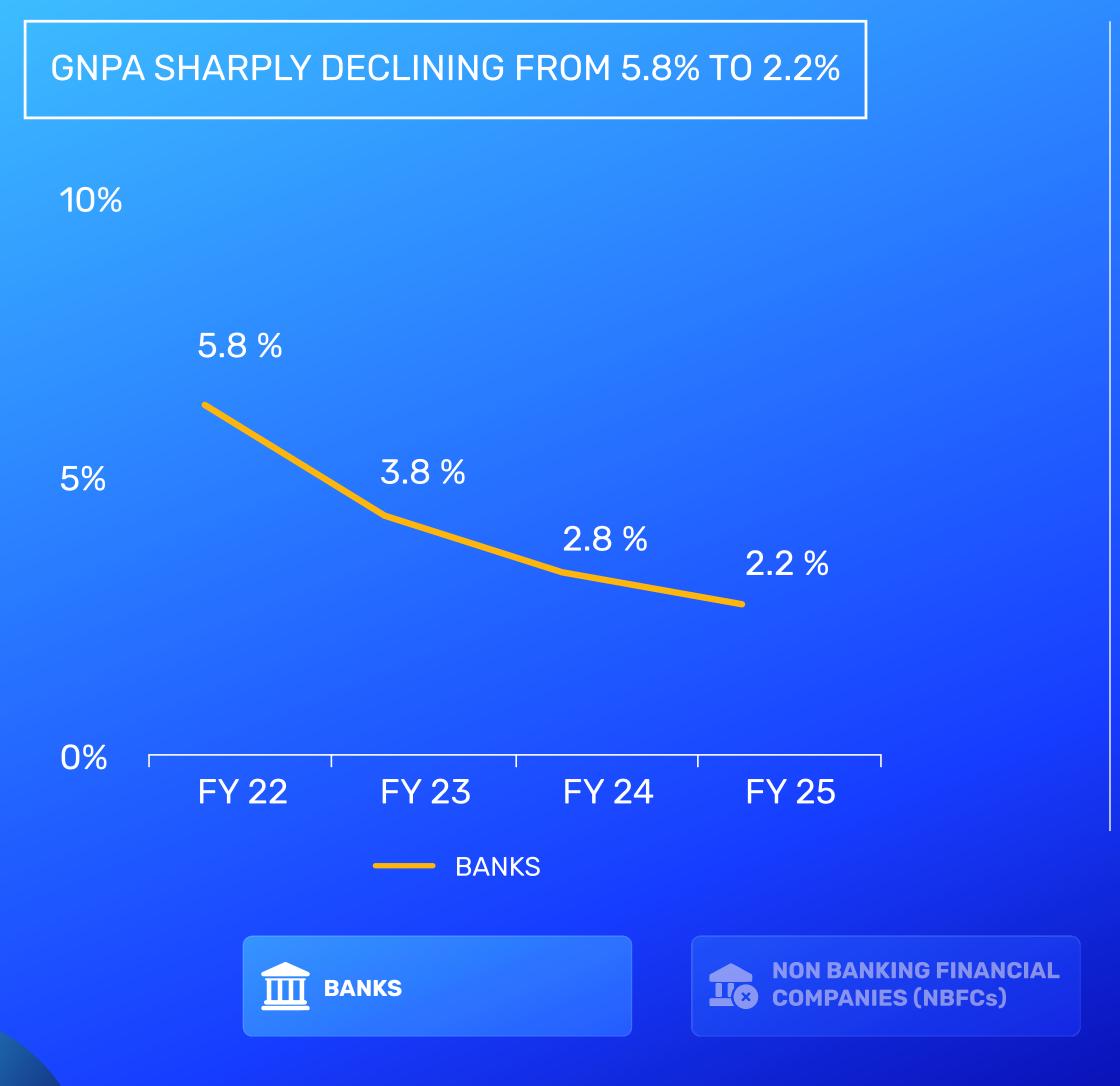




Source: RBI Documents



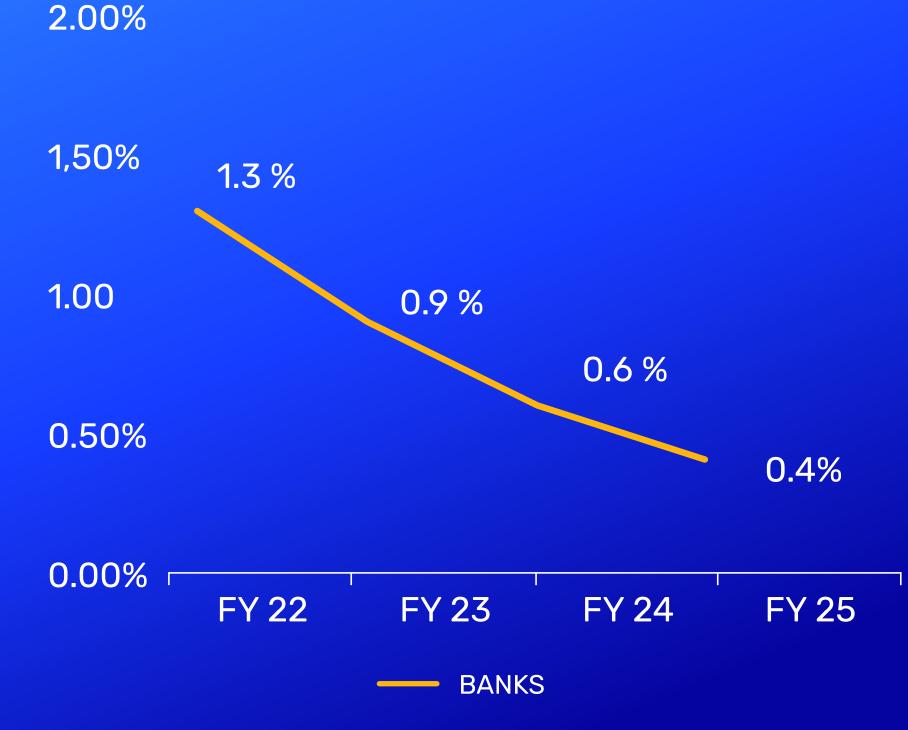
BANKS DEMONSTRATE IMPROVING FUNDAMENTALS







GNPA: Gross Non Performing Assets

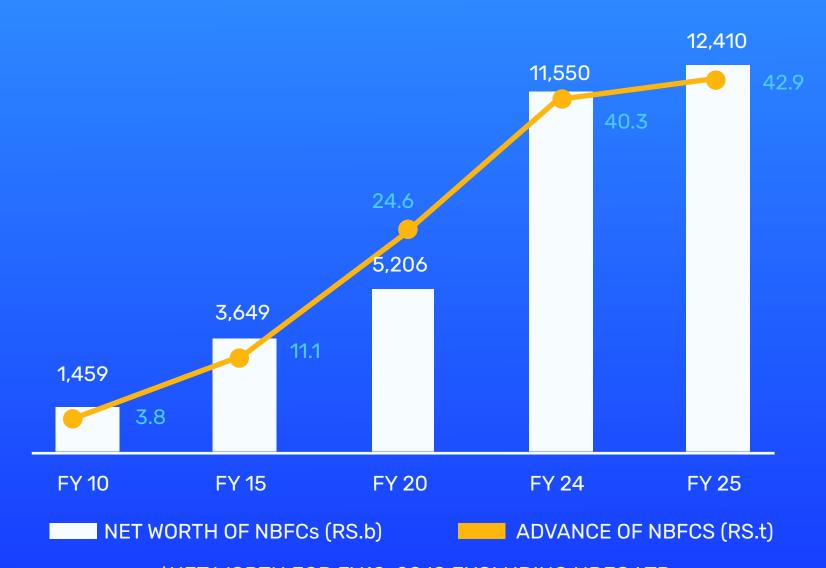






NBFCS HAVE WITNESSED SHARP GROWTH

NET WORTH OF NBFCS GREW BY ~15% (CAGR)



*NET WORTH FOR FY10-20 IS EXCLUDING HDFC LTD

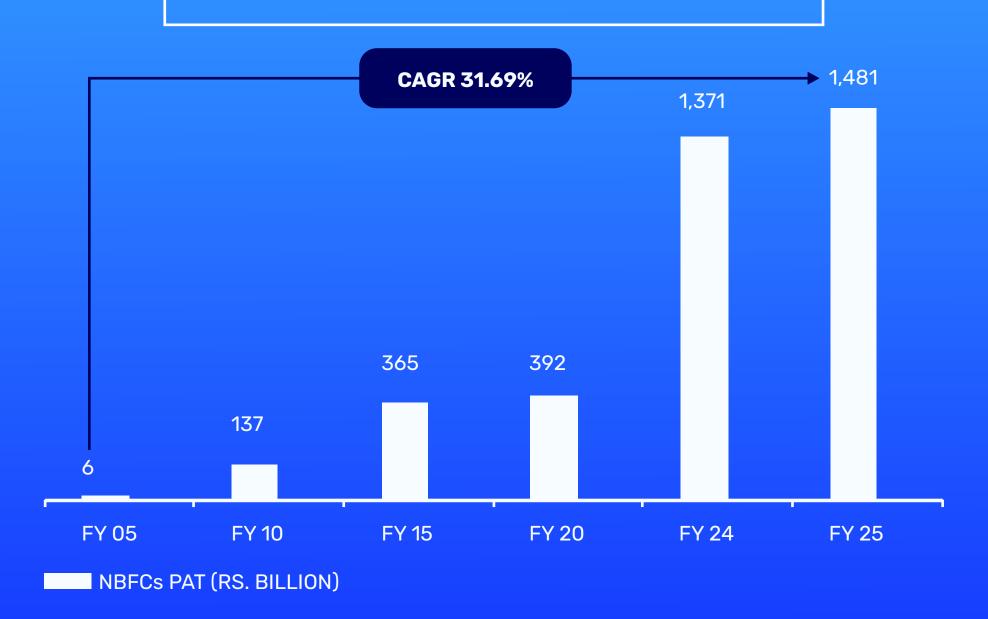


NBFCs have emerged as a major force, playing a critical role in promoting financial inclusion and serving the credit needs of underserved segments





PAT OF NBFCS GREW BY ~32% (CAGR)





NBFCs account for 18% of total BFSI earnings in FY 24, highlighting their growing importance in retail lending and playing a critical role in promoting financial inclusion

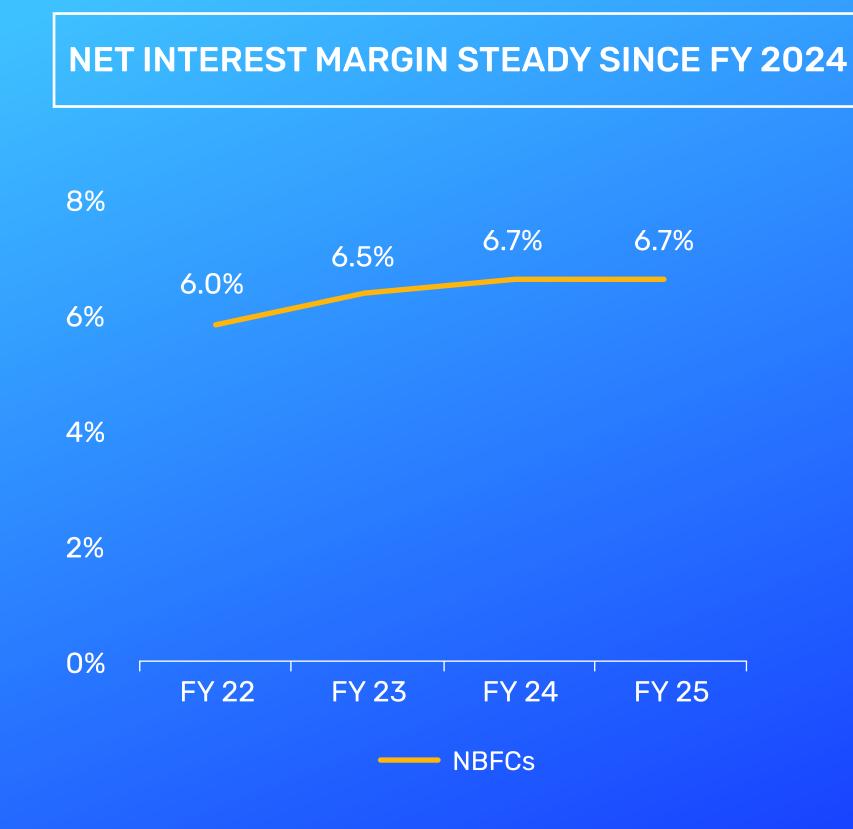


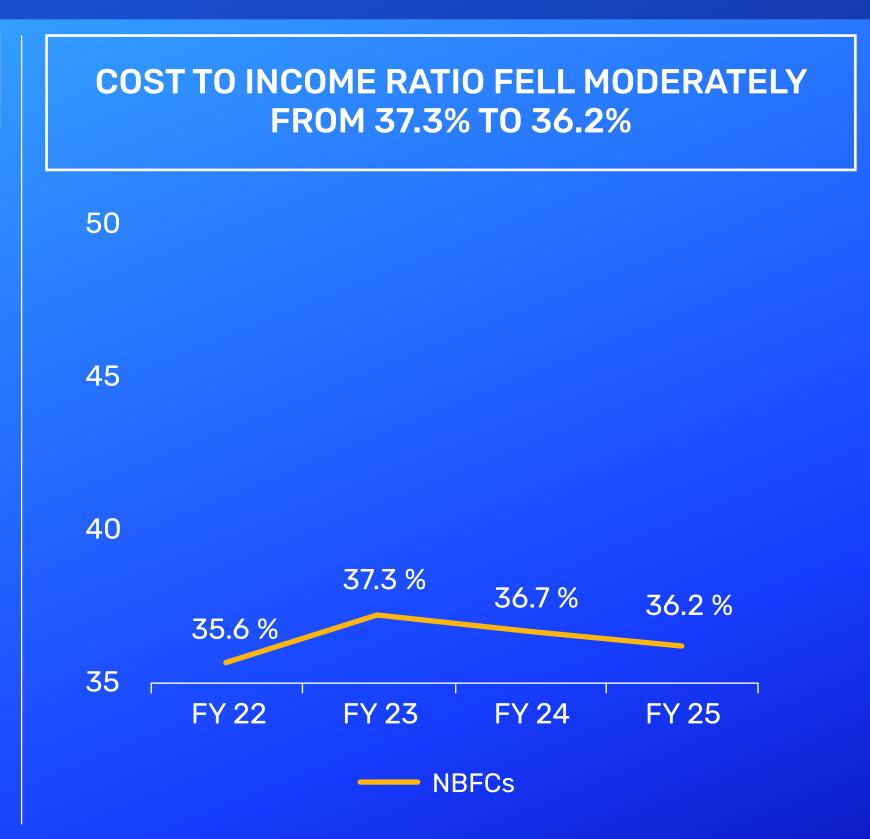


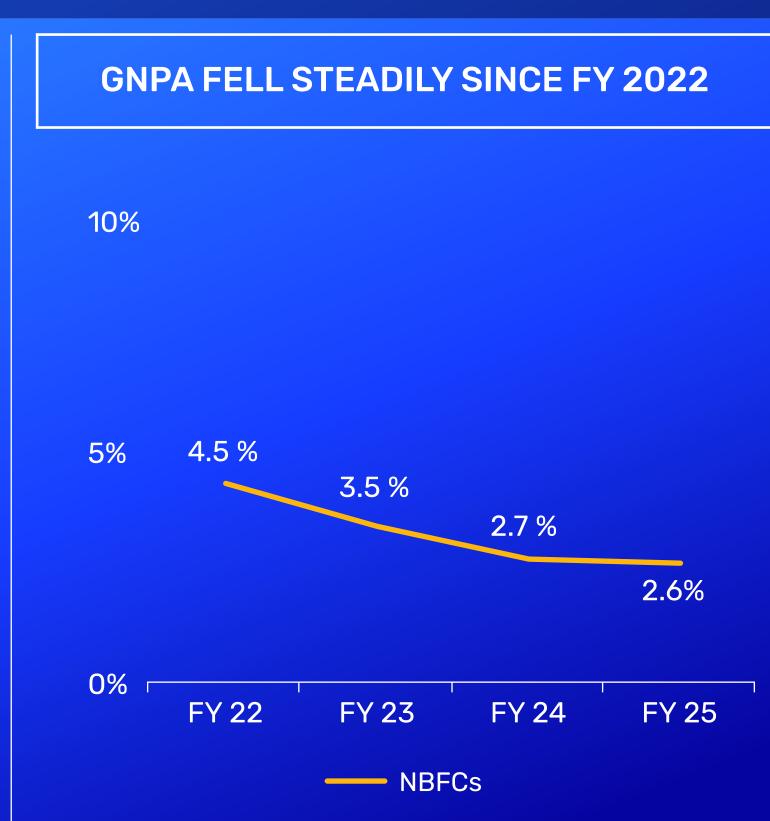
Source: MOFSL, RBI



FUNDAMENTALS OF NBFCS STRENGTHEN







NBFCs are emerging as key players in MSME lending, recording a 32% CAGR from FY21 to FY24



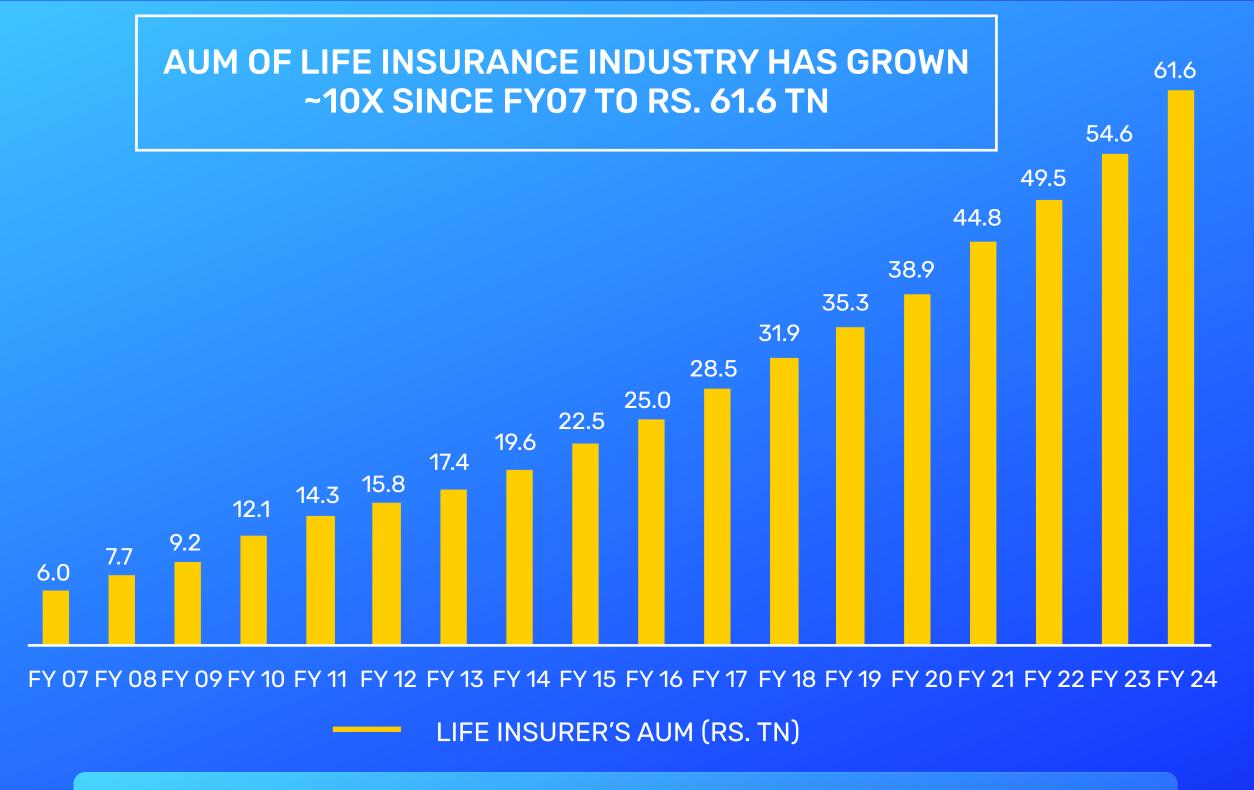








INSURANCE INDUSTRY SCALING RAPIDLY

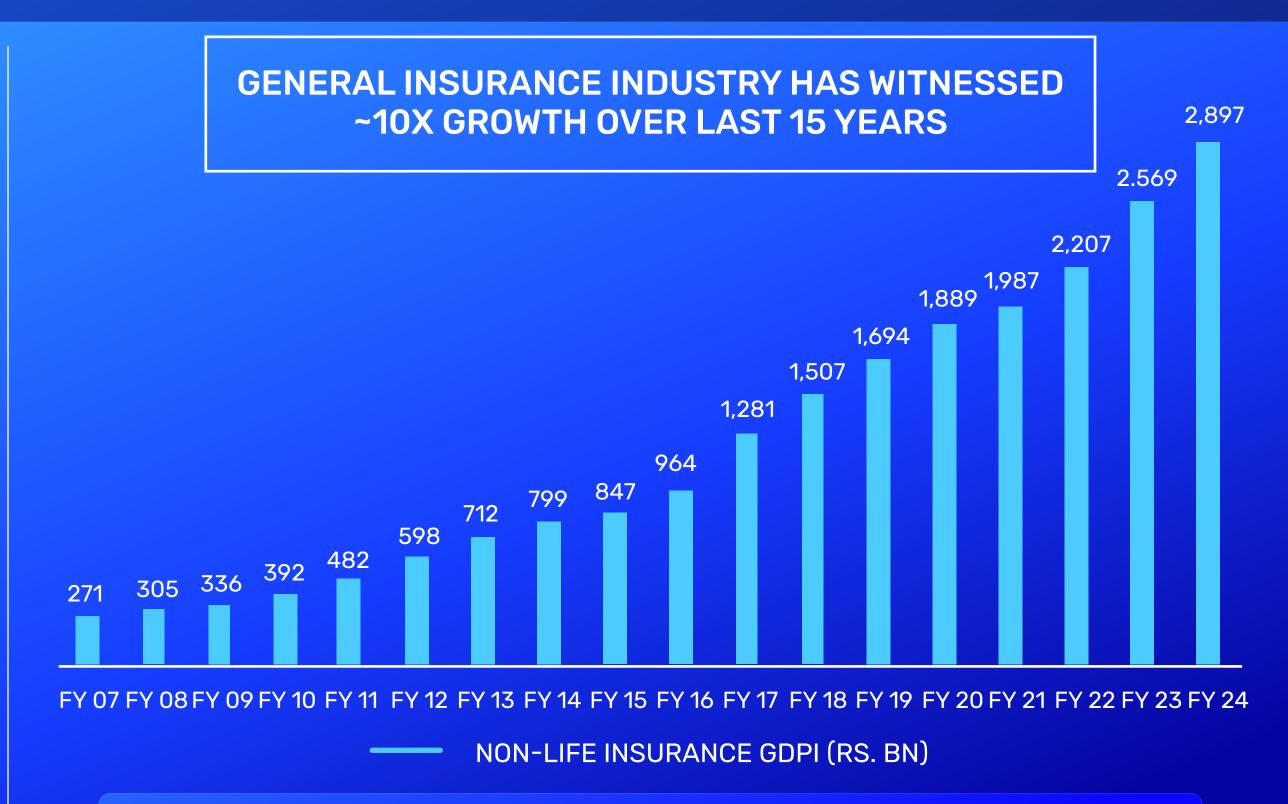




India is projected to become the 6th largest insurance market in 2032, surpassing Italy, Canada, South Korea, and Germany.









The insurance sector market cap surging to INR 10.6t, aided by increased financialization of savings and rising retail participation



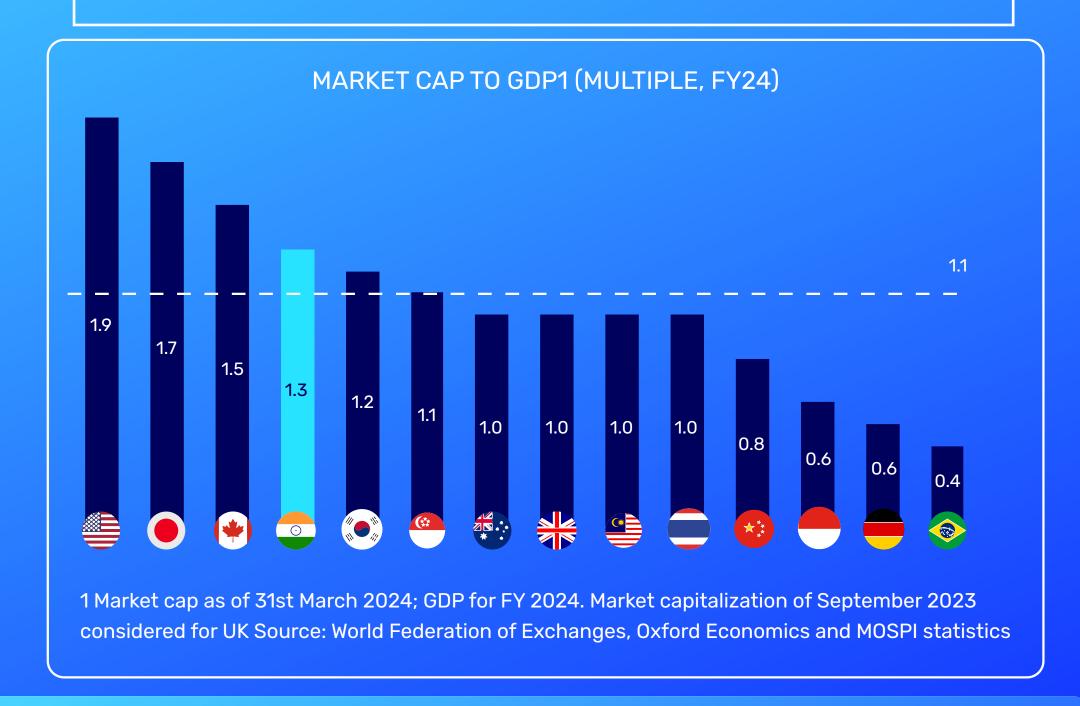


Source: IRDAI, MOFSL, Swiss Re Sigma World Insurance Report, News Articles



INDIAN CAPITAL MARKET MEETING THE GLOBAL PACE

INDIA IS THE 4TH LARGEST BY MARKET CAPITALIZATION





Country wise, India is the 4th largest by market capitalization after the US, China and Japan





INDIA'S LEADING POSITION IN CASH EQUITIES

CASH EQUITIES MARKET CAPITALIZATION RANKINGS (FY24)

RANK		EXCHANGE	MARKET CAPITALIZATION (US\$ BN)		
1	\$	NEW YORK STOCK EXCHANGE	28,416		
2	#	NASDAQ - US	25,430		
3		EURONEXT	7,223		
4	•	JAPAN EXCHANGE GROUP	6,660		
5	*>	SHANGHAI STOCK EXCHANGE	6,552		
6	<u></u>	NATIONAL STOCK EXCHANGE INDIA	4,610		
7	*>	SHENZHEN STOCK EXCHANGE	4,099		
8	*	HONGKONG ECHANGES AND CLEARING	3,870		
9		LONDON STOCK EXCHANGE	3,423		
10	*	TMX GROUP	3,210		



India is above the global average in terms of market capitalization penetration, touching a 1.3x multiple, outperforming other emerging market equities due to its promising growth

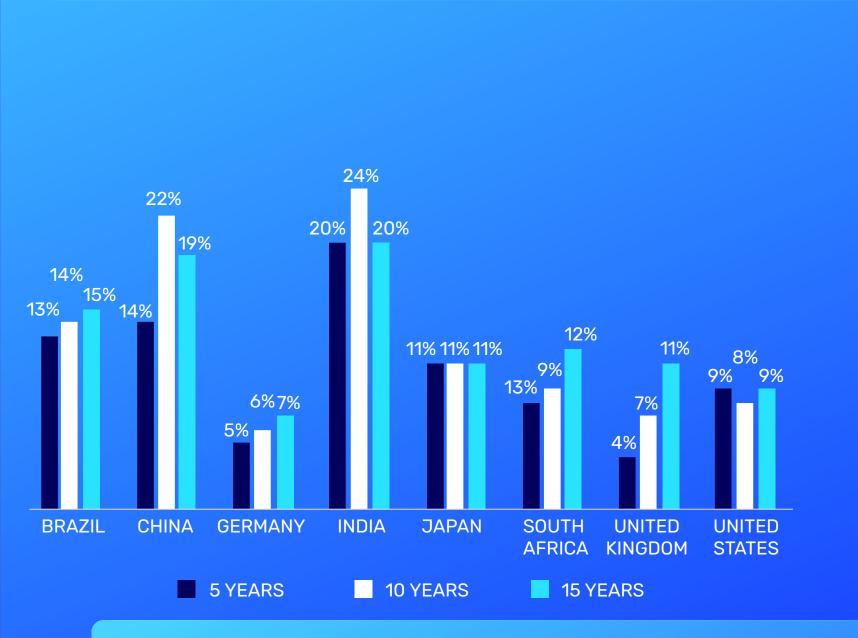




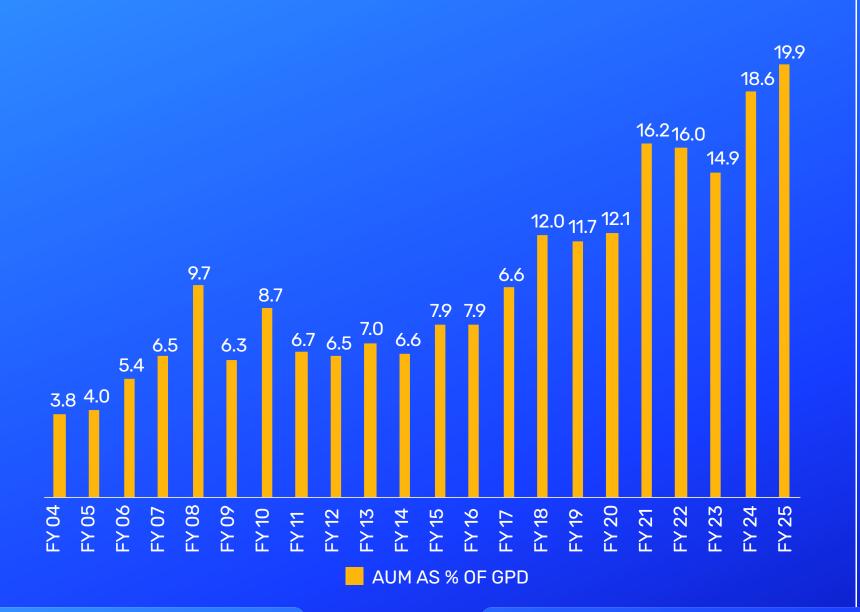


INDIA EMERGING AS GLOBAL MUTUAL FUND POWERHOUSE

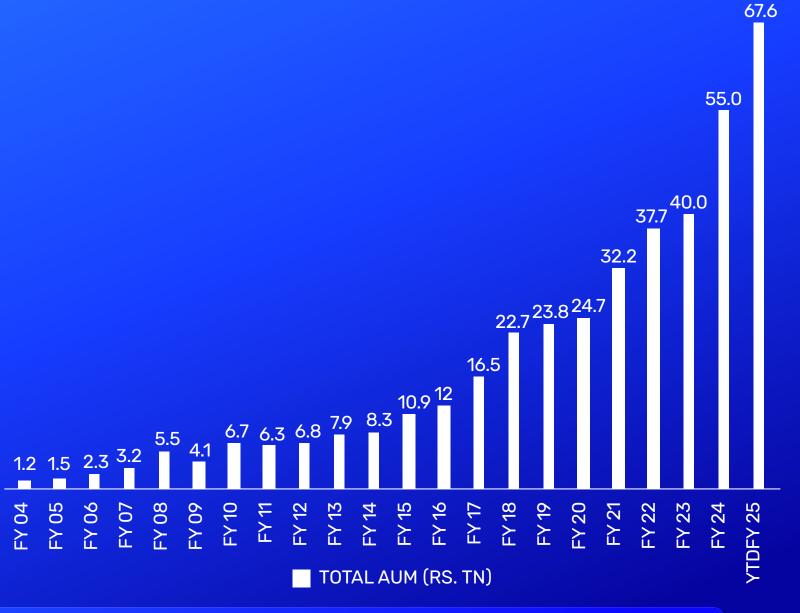
INDIAN MUTUAL FUND SAW THE HIGHEST GROWTH GLOBALLY IN 10 YEARS



AUM AS % OF GDP HAS GROWN TO ~19% FROM 7% A DECADE AGO



MF INDUSTRY AUM GREW BY ~45X OVER THE PAST TWO DECADES





India's MF AUM-to-GDP ratio has reached an all-time high of 19.9% of GDP as of March 2025.



Increased retail participation has helped the growth of the MF industry AUM with growing SIPs and unique investors











BUT BFSI IN INDIA HAS A LONG WAY TO GO...

PARAMETERS	INDIA	USA	CHINA	JAPAN	GERMANY	UK
TOTAL CREDIT TO HOUSEHOLDS (AS % OF GDP)	39 %	73%	64%	66%	51%	78%
LIFE INSURANCE PREMIUM (AS % OF GDP)	3%	3%	2%	7%	2%	7%
NON-LIFE INSURANCE PREMIUM (AS % OF GDP)	1%	9%	2%	2%	3%	2%
MUTUAL FUNDS ASSETS (AS % OF GDP)	20%	132%	28%	60%	75%	63%
CREDIT CARD OWNERSHIP (AS % OF ADULT POPULATION)	5%	67%	38%	70%	57%	62%

Source: IRDAI, AMFI, World Bank Data as on CY 2024

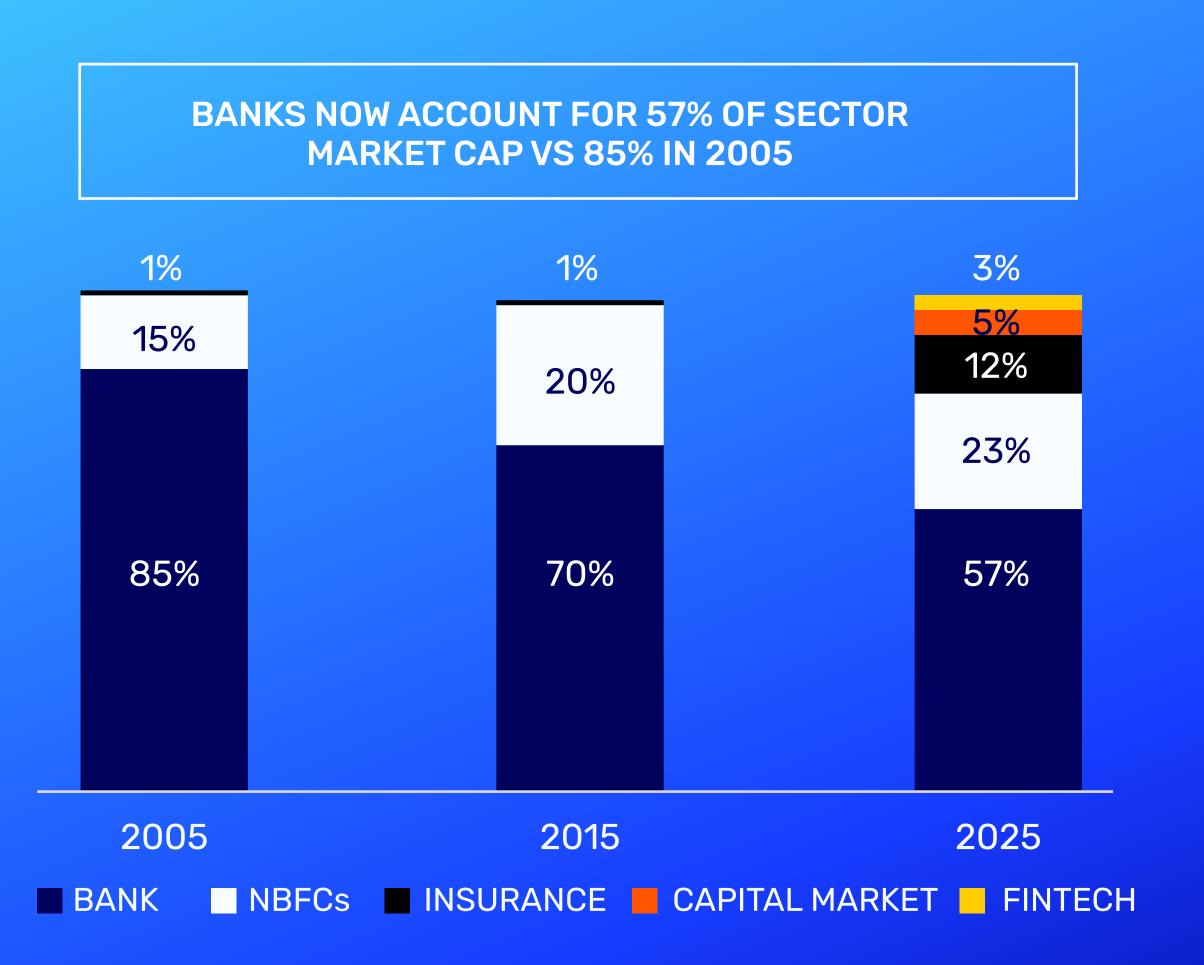


Why invest in BFSI2





BFSI ≠ JUST BANKS





As of 2025, banks account for just **57% of BFSI's market cap,** down from 85% in 2005



This reflects the **rising business of NBFCs**, **fintechs**, **AMCs**, **and insurers** as major value drivers in the sector.



This transformation is powered by digitization, fintech innovation, rising retail participation, and growing demand for diverse financial services



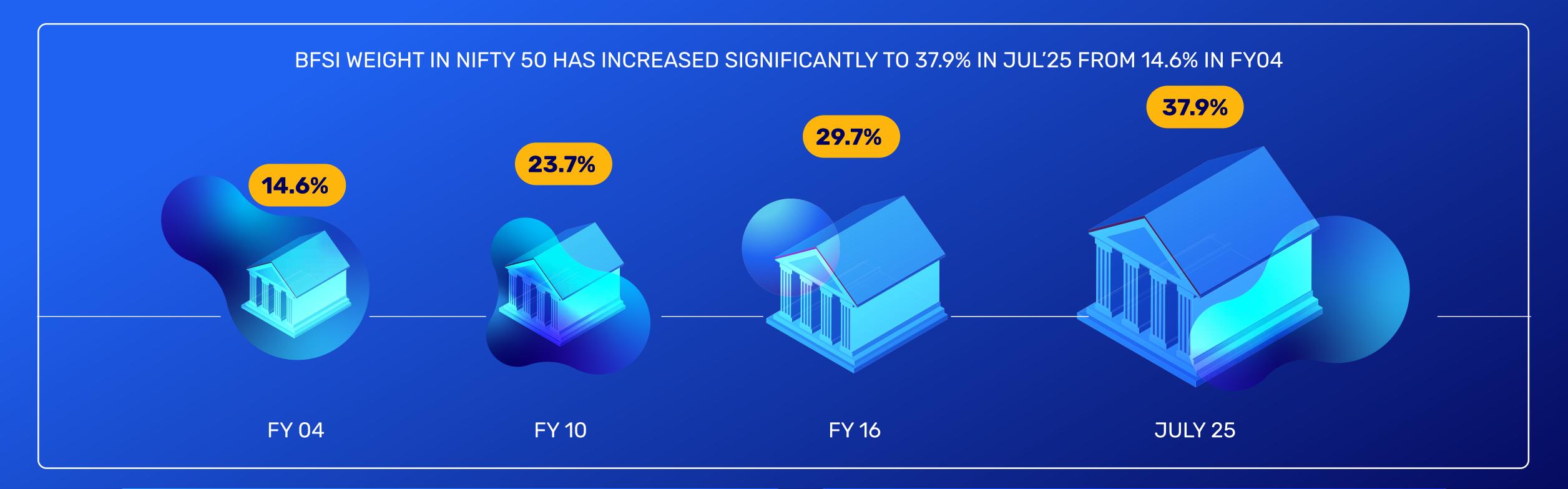
PROMINENT BUSINESS GROUPS HAVE MOVED BEYOND BANKS/ LENDING



This slide is used for illustrative purposes to show Indian conglomerates which have diverse businesses in the BFSI sector. There might be other companies apart from the ones mentioned in this slide which have diverse businesses across the BFSI sector. These companies may/may not form part of the portfolio and investors are advised to consult with their financial advisors before investing.



BFSI's WEIGHT IN NIFTY 50 SURGED 2.6X OVER 20 YEARS





Additionally, there has been a 50X rise in BFSI's market cap — from ₹1.8trn to ₹91trn over two decades.



This signals a structural shift—driven by formalization, digitization, credit penetration, and strong investor confidence.



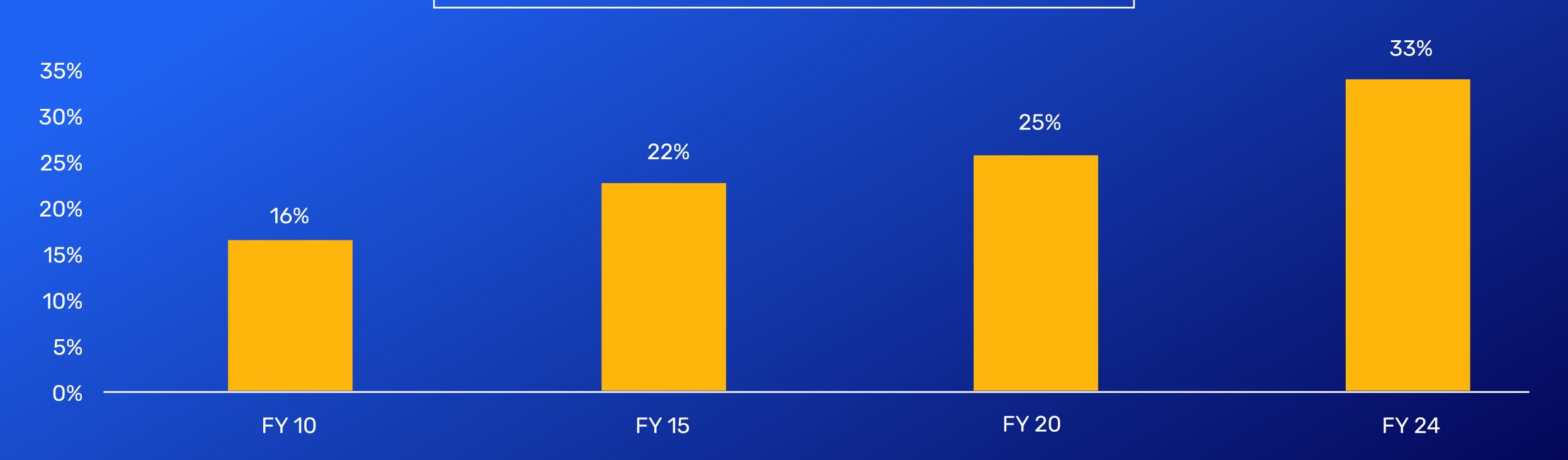
BFSI SECTOR OUTPERFORMS BROADER MARKET





BFSI's PAT CONTRIBUTION IN NIFTY 50 ROSE BY 17% IN LAST 14 YEARS

PAT CONTRIBUTION HAS RISEN TO 33% IN FY24 FROM 16% IN FY10



The earnings have rebounded strongly after FY20 underpinned by a combination of improving asset quality, robust loan growth, and a steady decline in provisioning expenses.

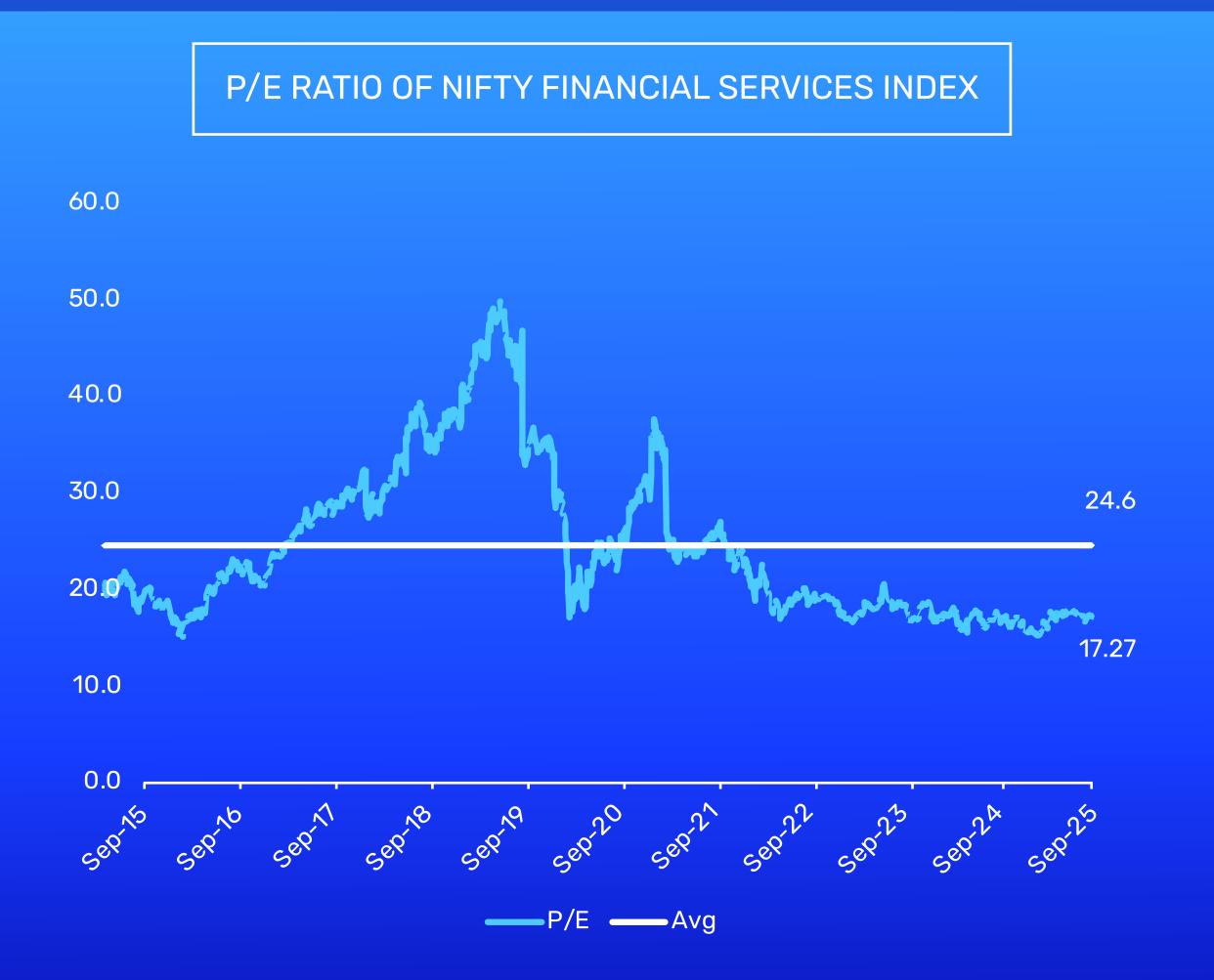


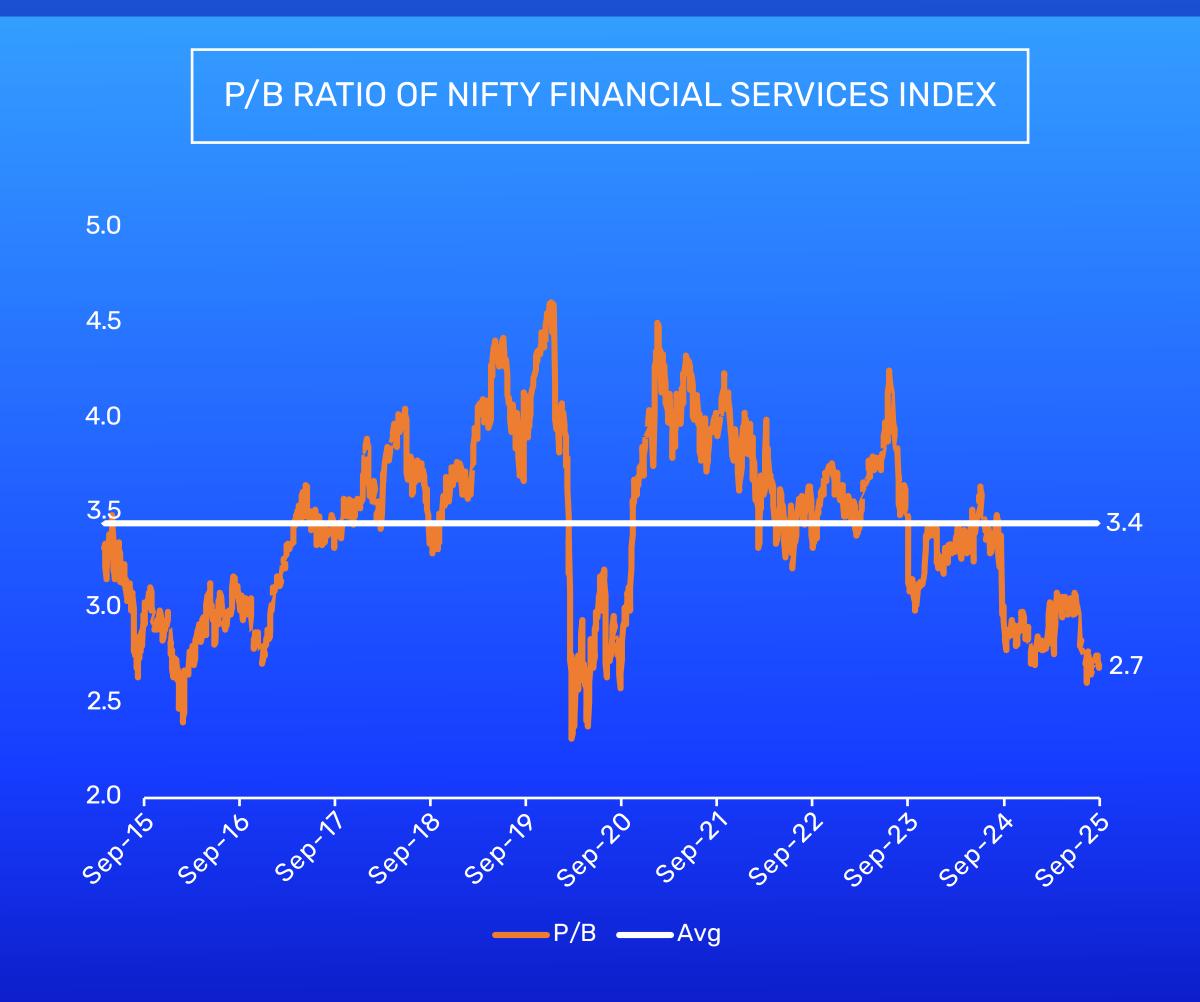
Why invest in BFSI NOW 2





VALUATIONS BELOW 14 YEAR AVERAGE

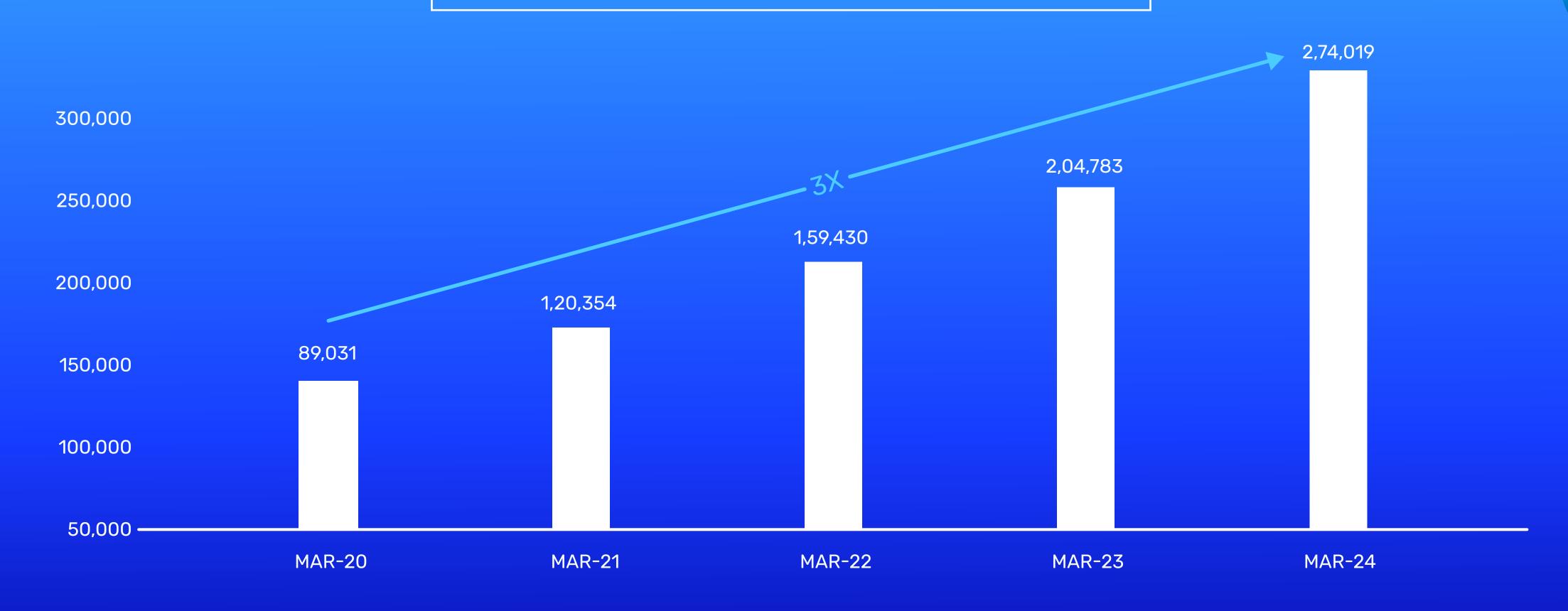






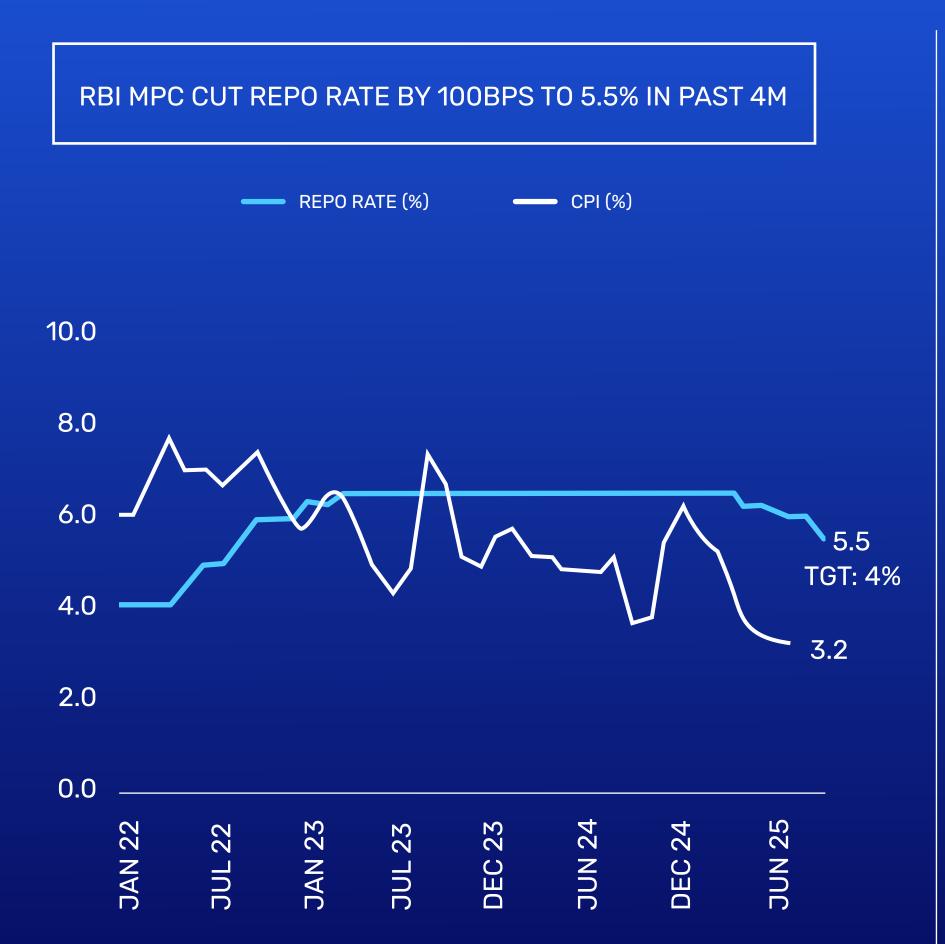
HEALTHY PROFITABILITY & FUNDAMENTALS OF THE SECTOR



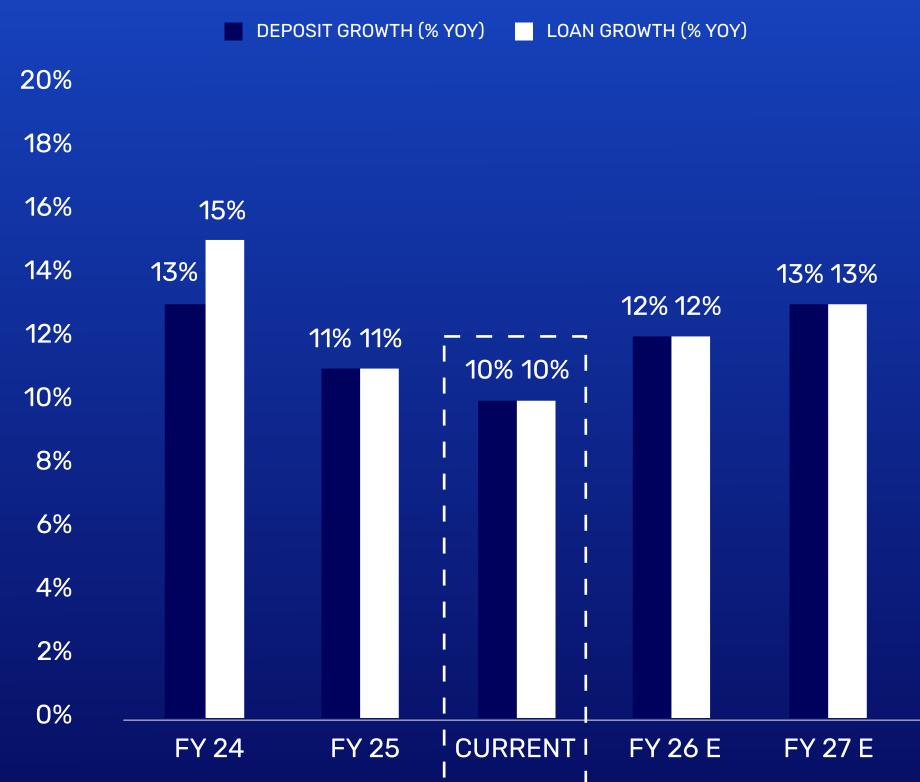




BFSI SET TO REAP THE GAINS FROM RATE CUT EFFECTS









RBI's rate cuts in

FY26 will boost loan
demand, widen interest
spreads, and support
treasury gains for
banks and NBFCs



A drop in yields due to easing can further unlock higher treasury gains for banks

Source: RBI, Jefferies E: Estimates



INTRODUCING

BAJAJ FINSERV BANKING AND FINANCIAL SERVICES FUND

An open ended equity scheme investing in Banking and Financial Services sector





INVESTING IN





















TECHNOLOGICAL REGULATORY

ECONOMIC

NATURE

DEMOGRAPHIC

SOCIAL



58-62

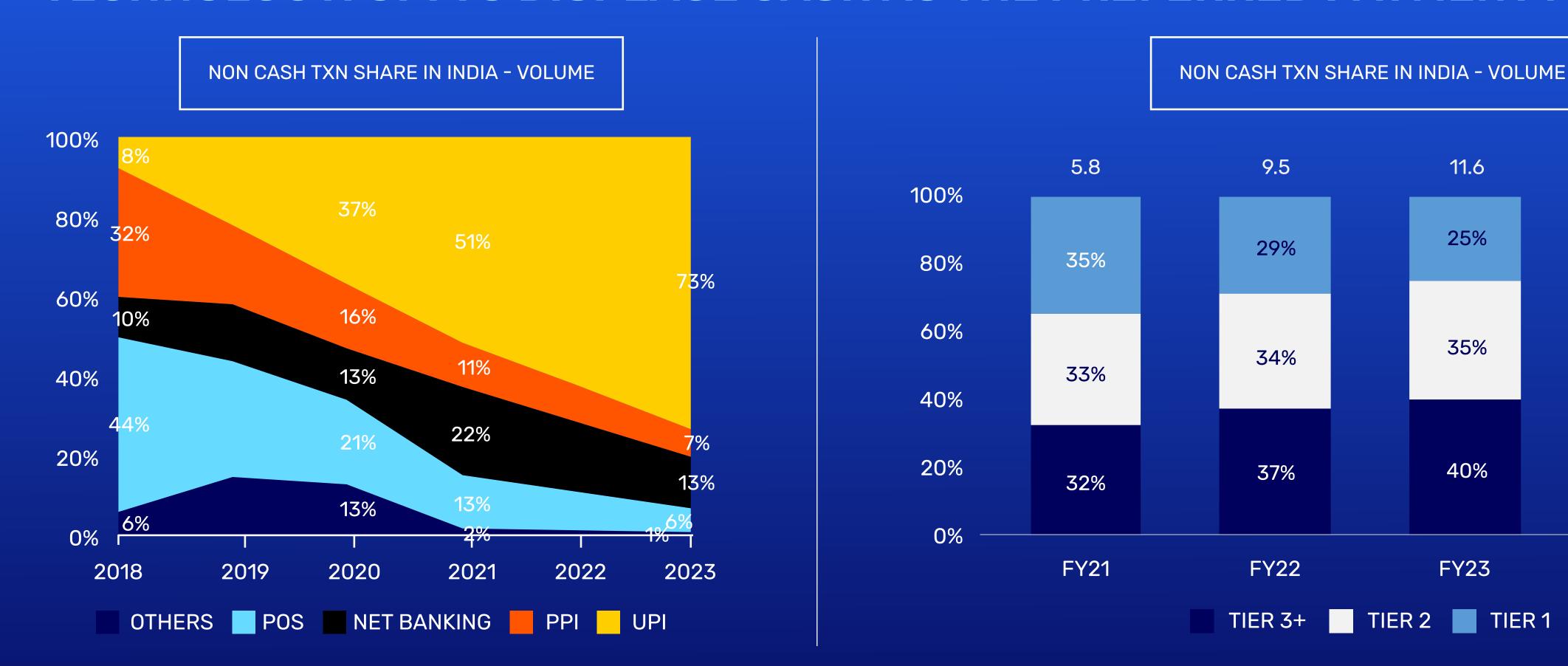
18-20%

34-36%

44-46%

FY28P

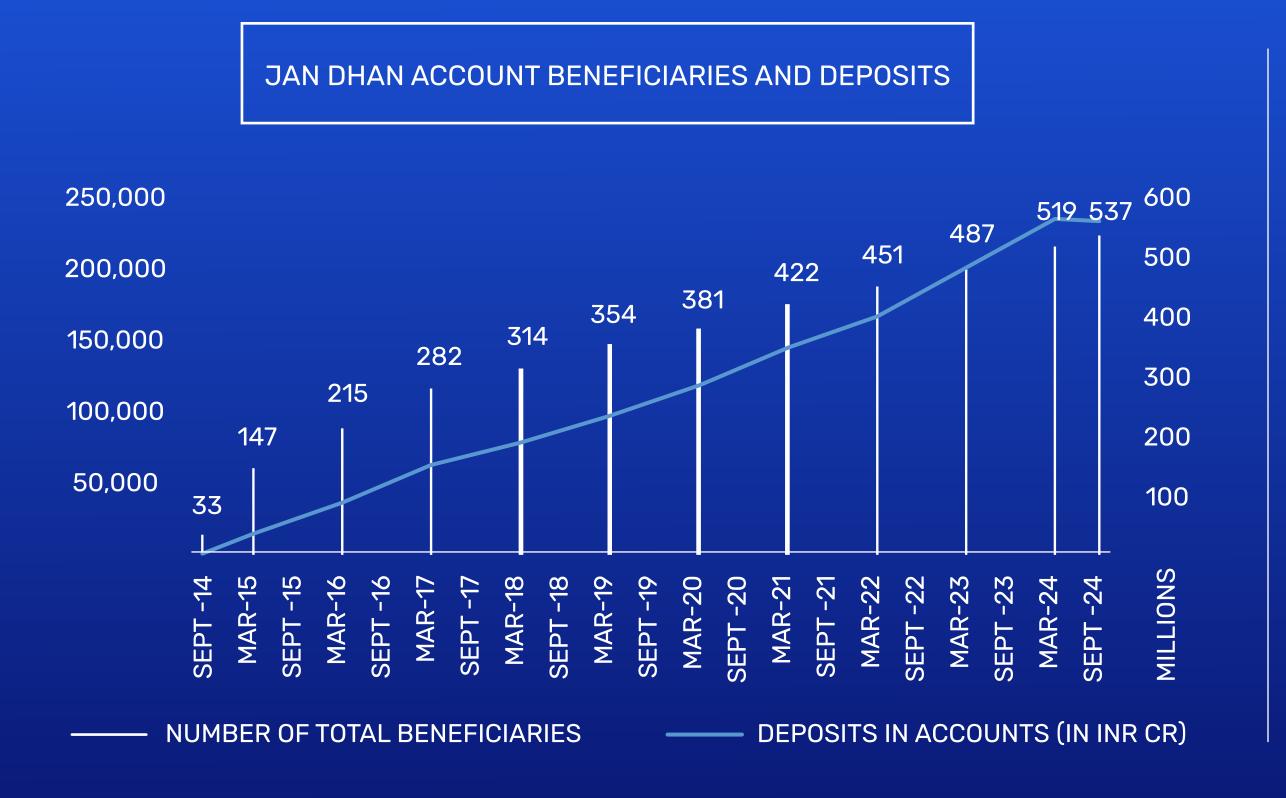
TECHNOLOGY: UPI TO DISPLACE CASH AS THE PREFERRED PAYMENT MODE



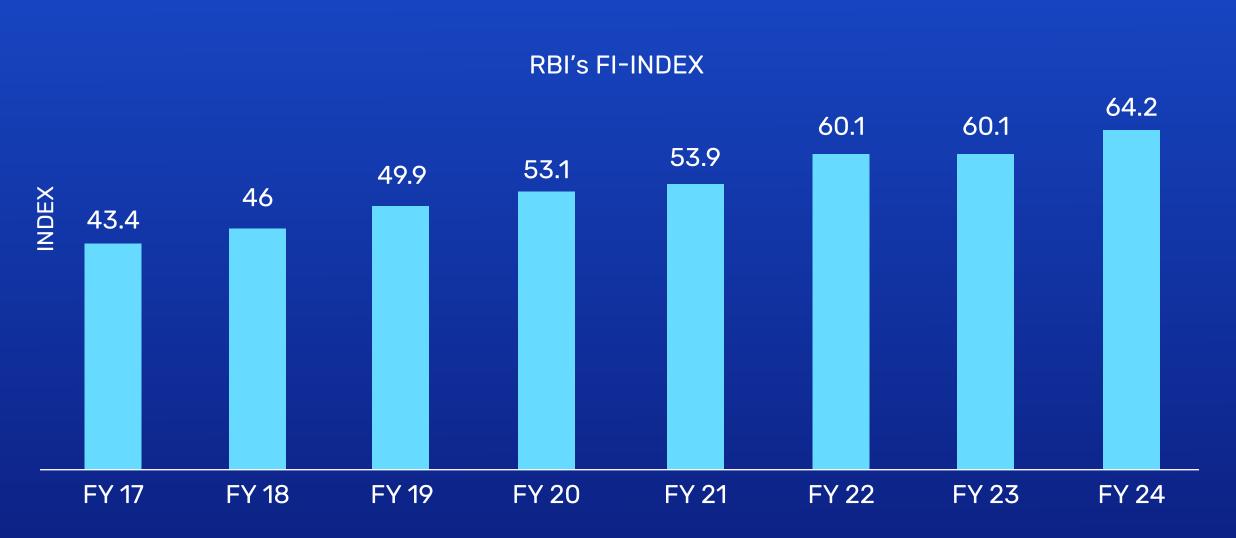
- Non-cash transactions for Indian households are expected to increase from 38% in FY23 to 62% in FY28
- Digitalization of Indian financial sector percolating into smaller cities as can be seen from trend and outlook of digital lending disbursements
- Tier 2 and smaller cities expected to account for 80%+ of the ~\$60bn digital lending disbursements by FY28 (estimates)



ECONOMIC: JAN DHAN ACCOUNTS DRIVING FINANCIAL INCLUSION





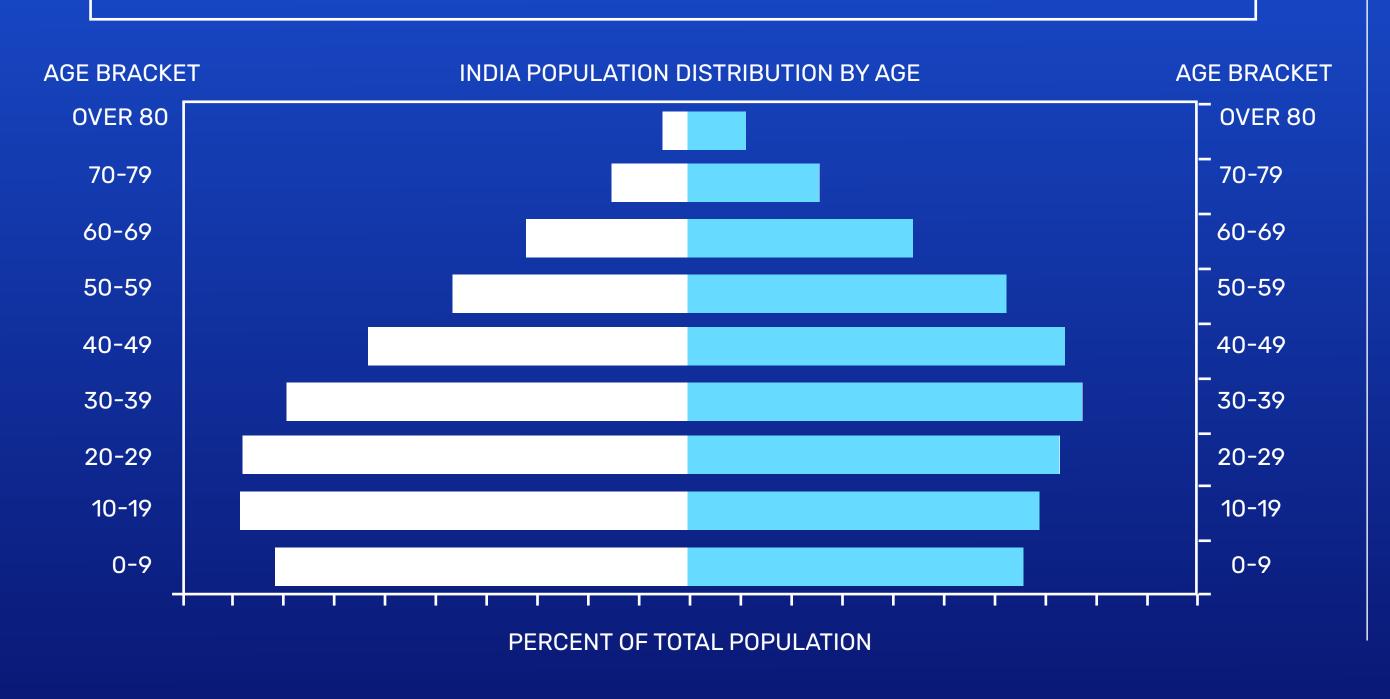


- Number of Jan dhan accounts over last 10 years has grown nearly 18 x from 33mn in FY14 to 540mn in FY24, driving the govt's agenda of financial inclusion.
- These 540 mn Jan dhan accounts have garnered deposits of INR 2.3 trillion.
- Jan dhan accounts have been the foundation of the direct benefits that the central and state governments have transferred into the beneficiaries of various schemes, preventing leakages and corruption in the system.



DEMOGRAPHIC: INDIA'S RISING WORKFORCE AND PROSPERITY TO DRIVE BFSI DEMAND





EVOLUTION OF THE HOUSEHOLD-INCOME PROFILE IN INDIA



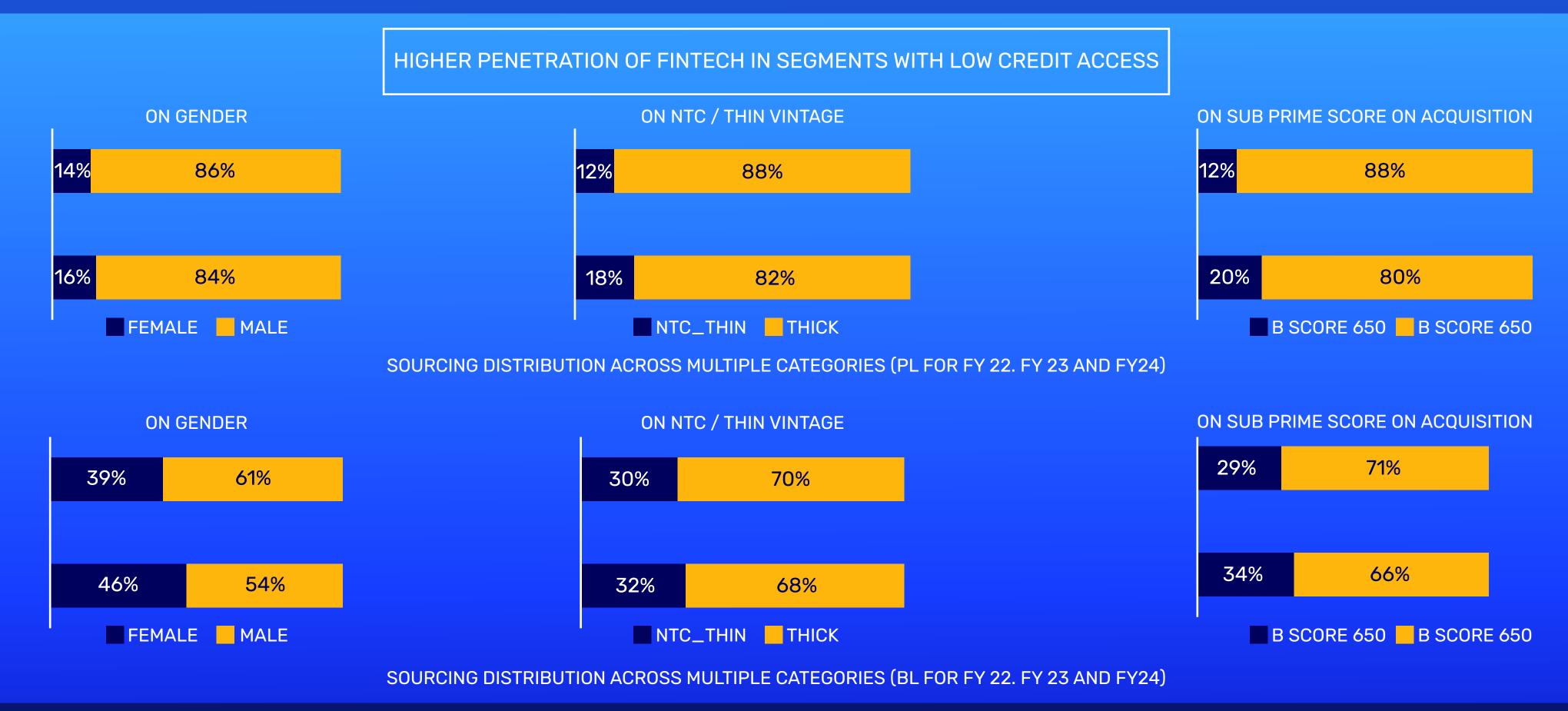
- India's growing working-age population and rising incomes are expanding the market for credit, insurance, and investments.
- As 75% of households move into middle and high-income segments by 2030, BFSI demand is set to surge across urban and rural India.

Source: Jeffries

Note: Low income: <\$4,000, Lower-mid: \$4,000-8,500, Upper-mid: \$8,500-40,000, High income: >\$40,000 basis income per household in real terms; Projections with annual GDP growth assumed at 7.5% Source: PRICE Projections based on ICE 360° Surveys (2014, 2016, 2018) Household income per annum in 2017-18 prices by income segment: Low < \$4k (<INR 2.5 lakhs), Lower-middle- \$4k-8.5k (INR 2.5-5.5 lakhs), Upper-middle- \$8.5k-40k (INR 5.5-27.5 lakhs), High: >\$40k (>INR 27.5 lakhs). Poverty line at <\$2 (< INR 125) per day per person



SOCIAL: FINTECH INNOVATION DRIVING CREDIT ACCESS

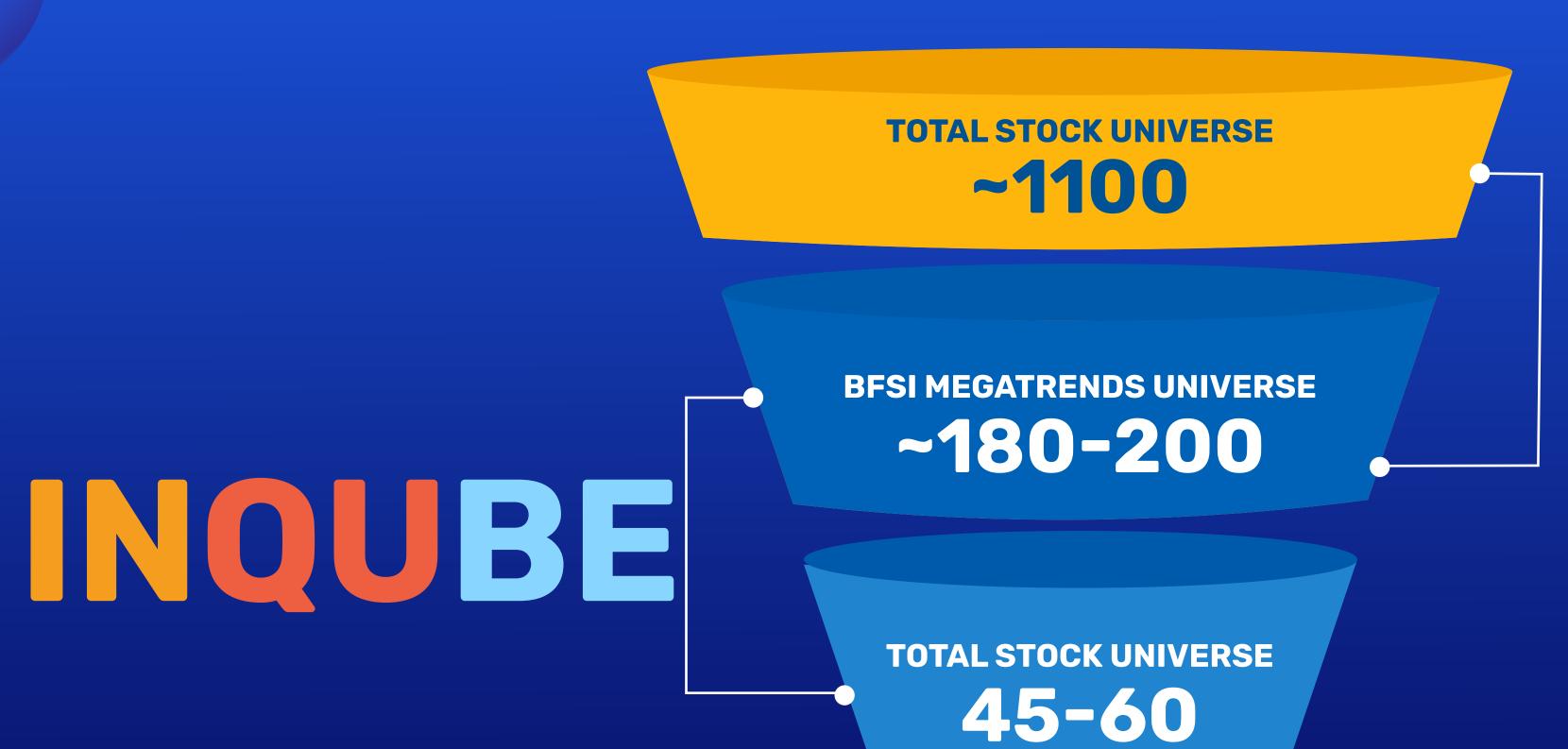


- Fintechs have brought new and innovative products to Indian consumers, especially to those who have limited credit history.
- Highest impact of fintechs can be seen in personal loans (PL) in people who are new to credit or have limited credit history or in people with low credit score.
 Fintechs also have higher exposure to women in business loans.
- Rapid rise in mobile internet, India stack and funding environment has led to increase in market share growth of fintech led lending in India

BAJAJ FINSERV ASSET MANAGEMENT LIMITED



PORTFOLIO CONSTRUCTION PROCESS



MEGATREND FILTER

The portfolio count is indicative, and actual number will depend on market conditions at the time of making investment



WHY INVEST IN BAJAJ FINSERV BANKING AND FINANCIAL SERVICES FUND?

CURATED FROM STRUCTURAL SECTOR TRENDS

ALIGNED WITH INDIA'S BFSI MEGATRENDS

BROAD BASED EXPOSURE ATTRACTIVE ENTRY POINT

45–60 stocks shortlisted from ~200 megatrends universe, aligned to long-term structural trends.

Taps into digital finance, financial inclusion, and sector growth—driven by UPI, digital lending, Jan Dhan, and rising traction across NBFCs, mutual funds, and insurance.

Invests across banks, NBFCs, insurers, AMCs and other capital market participants—beyond just lending-focused BFSI.

Valuations below 14-year averages with improving asset quality and earnings visibility.



SCHEME FEATURES

Scheme ype	An open ended equity scheme investing in Banking and Financial Services sector
Plans	Regular Plan Direct Plan
Option	Growth IDCW
Minimum Application AMount	Rs. 500 (Plus multiples of Re.1)
Minimum Additional Application	Rs. 100 (Plus multiples of Re.1)
Entry Load	Not Applicable
Exit Load	If units are redeemed/ switched out: Within 3 months from the date of allotment - 1% of applicable NAV More than 3 months from the date of allotment - Nil
Fund Manager	Equity Portion: Mr. Nimesh Chandan & Mr. Sorbh Gupta Debt Portion: Mr. Siddharth Chaudhary
Benchmark Index	NIFTY Financial Services TRI
SIP / SWP / STP	Available



BAJAJ FINSERV BANKING AND FINANCIAL SERVICES FUND

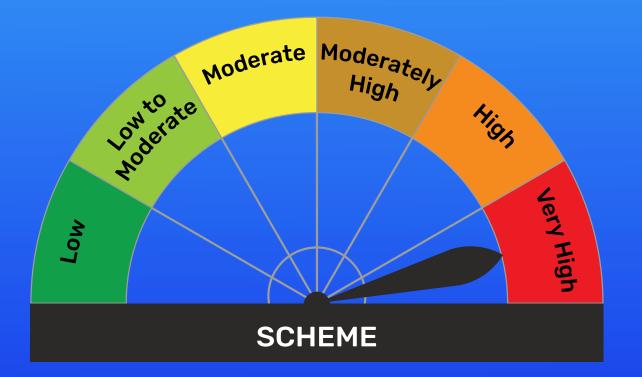
(An open ended equity scheme investing in Banking and Financial Services sector)

This product is suitable for investors who are seeking*:

Wealth creation over long term

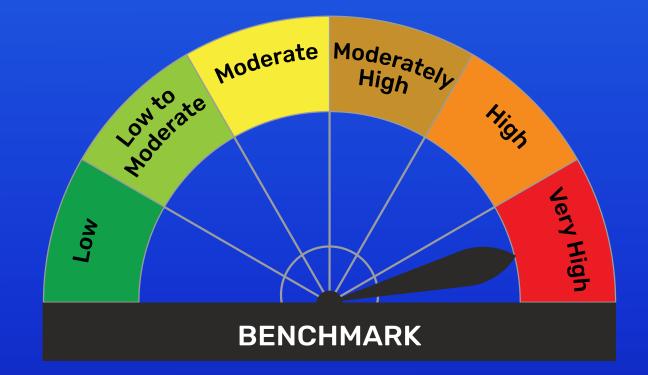
 To invest predominantly in equity and equity related securities of companies engaged in banking and financial services

SCHEME RISK-O-METER#



The risk of the scheme is very high

BENCHMARK RISK-O-METER#



The risk of the benchmark i.e. NIFTY Financial Services TRI is very high

^{*}Investors should consult their financial advisers if in doubt about whether the product is suitable for them.



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Mutual Fund investments are subject to market risks, read all scheme related documents carefully.