

Bajaj Finserv AMC launches Bajaj Finserv Liquid Fund and Bajaj Finserv Overnight Fund

NFO Period: 29-June to 4-July 2023

Mumbai/Pune, June 28, 2023: Bajaj Finserv Asset Management Limited (Bajaj Finserv AMC), part of Bajaj Finserv - one of India's leading and diversified financial services groups, has announced the launch of Bajaj Finserv Liquid Fund and Bajaj Finserv Overnight Fund, two of the first seven schemes that it had filed with the Securities and Exchange Board of India (SEBI).

Bajaj Finserv received the final registration from SEBI to commence its mutual fund operations under Bajaj Finserv Mutual Fund, with Bajaj Finserv Asset Management Limited as the Investment Manager, in March 2023.

Bajaj Finserv Mutual Fund filed its first seven schemes with SEBI in March and April 2023, i.e., the liquid fund, money market fund, overnight fund, arbitrage fund, large and mid-cap fund, balanced advantage fund and flexi cap fund.

Bajaj Finserv Liquid Fund is an open-ended scheme that invests in debt and money market instruments with a maximum maturity of up to 91 days and is suitable for creating an emergency fund as it offers easy liquidity and quick redemption options.

Designed for entrepreneurs and corporates who constantly need to park large sums of money for a short period until it can be deployed elsewhere, Bajaj Finserv Overnight Fund invests in money market and debt instruments with overnight maturity.

Ganesh Mohan, Chief Executive Officer, Bajaj Finserv Asset Management Limited, said, "At Bajaj Finserv AMC, we believe that your money should work hard for you every day. And money lying idle in your savings or current account does the opposite. Liquid funds are a great way to balance both liquidity and returns while overnight funds ensure that your money grows even over a very short period of a couple of days. With our prudent risk management practices, we will always prioritize safety of investment followed by liquidity and then returns."

Both these Debt Funds are designed for retail, HNI and institutional investors, and will be available across 20,000+ Mutual Fund distributors as well as through the company's digital channels. This is in line with the company's overall strategy to create a tech-driven, multi-channel approach to serve investors across various touchpoints and geographies in order to build a future-ready asset management company.

The launch of Fixed Income products by Bajaj Finserv Asset Management is the start of building its product suite. The company is set to soon launch Equity and Hybrid products, offering its customers a diverse range of investment options.



About Bajaj Finserv Asset Management Limited

Bajaj Finserv Asset Management Limited (BFAML) is a 100% subsidiary of Bajaj Finserv Limited. Backed by one of India's most respected brands, BFAML is set to offer an array of innovative investment solutions using a differentiated approach to investing, including but not limited to, mutual funds (equity, debt, hybrid), portfolio management services and alternative investment funds, subject to regulatory approval. With a future-focused investment strategy, it aims to help every Indian achieve life's financial goals.

To know more, visit www.bajajamc.com

For media queries, write to media@bajajamc.com

Mutual Fund Investments are subject to market risks, read all scheme related documents carefully.



Bajaj Finserv Liquid Fund

An open ended Liquid scheme with Relatively Low Interest Rate Risk and Moderate Credit Risk

This product is suitable for investors who are seeking*:

- Regular income over short term.
- Investment in money market and debt instruments, with maturity up to 91 days

*Investors should consult their financial advisers if in doubt about whether the product is suitable for them

Riskometer#	
Scheme	Benchmark
 <p>Investors understand that their principal will be at low to moderate risk</p>	 <p>Nifty Liquid Index B-1</p>

#The product labelling assigned during the New Fund Offer is based on internal assessment of the Scheme Characteristics or model portfolio and the same may vary post NFO when actual investments are made.

Potential Risk Class (PRC) (Maximum risk the scheme can take)				
Credit Risk	→	Relatively Low (Class A)	Moderate (Class B)	Relatively High (Class C)
Interest Rate Risk	↓			
Relatively Low (Class I)	Low		B-I	
Moderate (Class II)				
Relatively High (Class III)	High			
B-I – A Scheme with Relatively Low Interest Rate Risk and Moderate Credit Risk				

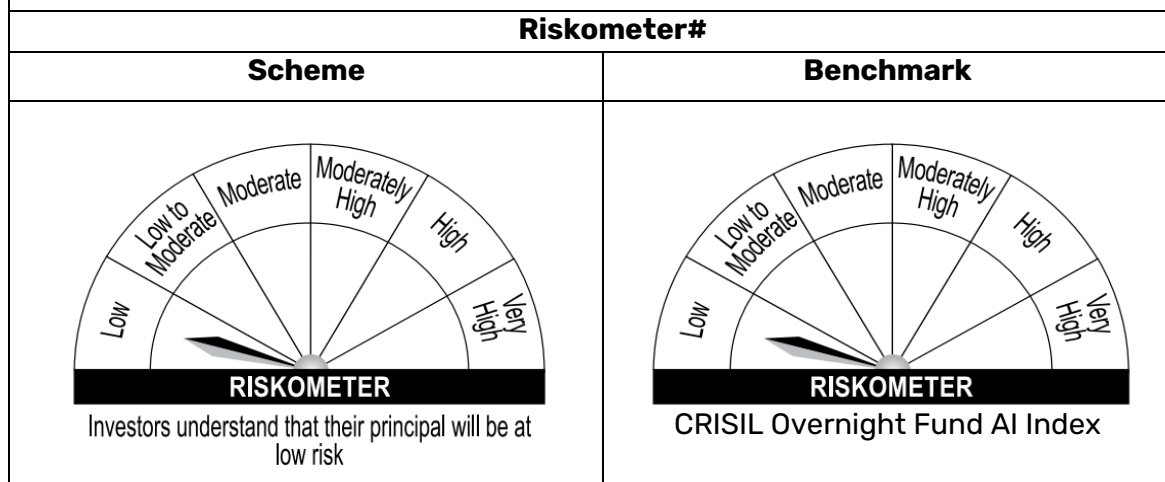
Bajaj Finserv Overnight Fund

An open ended debt scheme investing in overnight securities with Relatively Low Interest Rate Risk and Relatively Low Credit Risk.

This product is suitable for investors who are seeking*:

- Regular income over short term that may be in line with the overnight call rates.
- Investment in money market and debt instruments, with overnight maturity

*Investors should consult their financial advisers if in doubt about whether the product is suitable for them



#The product labelling assigned during the New Fund Offer is based on internal assessment of the Scheme Characteristics or model portfolio and the same may vary post NFO when actual investments are made.

Potential Risk Class (PRC) (Maximum risk the scheme can take)					
Credit Risk	→	Relatively Low	Moderate (Class B)	Relatively High	
Interest Rate	↓	(Class A)		(Class C)	
Relatively Low (Class I)		A-I			
Moderate (Class II)					
Relatively High (Class III)					
A-I - A Scheme with Relatively Low Interest Rate Risk and Relatively Low Credit Risk.					